

## Certificate

# Entrepreneurship Certificate

The certificate in entrepreneurship offers a focus on business creation in a variety of fields. Students will be provided with tools that support the establishment of new ventures, including resource management, analytical processes, and other factors that contribute to the development of new organizations. Students will be required to complete a foundational course that will introduce them to the concepts and practical work required in entrepreneurial ventures. They will also complete a capstone course that covers the creation, structure and management of new organizations. Students will also complete two courses from areas that align with their major or new business interest. Students who complete the certificate will be able to take ideas and mold them into the foundation of a new business, regardless of career selection. They will also gain a heightened understanding of critical thinking in support of establishing new ventures.

An overall grade point average of 2.0 or above in all courses specified as a requirement for the certificate is required for the award of the certificate. Students must complete a minimum of six hours in upper-level courses required for the certificate through courses offered by Old Dominion University.

## Requirements

ENTR 201S	Introduction to Entrepreneurship	3
Restricted Electives: Select two of the following:		6
ACCT 300	Accounting for Entrepreneurs	
COMM 305	Work-Life Communication	
COMM 351	Interpersonal Communication in Organizations	
DNTH 416	Administrative Leadership and Professional Development	
ENMA 401	Project Management	
ENMA 421	Decision Techniques in Engineering	
ENTR 301	Fundamentals of Entrepreneurship	
ENTR 410	Managing Small and Family Businesses	
FIN 323	Introductory Financial Management	
HLSC 440	Finance and Budgeting in Healthcare	
HLTH 425	Leadership and Management for Health Professionals	
HNRS 301	Monarch Think Tank II	
MGMT 336	International Entrepreneurship	
MGMT 340	Human Resource Management	
MGMT 420	Business Development	
MGMT 452	Negotiations and Change Management	
MKTG 311	Marketing Principles and Problems	
MKTG 316	Professional Selling	
MKTG 450	Marketing on the Internet	
MKTG 455	Social Media Marketing	
PRTS 441	Marketing of Hospitality Services	
PSYC 344	Human Factors	
SMGT 414	Sport Marketing	
Capstone:		
MGMT 426	Entrepreneurship: New Ventures Creation	3
<b>Total Credit Hours</b>		<b>12</b>