

Bachelor of Science - Park, Recreation and Tourism Studies

Bachelor of Science–Park, Recreation and Tourism Studies

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This program is designed to prepare students to enter the professional fields of park and recreation management, tourism and hospitality management, and recreational therapy. The Park, Recreation and Tourism Studies curriculum is accredited by the Council on Accreditation for Parks, Recreation, Tourism and Related Professions (COAPRT).

A minimum of 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, is required for the Park, Recreation and Tourism Studies major.

Admission

Students must:

1. Have an overall grade point average of 2.00.
2. Have a meeting with faculty to complete required paperwork.
3. Pass a background check for courses where students will have contact with youth.

Continuance

Students must:

1. Maintain an overall grade point average of 2.00.
2. Maintain a grade point average of 2.00 in the major.
3. Earn a grade of C or higher in PRTS 482W and a grade of C- or higher in the remaining PRTS core courses.
4. Earn a Grade of C- or higher in PRTS 251, PRTS 261, or PRTS 271.
5. Complete ENGL 110C, ENGL 211C or ENGL 221C or ENGL 231C (preferred), and the writing intensive (W) course in the major with a grade of C or better.
6. Complete all PRTS core and concentration courses prior to completing PRTS 368, Internship.

Exit

Students must:

1. Have an overall grade point average of 2.00.
2. Have a grade point average of 2.00 in the major.
3. Complete ENGL 110C, ENGL 211C or ENGL 221C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better.
4. Complete an internship.
5. Satisfy all course requirements.
6. Take the University Senior Assessment.

Lower-Division General Education

Written Communication Skills *	6
Oral Communication	3
Mathematical Skills	3
STAT 130M Elementary Statistics	
Language and Culture	0-6
Information Literacy and Research	3
Human Creativity	3

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Interpreting the Past	3
Literature	3
Philosophy and Ethics	3
The Nature of Science	8
Human Behavior	3
PSYC 201S with a C or better is required for Recreational Therapy concentration	
Impact of Technology	3
Total Hours	41-47

* Grade of C or better required in both courses.

Park, Recreation and Tourism Studies Core Requirements

PRTS 209	Introduction to Park, Recreation, and Tourism Studies *	3
PRTS 210S	Leisure and Human Behavior *	3
PRTS 212	Program Planning and Development in Recreation *	3
PRTS 285	Diversity in Parks, Recreation and Tourism *	3
PRTS 302	Facilitating the Recreation Experience *	3
PRTS 332	Recreation Administration *	3
PRTS 366	Internship Seminar *	1
PRTS 368	Internship *	12
PRTS 482W	Evaluation in Parks, Recreation, and Tourism **	3
Total Hours		34

* Grade of C- or better required.

** Grade of C or better required.

Select one of the following three concentration areas.

Four-Year Plan - PRTS - Park and Recreation Management - BS (<http://catalog.odu.edu/undergraduate/dardencollegeofeducation/humanmovementsscience/prts-parkrecmgmt-bs-fouryearplan/>)

- The four-year plan is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works. Students in the Park and Recreation Management concentration are also required to complete the following: (1) Wilderness First Aid Certification, (2) Climbing Site Belayer Certification, and (3) Certified Park and Recreation Professional Training.

Park and Recreation Management

PRTS 251	Introduction to Park and Recreation Management *	3
PRTS 404	Recreation Resource Management	3
PRTS 405	Outdoor Recreation	3
PRTS 406	Outdoor Leadership and Environmental Education	3
PRTS 433	Camp Administration	3
PRTS 475	Sustainable Tourism Management	3
PAS 300	Foundations of Public Service	3
PAS 301	Ethics, Governance and Accountability in Public Service	3

MGMT 325	Contemporary Organizations and Management	3
MKTG 311	Marketing Principles and Problems	3
Approved Elective (e.g., PAS 410, IDS 466W, IDS 467, PRTS 369, PRTS 497)		3
Total Hours		33

* Grade of C- or better required.

