

Bachelor of Science Occupational and Technical Studies with a Major in Fashion Merchandising (BS)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (C or better required)	3
Oral Communication		3
Mathematics		3
SEPS 100	Sales Techniques	3
SEPS 102	Advertising and Promotion	3
Credit Hours		15
Spring		
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Interpreting the Past		3
STEM 251G	Computer Literacy: Communication and Information	3
SEPS 220	The Fashion Industry	3
SEPS 234	Survey of Dress and Costume	3
Credit Hours		15
Sophomore		
Fall		
Nature of Science I		4
Literature		3
SEPS 203S	Dress, Culture and Society	3
SEPS 208	Retail Merchandising and Buying	3
SEPS 355	Fashion Consumer Behavior	3
Credit Hours		16
Spring		
Nature of Science II		4
Human Creativity		3
ACCT 201	Principles of Financial Accounting	3
ECON 200S	Basic Economics	3
Philosophy and Ethics		3
Credit Hours		16

Summer		
Foreign Language (if required; may be waived)		0-3
Credit Hours		0-3
Junior		
Fall		
SEPS 427	Fashion Marketing	3
SEPS 435	International Retailing	3
Fashion Elective		3
Minor or Upper-Division General Education		3
Elective		3
Credit Hours		15
Spring		
SEPS 302	Workforce Supervision	3
SEPS 415	Advanced Merchandising	3
STEM 370T	Technology and Society (writing intensive; C or better required)	3
Fashion Elective		3
Elective		3
Credit Hours		15
Summer		
Foreign Language (if required; may be waived)		0-3
SEPS 405	Directed Work Experience	4
Credit Hours		4-7
Senior		
Fall		
SEPS 422	Fashion Product Development	3
SEPS 456	E-Commerce and Social Media in Fashion	3
Fashion Elective		3
Minor or Upper-Division General Education		3
Credit Hours		12
Spring		
SEPS 480	Senior Project: Merchandise Retailing	3
SEPS 481	Occupational Career Transition	3
Fashion Elective		3
Elective		3
Credit Hours		12
Total Credit Hours		120-126