Entrepreneurship Minor

Chair of Management Department:
Shaomin Li
SLi@odu.edu

Faculty Advisor & Entrepreneurship Area Coordinator:
Karen Eagle
KEagle@odu.edu

The entrepreneurship interdisciplinary minor is intended to prepare students to solve business and social problems by creating new ventures within or outside existing organizations. A minor in entrepreneurship allows students to practice their own creative talents while applying fundamental business concepts. Students learn to embrace uncertainty, overcome challenges, create value, and develop an entrepreneurial mindset to make a difference in the world and in the marketplace. Courses give students the information, abilities, and entrepreneurial spirit necessary to start their own businesses, take on leadership roles in already-existing enterprises, manage small and family-owned firms, and approach difficult problems with new perspectives, making them more equipped to handle the demands of the modern economy, which is fast-paced and unpredictable, and where success is determined by the ability to see opportunities, innovate, and move quickly to market.

The interdisciplinary minor requires 12 credit hours of 300/400-level courses selected from at least two different disciplines with a maximum of six credits from any one discipline. For completion of the interdisciplinary minor, students must have a minimum overall cumulative grade point average of 2.00 in all courses specified as a requirement for the minor exclusive of lower-level courses and prerequisite courses. At least six hours of upper-level courses must be taken through courses offered by Old Dominion University. Three credit hours may be in the major, if a major course is listed as an option for the interdisciplinary minor. As such, it will be credited toward both the major and the interdisciplinary minor.

Requirements

ENTR 201S is a prerequisite for the minor and is not included in the calculation of the grade point average for the minor. Requirements for the minor are completion of 12 hours from the following:

- ENTR 301 Fundamentals of Entrepreneurship 3
- Functional Expertise: Select two of the following: 6
  - ACCT 300 Accounting for Entrepreneurs
  - COMM 305 Work-Life Communication
  - COMM 351 Interpersonal Communication in Organizations
  - ENMA 401 Project Management
  - ENTR 410 Managing Small and Family Businesses
  - ENMA 421 Decision Techniques in Engineering
  - FIN 323 Introductory Financial Management
  - HLSC 440 Finance and Budgeting in Healthcare
  - HNRS 401 Social Entrepreneurship
  - MGMT 336 International Entrepreneurship
  - MGMT 340 Human Resource Management
  - MGMT 424 Technology and Innovation Management
  - MGMT 452 Negotiations and Change Management
  - MKTG 311 Marketing Principles and Problems
  - MKTG 316 Professional Selling
  - MKTG 450 Marketing on the Internet
  - MKTG 455 Social Media Marketing
  - PSYC 344 Human Factors
  - PRTS 441 Marketing of Hospitality Services
  - SMGT 414 Sport Marketing

Capstone-Project Course: Select one of the following: 3
- ENTR 490 Entrepreneurship Capstone
- ENTR 368 Entrepreneurship Internship
- ENTR 498 Tutorial Work in Special Topics in Entrepreneurship
- ENMA 410 Agile Project Management
- SEPS 480 Senior Project: Merchandise Retailing

Total Credit Hours 12