Four-Year Plan - PRTS - Tourism and Hospitality Management - BS (<http://catalog.odu.edu/undergraduate/dardencollegeofeducation/humanmovementsciences/prts-tourismmgmt-bs-fouryearplan/>)

- The four-year plan is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Tourism and Hospitality Management

PRTS 271	Introduction to Tourism Management *	3
PRTS 369	Practicum in Parks, Recreation and Tourism Studies	3
PRTS 441	Marketing of Hospitality Services	3
PRTS 461	Hospitality Leadership and Management	3
PRTS 475	Sustainable Tourism Management	3
PRTS 490	Convention and Meeting Services	3
PRTS 491	Festival and Event Management	3
ACCT 201	Principles of Financial Accounting	3
ACCT 202	Principles of Managerial Accounting	3
or ECON 202S	Principles of Microeconomics	
MGMT 325	Contemporary Organizations and Management	3
MKTG 311	Marketing Principles and Problems	3
Total Hours		33

* Grade of C- or better required.

Four-Year Plan - PRTS - Recreational Therapy - BS (<http://catalog.odu.edu/undergraduate/dardencollegeofeducation/humanmovementsciences/prts-therapeuticrec-bs-fouryearplan/>)

- The four-year plan is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works. Students in the Recreational Therapy concentration are also required to complete 40 hours shadowing a Certified Therapeutic Recreation Specialist (CTRS), approved by faculty.

Recreational Therapy

PRTS 261	Introduction to Recreational Therapy *	3
PRTS 420	Intervention Techniques in Recreational Therapy *	4
PRTS 430	Assessment and Documentation in Recreational Therapy *	3
PRTS 450	Disability Culture in Recreational Therapy *	3
PRTS 460	Managing Recreational Therapy Services *	3

PRTS 470	Evidence-Based Programming and Practice in Recreational Therapy *	3
BIOL 240	Fundamentals of Anatomy and Physiology I	4
or BIOL 250	Human Anatomy and Physiology I	
BIOL 241	Fundamentals of Anatomy and Physiology II	4
or BIOL 251	Human Anatomy and Physiology II	
PSYC 203S	Lifespan Development	3
PSYC 405	Psychopathology	3
Total Hours		33

* Grade of C- or better required.

Electives

Elective credit may be needed to meet the minimum of 120 credit hours required for the degree.

Upper-Division General Education

- Option A: Disciplinary Minor (a minimum of 12 hours determined by the department) or Second Major or Second Degree
- Option B: Interdisciplinary Minor (specifically 12 hours, 3 of which may be in the major)
- Option C: An approved Certification Program such as teaching licensure
- Option D: Six hours of elective upper-division courses from outside the College of Education and Professional Studies and not required by the student's major.

Requirements for Graduation

Requirements for graduation include a minimum cumulative grade point average of 2.00 overall, in the major and in the minor, 120 credit hours, which must include both a minimum of 30 credit hours overall and 12 credit hours in upper-level courses in the major program from Old Dominion University, completion of ENGL 110C, ENGL 211C or ENGL 221C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better, and completion of Senior Assessment. Additional elective hours may be needed in order to complete the minimum 120 credits required for the degree.

PARK, RECREATION AND TOURISM STUDIES Courses

PRTS 200. Backpacking. 2 Credits.

Students will finish this course with the ability to demonstrate competency in and teach fundamental camping skills, including backpacking, cooking, travel techniques, Leave No Trace skills, and associated safety skills. Additionally, students will demonstrate an increased understanding of issues related to the administration of federally-managed public lands, such as those used in this class, as they relate to recreation and other uses. An overnight field trip is required.

PRTS 209. Introduction to Park, Recreation, and Tourism Studies. 3 Credits.

This course is an introduction to the park, recreation, and tourism Studies major. Students will explore career opportunities in park and recreation management, recreational therapy, and tourism management. The private, public, and non-profit delivery sectors will be reviewed. Professional competencies to work in the recreation industry will be explored.

PRTS 210S. Leisure and Human Behavior. 3 Credits.

This course will examine leisure and its relationship to human behavior from historical and contemporary perspectives. The course will explore fundamental principles, theories, and philosophies of recreation, play, and leisure and how they relate to health and wellness, quality of life, personal identity, work, the economy, and social institutions. The role of leisure in one's life will be examined in depth with a focus on positive and negative leisure behaviors, trends in world culture, and how societal factors influence leisure behavior.

PRTS 212. Program Planning and Development in Recreation. 3 Credits.

This course is designed to help students understand and develop their recreation programming skills. Theories and techniques in relation to community, therapeutic, commercial, and outdoor recreation leisure service provision are explored. The course will examine the basic principles of recreation programming including needs assessment, public relations, budgeting and evaluation. Pre- or corequisite: PRTS 209 and PRTS 210S.

PRTS 251. Introduction to Park and Recreation Management. 3 Credits.

