

Bachelor of Science Career and Technical Education with a Major in Marketing Education (BS)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (C or better required)	3
Mathematical Skills		3
Nature of Science I		4
SEPS 100 or SEPS 102	Sales Techniques or Advertising and Promotion	3
Human Creativity		3
Credit Hours		16
Spring		
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Oral Communication (COMM 101R preferred)		3
SEPS 100 or SEPS 102	Sales Techniques or Advertising and Promotion	3
PSYC 203S	Lifespan Development (meets Human Behavior)	3
Nature of Science II		4
Credit Hours		16
Sophomore		
Fall		
STEM 251G	Computer Literacy: Communication and Information	3
FOUN 301	Learning and Development	3
SEPS 297	Observation and Participation	1
Interpreting the Past		3
Philosophy and Ethics		3
Elective or Language and Culture (if required)		3
Credit Hours		16
Spring		
TLED 326	Socio-Cultural Perspectives in Education	3
STEM 351	Communication Technology	3
ECON 200S	Basic Economics	3

Literature		3
Elective or Language and Culture (if required)		3
Credit Hours		15
Junior		
Fall		
MKTG 311	Marketing Principles and Problems	3
SEPS 401	Foundations of Career and Technical Education	3
SPED 400	Foundations of Special Education: Legal Aspects and Characteristics	3
SEPS 415	Advanced Merchandising	3
STEM 370T	Technology and Society (writing intensive; C or better required)	3
Credit Hours		15
Spring		
SEPS 400	Instructional Systems Development	3
MKTG 402	Consumer Behavior	3
TLED 426	Introduction to Literacy Research, Theory and Practice in the Classroom	3
MGMT 325	Contemporary Organizations and Management	3
Credit Hours		12
Summer		
SEPS 405	Directed Work Experience	4
Credit Hours		4
Senior		
Fall		
SEPS 402	Instructional Methods in Occupational Studies	3
FOUN 302 or SEPS 450	Assessment of Learning or Assessment, Evaluation and Improvement	3
SEPS 408	Advanced Classroom Issues and Practices in Career and Technical Education	3
Electives		5
Credit Hours		14
Spring		
SEPS 485	Student Teaching	12
Credit Hours		12
Total Credit Hours		120