

Bachelor of Science in Business

Administration

Economics (BSBA)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (Grade of C or better required)	3
MATH 162M	Precalculus I (C or better required)	3
Language and Culture I (May be waived; see requirement details)		0-3
Nature of Science I		4
BUSN 110	Introduction to Contemporary Business (C or better required)	1
Free Elective		3
Credit Hours		14-17
Spring		
MATH 200	Calculus for Business and Economics	3
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (Grade of C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Language and Culture II (May be waived; see requirement details)		0-3
Nature of Science II		4
Interpreting the Past		3
Credit Hours		13-16
Sophomore		
Fall		
Literature		3
Oral Communication: COMM 101R required		3
Select one of the following:		3
PHIL 230E	Introduction to Ethics	
PHIL 303E	Business Ethics	
PHIL 344E	Environmental Ethics	
PHIL 345E	Bioethics	
PHIL 442E	Studies in Applied Ethics	
ACCT 201	Principles of Financial Accounting (C or better required)	3
ECON 202S	Principles of Microeconomics (C or better required)	3
Credit Hours		15
Spring		
Human Creativity		3

Information Literacy and Research		3
ACCT 202	Principles of Managerial Accounting	3
ECON 201S	Principles of Macroeconomics	3
BNAL 206	Business Analytics I	3
Credit Hours		15
Junior		
Fall		
BNAL 306	Business Analytics II	3
FIN 323	Introductory Financial Management	3
MGMT 325	Contemporary Organizations and Management	3
ECON 301	Managerial Economics	3
ECON 304	Intermediate Microeconomic Theory	3
Human Behavior		3
Credit Hours		18
Spring		
OPMT 303	Operations Management	3
FIN 331	Legal Environment of Business	3
IT 360T	Principles of Information Technology (Satisfies Impact of Technology)	3
MKTG 311	Marketing Principles and Problems	3
ECON 305	Intermediate Macroeconomic Theory	3
ECON Major Elective		3
Credit Hours		18
Senior		
Fall		
MGMT 485W	Business Policy and Strategy (C or better required)	3
ECON 311	Economics, Causality, and Analytics	3
ECON Major Elective		3
Upper-Division General Education		3
Credit Hours		12
Spring		
ECON 400	Research Methods in Economics	3
300-400 Level Business Elective		3
300-400 Level Business Elective		3
200-400 Level Free Elective		3
Upper-Division General Education		3
Credit Hours		15
Total Credit Hours		120-126