

Bachelor of Science Park, Recreation and Tourism Studies with a Major in Tourism and Hospitality Management (BS)

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2019 Student Recreation Center
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This program is designed to prepare students to enter the professional field of tourism, hospitality, and event management.

A minimum of 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, is required for Tourism and Hospitality Management majors.

Advanced Placement

Departmental examinations for advanced placement are available for selected courses in the undergraduate programs. Please contact the department chair for further details. Refer also to the Policy on Prior Learning Assessment Credit Options at the Undergraduate Level in this Catalog.

Requirements

Lower-Division General Education

Written Communication (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#written)	6
Oral Communication (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#oral)	3
Mathematics (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#math)	3
Language and Culture (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#language)	0-6
Information Literacy and Research (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#information)	3
Human Behavior (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#behavior)	3
Human Creativity (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#creativity)	3
Interpreting the Past (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#interpret)	3
Literature (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#literature)	3
Philosophy and Ethics (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#philosophy)	3
The Nature of Science (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#nature)	8
Impact of Technology (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#impact)	3

Written Communication Skills: Grade of C or better required in both courses.

Mathematics: STAT 130M required

Upper-Division General Education

- Option A: Disciplinary Minor (a minimum of 12 hours determined by the department) or Second Major or Second Degree
- Option B: Interdisciplinary Minor (specifically 12 hours, 3 of which may be in the major)
- Option C: An approved Certification Program such as teaching licensure
- Option D: Six hours of elective upper-division courses from outside the College of Education and Professional Studies and not required by the student's major.

Requirements for Graduation

Requirements for graduation include the following:

- Minimum of 120 credit hours.
- Minimum of 30 credit hours overall and 12 credit hours of upper-level courses in the major program from Old Dominion University.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken toward the major.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken toward a minor.
- Completion of ENGL 110C, ENGL 211C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better. The W course must be taken at Old Dominion University.
- Completion of Senior Assessment.

Core Courses for Park, Recreation and Tourism Studies*

PRTS 212	Program Planning and Development in Parks, Recreation, and Tourism	3
PRTS 285	Diversity in Parks, Recreation and Tourism	3
PRTS 475	Sustainable Management in Parks, Recreation, and Tourism	3
PRTS 482W	Evaluation in Parks, Recreation, and Tourism	3
ACCT 201	Principles of Financial Accounting	3
MGMT 325	Contemporary Organizations and Management	3
MKTG 311	Marketing Principles and Problems	3
PRTS 366	Internship Seminar	1
PRTS 368	Internship	9
Total Credit Hours		31

* A grade of C or better is required in PRTS 482W. A grade of C- or higher is required in all other core courses.

Tourism and Hospitality Management Major

General Education

Complete lower-division requirements	41-47
Complete upper-division requirements (minimum of 6 credit hours)	6

Park, Recreation and Tourism Studies Core

Park, Recreation and Tourism Studies Core Requirements	31
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Tourism and Hospitality Management

ACCT 202	Principles of Managerial Accounting	3
or ECON 202S	Principles of Microeconomics	
MKTG 316	Professional Selling	3
PRTS 271	Introduction to Tourism & Hospitality Management*	3
PRTS 441	Marketing of Hospitality Services	3
PRTS 461	Hospitality Leadership and Management	3

PRTS 491	Festival, Meeting, and Event Management	3
Total Credit Hours		96-102

* Grade of C- or better required.

Recommended Minors

If a minor is needed to reach 120 credit hours, the following minors are recommended: Business Administration, Communication, Management, or Marketing.

Electives

Elective credit may be needed to meet the minimum of 120 credit hours required for the degree.

Additional Requirements and Information

Admission

Students must:

1. Have an overall grade point average of 2.00.
2. Have a meeting with faculty to complete required paperwork.
3. Pass a background check for courses where students will have contact with youth.

Continuance

Students must:

1. Maintain an overall grade point average of 2.00.
2. Maintain a grade point average of 2.00 in the major.
3. Earn a grade of C or higher in PRTS 482W and a grade of C- or higher in the remaining PRTS core courses.
4. Earn a Grade of C- or higher in PRTS 251 or PRTS 271.
5. Complete ENGL 110C, ENGL 211C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better.
6. Complete all PRTS core and major courses prior to completing PRTS 368, Internship.

