

Bachelor of Science Park, Recreation and Tourism Studies with a Major in Tourism and Hospitality Management (BS)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (C or better required)	3
Oral Communication		3
STAT 130M	Elementary Statistics	3
Information Literacy and Research		3
Elective or Foreign Language (if required)		3
Credit Hours		15
Spring		
Literature		3
Interpreting the Past		3
Human Creativity		3
Human Behavior		3
Elective or Foreign Language (if required)		3
Credit Hours		15
Sophomore		
Fall		
ACCT 201	Principles of Financial Accounting (C- or better required)	3
PRTS 271	Introduction to Tourism & Hospitality Management (C- or better required)	3
Nature of Science I		4
Select one of the following:		3
ENGL 211C	Writing, Rhetoric, and Research	
ENGL 231C	Writing, Rhetoric, and Research: Special Topics	
Philosophy and Ethics		3
Credit Hours		16
Spring		
ACCT 202 or ECON 202S	Principles of Managerial Accounting or Principles of Microeconomics	3

Nature of Science II		4
Impact of Technology		3
Elective		3
Elective		3
Credit Hours		16
Junior		
Fall		
PRTS 212	Program Planning and Development in Parks, Recreation, and Tourism (C- or better required)	3
MKTG 311	Marketing Principles and Problems (C- or better required)	3
MGMT 325	Contemporary Organizations and Management (C- or better required)	3
PRTS 441	Marketing of Hospitality Services	3
PRTS 475	Sustainable Management in Parks, Recreation, and Tourism (C- or better required)	3
Credit Hours		15
Spring		
PRTS 461	Hospitality Leadership and Management	3
PRTS 465	Hospitality Revenue Management	3
PRTS 491	Festival, Meeting, and Event Management	3
Minor Course or Elective		3
Minor Course or Elective		3
Credit Hours		15
Senior		
Fall		
PRTS 350	Lodging Operations	3
PRTS 366	Internship Seminar (C- or better required)	1
PRTS 482W	Evaluation in Parks, Recreation, and Tourism (C or better required)	3
Minor Course or Elective		3
Minor Course or Elective		3
Elective		3
Credit Hours		16
Spring		
PRTS 368	Internship (C- or better required)	9
Elective		3
Credit Hours		12
Total Credit Hours		120