This introductory course addresses all of the essential topics that professionals within park and recreation management must know, including: program planning and evaluation, decision making, facility management, human resources, marketing, budgeting and financial planning, and policy making.

PRTS 261. Introduction to Recreational Therapy. 3 Credits.

This course is designed to present an overview of recreational therapy as a profession. Philosophy, historical development and standards of practice will be discussed. Students will develop an understanding of professional training, credentialing, and the recreation profession's responsibility to provide recreational opportunities for all individuals. Implementation of recreational therapy services for a wide variety of diagnostic groups will be explored.

PRTS 271. Introduction to Tourism Management. 3 Credits.

This course is designed to present an introduction to the tourism industry. Emphasis is placed on historical and technological development within tourism, the different components of the industry (transportation, accommodations, attractions, events), and career opportunities in tourism, events, and hospitality.

PRTS 285. Diversity in Parks, Recreation and Tourism. 3 Credits.

This course is designed as an introduction to the responsibilities of public, private, and commercial leisure service delivery systems in relation to their diverse constituents. The objective of this course is to increase students' awareness and knowledge of the needs of members of ethnic and racial groups, people of diverse socioeconomic status, women, older adults, members of the LGBTQIA+ community, and people with disabilities. Moreover, the course introduces students to concepts and factors that influence the delivery of recreation and tourism services to diverse populations.

PRTS 302. Facilitating the Recreation Experience. 3 Credits.

This course is designed to help students develop recreation facilitation and leadership skills. The course will focus on leadership theories, recreation leadership techniques, and group dynamics. Students will practice group leadership techniques through in-class activities and community engaged learning. Prerequisites: restricted to Park, Recreation, and Tourism Studies majors.

PRTS 332. Recreation Administration. 3 Credits.

This course examines personnel, financial and organizational management principles, practices, and policies related to the recreation industry. The course explores general personnel management, organizational management, and the budget process. Students will learn about revenue sources, budget formats, and managing full-time, part-time, and seasonal personnel. Prerequisites: Junior standing or permission of the instructor.

PRTS 366. Internship Seminar. 1 Credit.

Agency field placement is required of all students in Park, Recreation and Tourism Studies. Seminar will include resume and cover letter writing skills, internship requirements, agency placement referrals, and interviewing techniques. Prerequisites: Senior standing and permission of the instructor; restricted to Parks, Recreation and Tourism Studies majors.

PRTS 368. Internship. 12 Credits.

Supervised agency placement is required of all students in the Park, Recreation and Tourism Studies program. Placement must fulfill all professionally appropriate certification standards. Minimum of 400 clock hours. Students must have an overall GPA of 2.00 and a major GPA of 2.00 at the start of the internship. Prerequisites: PRTS 366, senior standing, permission of the instructor, and completion of all coursework; restricted to Park, Recreation and Tourism Studies majors.

PRTS 369. Practicum in Parks, Recreation and Tourism Studies. 3 Credits.

Selected field-based experiences in a park, recreation and tourism service setting. Minimum of 200 clock hours. Prerequisites: Junior standing and permission of the instructor; restricted to Park, Recreation, and Tourism Studies majors only.

PRTS 404. Recreation Resource Management. 3 Credits.

This course addresses outdoor recreation and natural management using a recreation ecology framework. Physical and social impacts resulting from outdoor recreation in parks and protected areas will be discussed, as well as visitor use management strategies to address those impacts. Prerequisites: Junior standing.

PRTS 405. Outdoor Recreation. 3 Credits.

This course is designed to increase knowledge, skills, techniques, policies and procedures related to outdoor recreation. Students are required to participate in outdoor recreation experiences through the Outdoor Adventure Program and on their own. Prerequisites: junior standing or permission of the instructor.

PRTS 406. Outdoor Leadership and Environmental Education. 3 Credits.

This course is designed to examine the history, development, and trends in outdoor leadership and environmental education, including the development of curriculum concepts that foster an environmentally literate citizenry. Leadership and teaching techniques for successful utilization of the outdoors as a classroom will be explored. Students are required to participate in outdoor recreation experiences through the Outdoor Adventure Program and on their own. Prerequisites: PRTS 251, PRTS 302, PRTS 405, and junior standing or permission of the instructor.

PRTS 420. Intervention Techniques in Recreational Therapy. 4 Credits.

This course is designed to introduce students to various recreational therapy interventions used in practice. Students will explore physical, cognitive, and psychosocial interventions. Facilitation techniques, activity modification, and group facilitation will also be explored. Students will lead group recreational therapy interventions during lab. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade of C- or better.