Exit

Students must:

1. Have an overall grade point average of 2.00.
2. Have a grade point average of 2.00 in the major.
3. Complete ENGL 110C, ENGL 211C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better.
4. Complete an internship.
5. Satisfy all course requirements.
6. Take the University Senior Assessment.

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (C or better required)	3
Oral Communication		3
STAT 130M	Elementary Statistics	3
Information Literacy and Research		3

Elective or Foreign Language (if required)		3
Credit Hours		15
Spring		
Literature		3
Interpreting the Past		3
Human Creativity		3
Human Behavior		3
Elective or Foreign Language (if required)		3
Credit Hours		15
Sophomore		
Fall		
ACCT 201	Principles of Financial Accounting (C- or better required)	3
PRTS 271	Introduction to Tourism & Hospitality Management (C- or better required)	3
Nature of Science I		4
Select one of the following:		3
ENGL 211C	Writing, Rhetoric, and Research	
ENGL 231C	Writing, Rhetoric, and Research: Special Topics	
Philosophy and Ethics		3
Credit Hours		16
Spring		
ACCT 202 or ECON 202S	Principles of Managerial Accounting or Principles of Microeconomics	3
Nature of Science II		4
Impact of Technology		3
Elective		3
Elective		3
Credit Hours		16
Junior		
Fall		
PRTS 212	Program Planning and Development in Parks, Recreation, and Tourism (C- or better required)	3
MKTG 311	Marketing Principles and Problems (C- or better required)	3
MGMT 325	Contemporary Organizations and Management (C- or better required)	3
PRTS 441	Marketing of Hospitality Services	3
PRTS 475	Sustainable Management in Parks, Recreation, and Tourism (C- or better required)	3
Credit Hours		15
Spring		
PRTS 285	Diversity in Parks, Recreation and Tourism (C- or better required)	3
PRTS 461	Hospitality Leadership and Management	3

PRTS 491	Festival, Meeting, and Event Management	3
Minor Course or Elective		3
Minor Course or Elective		3
Credit Hours		15
Senior		
Fall		
PRTS 366	Internship Seminar (C- or better required)	1
PRTS 482W	Evaluation in Parks, Recreation, and Tourism (C or better required)	3
MKTG 316	Professional Selling	3
Minor Course or Elective		3
Minor Course or Elective		3
Elective		3
Credit Hours		16
Spring		
PRTS 368	Internship (C- or better required)	9
Elective		3
Credit Hours		12
Total Credit Hours		120

Requirements for admission to the graduate program can be found in the School of Public Service section of the Graduate Catalog (<http://catalog.odu.edu/graduate/business/public-service/>). For additional information, please contact the School of Public Service in the Strome College of Business.

BA or BS to MBA (Master of Business Administration) Linked Program

The linked BA/MBA or BS/MBA program is an early entry to the MBA program of study. The early-entry program is designed for well qualified non-business undergraduate ODU students to start their MBA program prior to completing their undergraduate degree. Well qualified non-business undergraduate students may take MBA-level courses as early as three semesters prior to graduation and count up to 12 graduate credits toward their undergraduate degree. Students participating in the early-entry program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree). Early-entry program students should carefully consider their undergraduate degree program requirements when planning their course of study. Students in the early-entry program work in close consultation with the MBA Program Office and should refer to information in the Strome College of Business section in the graduate catalog (<http://catalog.odu.edu/graduate/stromecollegeofbusiness/>) to develop an individualized plan of study based on the required coursework.

BA or BS to MPA (Master of Public Administration) Linked Program

The linked BA/MPA or BS/MPA program provides qualified Old Dominion University undergraduate students with the opportunity to earn a master's degree in public administration while taking credits in the MPA program as an undergraduate student. The program is designed for highly motivated students with the desire to immediately continue their education after the bachelor's degree. The program is especially relevant to individuals seeking to work (or currently working) in the public or non-profit sectors, but is suitable for students from any undergraduate major. Graduate courses may be taken during the fall and spring semester of the student's senior undergraduate year. Up to 12 graduate credits can count toward both the undergraduate and graduate degree and can meet upper-level General Education requirements. After receiving the undergraduate degree, a student will continue with the MPA program, taking MPA courses until completing the required 39 credit hours. Students in the linked program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree).