

# Bachelor of Science

# Communication with a Major in Strategic Communication (BS)

## Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
<b>Freshman</b>		
<b>Fall</b>		
ENGL 110C	English Composition (Grade of C or better required)	3
	Human Creativity (May not use COMM 270A / THEA 270A)	3
	Human Behavior (COMM 200S may not be used)	3
	Elective or Language and Culture I (May be waived; See requirement details)	3
COMM 101R	Public Speaking	3
<b>Credit Hours</b>		<b>15</b>
<b>Spring</b>		
	Interpreting the Past	3
	Mathematical Skills: STAT 130M Required	3
	Information Literacy and Research (can be met by COMM 272G)	3
	Elective or Language and Culture II (May be waived; See requirement details)	3
COMM 260	Understanding Media	3
<b>Credit Hours</b>		<b>15</b>
<b>Sophomore</b>		
<b>Fall</b>		
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (Grade of C or better required) or Writing, Rhetoric, and Research: Special Topics	3
	Nature of Science I	4
	Philosophy and Ethics	3
	COMM Elective	3
COMM 200S	Introduction to Human Communication	3
<b>Credit Hours</b>		<b>16</b>
<b>Spring</b>		
	Literature	3
	Nature of Science II	4
	Impact of Technology (Can be met with COMM 280T or Comm 372T)	3
	Foundation Course in Major Area	3
COMM 302	Communication Research Methods I	3
<b>Credit Hours</b>		<b>16</b>

### Junior

#### Fall

	Foundation course in Major Area	3
	Applied Theories or Foundations course in Major Area (depending on major selected)	3
	300/400-level Social Science course	3
COMM 301	Critical Methodologies	3
	Upper-Division General Education Course or Minor	3
<b>Credit Hours</b>		<b>15</b>

#### Spring

	Applied Theories course in Major Area	3
	Applied Theories course in Major Area	3
	Applied Theories course in Major Area	3
	300/400-level Social Science course	3
	Upper-Division General Education Course or Minor	3
<b>Credit Hours</b>		<b>15</b>

### Senior

#### Fall

	Applied Theories course in Major Area	3
	Applied Theories course in Major Area	3
	Senior Experience Course <sup>1</sup>	3
	COMM Writing Intensive Course	3
	Elective course (or Professional Communication elective course if choose Professional Communication major)	3
<b>Credit Hours</b>		<b>15</b>

#### Spring

	Elective courses (or Professional Communication elective courses if choose Professional Communication major)	9
	Applied Theories course in Major Area	3
	Elective course	1
<b>Credit Hours</b>		<b>13</b>
<b>Total Credit Hours</b>		<b>120</b>

<sup>1</sup> Please consult list of Senior Experience options relevant to each major.