PRTS 430. Assessment and Documentation in Recreational Therapy. 3 Credits.

This course will provide students with a detailed examination of assessment and documentation procedures used in recreational therapy. Course focus includes the assessment and documentation process, including instrument design, selection, and implementation. Use of assessment data in treatment planning and evaluation will also be examined. Prerequisites: PRTS 261 with a grade of C- or better; junior standing or permission of instructor.

PRTS 433. Camp Administration. 3 Credits.

This course will cover organization and administration of camp programs and facilities including history, trends, staffing, client needs, finance, marketing, accreditation, research and legal issues. Primary emphasis will be on organized camp programs and their impact on youth and society. Prerequisites: junior standing or permission of instructor.

PRTS 441. Marketing of Hospitality Services. 3 Credits.

This course explores theories and concepts related to marketing and sales within successful service-oriented hospitality and tourism businesses. Course topics include marketing and sales planning, techniques, strategies, and management. Prerequisites: Junior standing or permission of instructor.

PRTS 450. Disability Culture in Recreational Therapy. 3 Credits.

This course will emphasize how disability is defined and understood on both a micro and macro level as related to the field of recreational therapy. The symptomatology of various disabilities will be explored and correlated with specific recreational therapy strategies and techniques for treatment. In addition, explanatory models of disability will be covered, including an exploration of the ethical issues associated with various ways disability has been understood and represented over time. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade C- or better.

PRTS 460. Managing Recreational Therapy Services. 3 Credits.

This course is designed to address issues related to managing recreational therapy services. Topics discussed include reimbursement of services, staff development, marketing of services, clinical supervision, recreational therapy models of delivery, and understanding the health care environment. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade of C- or better.

PRTS 461. Hospitality Leadership and Management. 3 Credits.

This course explores the meaning and practice of leadership and management in the hospitality and tourism industry. The course links theoretical concepts to the application of best practice in various aspects of administration. Students will also learn about current trends, research, and national and international case studies Prerequisites: PRTS 271 and Junior standing or permission of instructor.

PRTS 470. Evidence-Based Programming and Practice in Recreational Therapy. 3 Credits.

This course is designed to provide students with a practical understanding of client-centered recreational therapy program design and evidence-based practice. Emphasis will be placed on the role and purpose of recreational therapy service delivery within health care and community settings. Topics will include assessment, program planning, activity analysis, implementation of evidence-based interventions, documentation, and evaluation of services as well as interprofessional practice. Prerequisites: Junior standing or permission of the instructor and PRTS 261 with a grade of C- or better.

PRTS 475. Sustainable Tourism Management. 3 Credits.

This course examines the principles and practices of planning, marketing, and managing sustainable tourism. Assessment, development, and maintenance of sustainable tourism products are explored. Prerequisites: Junior standing or permission of the instructor.

PRTS 482W. Evaluation in Parks, Recreation, and Tourism. 3 Credits.

The purpose of this course is to provide students with basic knowledge in research and evaluation within the park, recreation and tourism field. Specific focus is placed on applying research and evaluation concepts through a research or evaluation project within the field. Topics include evaluation criteria development, quantitative and qualitative research methods, and utilizing study results to make practical recommendations for park, recreation, and tourism organizations. This is a writing intensive course. Prerequisites: PRTS 209, PRTS 210S, PRTS 212, a grade of C or better in ENGL 211C or ENGL 221C or ENGL 231C, and junior standing.

PRTS 490. Convention and Meeting Services. 3 Credits.

This course advances students' knowledge of convention and meeting planning and management. Content includes strategies for marketing, planning, organizing, and implementing meetings, conventions, and tradeshow. Prerequisites: Junior standing or permission of instructor.

PRTS 491. Festival and Event Management. 3 Credits.

This course explores the marketing, planning, and management of special events and festivals in tourism destinations. Students will learn about the entire event planning process and strategies for creating and managing successful events and festivals. Prerequisites: Junior standing or permission of the instructor.

PRTS 495. Topics. 1-3 Credits.

This course provides an opportunity for in-depth study of selected topics in the variety of areas comprising parks, recreation and tourism studies. Prerequisites: junior standing.

PRTS 497. Independent Study. 1-3 Credits.

Individualized instruction to include research, specialized studies, or other scholarly writing. Prerequisites: junior standing or permission of the instructor.