Bachelor of Arts

Communication with a Major in Cinema & TV Production (BA)

Priya Vashist, Program Director
Carolina Conte, Chief Departmental Advisor of Cinema & TV Production

Requirements

Lower-Division General Education

Written Communication (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#written)	6
Oral Communication (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#oral)	3
Mathematics (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#math)	3
Language and Culture (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#language)	0-6
Information Literacy and Research (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#information)	3
Human Behavior (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#behavior)	3
Human Creativity (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#creativity)	3
Interpreting the Past (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#interpret)	3
Literature (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#literature)	3
Philosophy and Ethics (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#philosophy)	3
The Nature of Science (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#nature)	8
Impact of Technology (https://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#impact)	3

COMM 101R or THEA 152R is required to fulfill the Oral Communication requirement.

STAT 130M is required to fulfill the Mathematics requirement (BS only).

COMM 270A/THEA 270A may not be used to satisfy the Human Creativity requirement.

The Information Literacy and Research requirement may be met in the major with COMM 272G.

The Impact of Technology requirement may be met in the major with COMM 280T or COMM 372T.

For the Language and Culture requirement, BA students must have competence through the 202 level (competence is not met by completion of the associate degree); BS students must have competence at the 102 level.

Upper-Division General Education

- Option A. Approved Minor, 12-24 hours; also second degree or second major
- Option B. Interdisciplinary Minor, 12 hours specified by the department, 3 of which may be in the major area of study
- Option C. An approved certification program such as teaching licensure
- Option D. Six Hours of Upper-Division Courses from outside the College of Arts and Letters or from the Arts and Humanities Component within the College of Arts and Letters that are not required by the major (6 hours).

Requirements for Graduation

Requirements for graduation include the following:

- Minimum of 120 credit hours.
- Minimum of 30 credit hours overall and 12 credit hours of upper-level courses in the major program from Old Dominion University.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken toward the major.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken toward a minor.
- Completion of ENGL 110C, ENGL 211C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better. The W course must be taken at Old Dominion University.
- Completion of Senior Assessment.

Communication Core

BA Core Courses		
COMM 200S	Introduction to Human Communication	3
COMM 260	Understanding Media	3
COMM 301	Critical Methodologies	3
COMM writing intensive (W) course (see the major areas for appropriate selection)		3
BA Additional Core Course		
COMM 335W	Rhetorical Criticism	3
or COMM 445	Communication Analysis and Criticism	
Total Credit Hours		**15**

Cinema & TV Production Major

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Choose nine courses (27 credit hours): three courses (9 credit hours) from Foundations and six courses (18 credit hours) from Applied Theories. Note that all Foundations courses can apply towards degree completion. The Senior Experience can be fulfilled by writing a screenplay for a feature film (COMM 482), studying abroad, participating in an internship (COMM 368), collaborating with a broadcast station (COMM 439), or by participation in one of the Film Program's Departmental Productions (COMM 486 or COMM 493). Students may also enroll in a research practicum or capstone course. Students should consult with their advisors about approved courses that can fulfill the Identity and Inclusion requirement.

Cinema & TV Production students need to complete COMM 271 Introduction to Filmmaking prior to enrollment in any Foundations course, and should not enroll in COMM 269.

General Education		
Complete lower-division requirements		35-47
Complete upper-division requirements (minimum of 6 credit hours)		6
Complete foreign language coursework through the 202 level		0-6
Communication Core		
Complete communication core requirements		15
Foundations		
Select three of the following:		9
COMM 342	Post-Production 1	
COMM 346	Screenwriting I	
COMM 383	Directing the Actor	
COMM 385	Cinematography	
Applied Theories		
COMM 471W	International Film History *	3
or COMM 479W	American Film History	
Select five from the following for a total of 15 credits:		15

COMM 330	The Short Script	
COMM 348	Acting for the Camera	
COMM 353	Animation	
COMM 356	3D Animation 1	
COMM 358	Color for Digital Cinema & TV	
COMM 361	Editing Aesthetics	
COMM 368	Internship	
COMM 375	Television Production	
COMM 380	Documentary Production I	
COMM 386	Post-Production 2	
COMM 387	TV News Production	
COMM 388	Motion Picture Aesthetics	
COMM 389	Sound Recording and Mixing for Film	
COMM 391	Film Theory and Criticism	
COMM 430	TV Screenwriting	
COMM 433	Capstone	
COMM 439	WHRO Production	
COMM 440	Documentary Filmmaking Study Abroad	
COMM 446	Directing for the Camera	
COMM 471W	International Film History (whichever course was not already taken) *	
or COMM 479W	American Film History	
COMM 480	Documentary Production II	
COMM 482	Screenwriting II	
COMM 483	Advanced Cinema Projects	
COMM 485	Film and Television Genres	
COMM 486	Advanced Filmmaking	
COMM 487	Advanced TV News Production	
COMM 492	Cinematography 2	
COMM 493	Feature Film Production	
COMM Elective		
Complete COMM elective		3
Total Credit Hours		**86-104**

* Grade of C or better required if used to meet University Writing Requirement

Electives

Elective credit will be needed to meet the minimum requirement of 120 credit hours.

Additional Requirements and Information

ALL students majoring in programs in Communication, Dance, and Theatre are required to complete a **Senior Experience** as part of their degree. Senior Experiences are designed as stepping stones for students to apply knowledge and skills accrued throughout their coursework toward preparing for future careers. Senior Experience course options will vary by major but include options for an internship, a study abroad/away experience, a service-learning course, a senior capstone, or more specialized experiences within students' chosen majors. Please see descriptions included under each major for more options. Students become eligible for Senior Experience options once they reach 90 credits or with permission of the Senior Experience Coordinator. Students will be directed by their advisor to opportunities that are suited for their area of study and as other opportunities become available. For more information please reach out to the Senior Experience Coordinator, Alison Lietzenmayer.

Cinema & TV Production students need to complete COMM 271 Introduction to Filmmaking prior to enrollment in any Foundations course, and should not enroll in COMM 269.

Departmental Requirements

Majors must maintain a 2.0 GPA or better in the major in order to graduate.

Additional Communication Major Courses

Students pursuing either the BA or the BS degree are required to take 10 Communication classes beyond the core course requirements listed above (these courses include the Senior Experience requirement listed above). Nine of those 10 courses (27 credit hours) must be in the student's selected major (see major details below). One course (3 credit hours) may be 100-200 level and/or from any major area.

The Senior Experience requirement in the Communication program (which includes the Cinema & TV Production major, Cinema Screenwriting & Studies major, Communication Studies major, Media Studies major, Professional Communication major, and Strategic Communication and Journalism major) can be achieved by completing opportunities such as the following:

Internship		
COMM 368	Internship	3,6
Study Abroad		
COMM 300	International Sojourning	3
COMM 440	Documentary Filmmaking Study Abroad	3
Other study abroad/study away offerings offered within the Department		
Service Learning		
Approved Service Learning Courses (varies by semester)		
Capstone		
COMM 433	Capstone	3
Research Practicum		
COMM 369	Research Practicum	3
ROAR		
COMM 490	ROAR Communications Agency (available only for Strategic Communication and Journalism majors)	3
COMM Cinema & TV Production or Cinema Screenwriting & Studies Majors may also choose from:		
COMM 439	WHRO Production	
COMM 482	Screenwriting II	
COMM 483	Advanced Cinema Projects	
COMM 486	Advanced Filmmaking	
COMM 493	Feature Film Production	

Communication Electives

Select one COMM elective (3 credit hours), which may be any COMM class that is not in the student's major in addition to the following.

