

Bachelor of Science Sport Management (BS)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
First Semester		
ENGL 110C	English Composition (C or better required)	3
Select one of the following:		3
MATH 102M	College Algebra	
MATH 103M	College Algebra with Supplemental Instruction	
MATH 162M	Precalculus I	
STAT 130M	Elementary Statistics	
Human Creativity		3
Oral Communication		3
Elective or Foreign Language (if required)		3
Credit Hours		15
Second Semester		
Select one of the following:		3
ENGL 211C	Writing, Rhetoric, and Research	
ENGL 231C	Writing, Rhetoric, and Research: Special Topics	
Interpreting the Past		3
Information Literacy and Research		3
Elective or Foreign Language (if required)		3
SMGT 214	Introduction to Sport Management (C- or better required)	3
Credit Hours		15
Sophomore		
First Semester		
Nature of Science I		4
Literature		3
ACCT 201	Principles of Financial Accounting (C- or better required)	3
ECON 200S or ECON 201S	Basic Economics (C- or better required) or Principles of Macroeconomics	3
SMGT 305	Sport Administrative Theory (C- or better required)	3
Credit Hours		16
Second Semester		
Nature of Science II		4
ECON 202S	Principles of Microeconomics (C- or better required)	3

Impact of Technology		3
SMGT 312	Sport Sales (C- or better required)	3
SMGT 369	Sport Management Practicum (C- or better required)	3
Credit Hours		16
Junior		
First Semester		
MKTG 311	Marketing Principles and Problems (C- or better required)	3
SMGT 331	Fiscal Planning and Management in Sport and Recreation (C- or better required)	3
MGMT 325	Contemporary Organizations and Management (C- or better required)	3
Minor or elective		3
Minor or elective		3
Credit Hours		15
Second Semester		
SMGT 315 or COMM 460	Sport Media and Public Relations (C- or better required) or Social Marketing	3
SMGT 414	Sport Marketing (C- or better required)	3
SMGT 421	Legal Aspects in Recreation and Sport Management (C- or better required)	3
SMGT 450W	Ethics and Morality in Sport (C or better required)	3
Minor or elective		3
Credit Hours		15
Senior		
First Semester		
SMGT 452	Sport Facility Management (C- or better required)	3
SMGT 453	Event Management and Sport Sponsorship (C- or better required)	3
SMGT 455	Sport in Contemporary Society (C- or better required)	3
Minor or Elective		3
Minor or Elective		3
Credit Hours		15
Second Semester		
SMGT 468	Sport Management Internship (C- or better required)	6-12
Elective as needed		7
Credit Hours		13-19
Total Credit Hours		120-126