

Minor

Marketing Education

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The minor in marketing education is offered by the department to students majoring in disciplines other than marketing education and technology education.

Requirements

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|---------------------------|---------------------------------------------------------------------------|-----------|
| SEPS 401 | Foundations of Career and Technical Education | 3 |
| SEPS 402 | Instructional Methods in Occupational Studies | 3 |
| SEPS 408 | Advanced Classroom Issues and Practices in Career and Technical Education | 3 |
| SEPS 450 | Assessment, Evaluation and Improvement | 3 |
| STEM 351 | Communication Technology | 3 |
| Total Credit Hours | | 15 |

Students must pass the Praxis I examination prior to enrolling in SEPS 408. Students must have a minimum overall cumulative grade point average of 2.75 in all courses specified as a requirement for the minor exclusive of 100- and 200-level courses and prerequisite courses. Six hours of the 300/400-level courses must be taken through courses offered by Old Dominion University. All courses may be applied toward the licensure requirements to teach marketing education in Virginia.