COMM 103R	Voice and Diction	3
COMM 112R	Introduction to Interpersonal Communication	3
COMM 195	Topics in Communication	1-3
COMM 225	Introduction to Production Technology	3
COMM 269	Visual Storytelling	3
COMM 270A	Film Appreciation	3
COMM 271	Introduction to Filmmaking	3
COMM 272G	Digital Literacy	3
COMM 280T	Entertainment Technologies	3
COMM 295	Topics in Communication	1-3
COMM 304	Advanced Public Speaking	3
COMM 307	Understanding European Film	3
COMM 321	Production Management for Television and Stage	3
COMM 325	Sound Design for Stage and Camera	3
COMM 341	Lighting Design for Stage and Film	3
COMM 349	Costume Design for Stage and Camera	3

COMM 354	Drafting and Rendering for Stage and Screen	3
COMM 356	3D Animation 1	3
COMM 357	3D Animation 2	3
COMM 359	Costume Crafts	3
COMM 367	Cooperative Education	1-3
COMM 369	Research Practicum	3
COMM 382	Reporting News for Television and Digital Media	3
COMM 453	Voice Over	3

Writing Intensive Requirement

Communication majors must complete at least one writing intensive course in the major from the following courses:

COMM 308W	Effective Media Writing	3
COMM 315W	Sex, Gender, and Communication	3
COMM 335W	Rhetorical Criticism	3
COMM 400W	Intercultural Communication	3
COMM 412W	Interpersonal Communication Theory and Research	3
COMM 447W	Electronic Media Law and Policy	3
COMM 471W	International Film History	3
COMM 479W	American Film History	3

Internships and Practicum courses

Students may apply three credit hours of COMM 368 Internship toward their major credit hours. Three additional credit hours may count as elective credits toward the overall total credit hour count for the degree. In addition, students may apply only six credits total from the following classes toward the major:

COMM 368	Internship	1.5-6
COMM 369	Research Practicum	3

Special Topics in Communication Courses and Communication Tutorials

Special Topics in Communication courses and Communication Tutorials courses may be included in a given major when and where appropriate and as approved by the student's communication advisor:

COMM 395	Topics in Communication	1-3
COMM 396	Topics in Communication	1-3
COMM 495	Topics in Communication	1-3
COMM 496	Topics in Communication	1-3
COMM 497	Tutorial Work in Special Topics in Communication	1-3

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

Course	Title	Credit Hours
Freshman		
Fall		
ENGL 110C	English Composition (Grade of C or better required)	3
Mathematical Skills		3
Human Creativity (May not use COMM 270A / THEA 270A)		3
Elective or Language and Culture I (May be waived; See requirement details)		3
COMM 101R or THEA 152R	Public Speaking or Acting One	3
	Credit Hours	**15**
Spring		
Human Behavior (May not use COMM 200S)		3
Interpreting the Past		3
Information Literacy and Research (Can be met by COMM 272G)		3
Elective or Language and Culture II (May be waived; See requirement details)		3
COMM 260	Understanding Media	3
	Credit Hours	**15**
Sophomore		
Fall		
ENGL 211C or ENGL 231C	Writing, Rhetoric, and Research (Grade of C or better required) or Writing, Rhetoric, and Research: Special Topics	3
Nature of Science I		4
Language and Culture III		3
Philosophy and Ethics		3
COMM 200S	Introduction to Human Communication	3
	Credit Hours	**16**
Spring		
Nature of Science II		4
Language and Culture IV		3
Impact of Technology (Can be met with COMM 280T or COMM 372T)		3
COMM 271	Introduction to Filmmaking	3
COMM 335W or COMM 445	Rhetorical Criticism or Communication Analysis and Criticism	3
	Credit Hours	**16**
Junior		
Fall		
Literature		3
Applied Theories or Foundations course in Major Area (depending on major selected)		3
Applied Theories course in Major Area		3
COMM 301	Critical Methodologies	3
Upper-Division General Education Course or Minor		3
	Credit Hours	**15**
Spring		
Foundation course in Major Area		3
Applied Theories course in Major Area		3
Applied Theories course in Major Area		3
COMM Elective		3
Upper-Division General Education Course or Minor		3
	Credit Hours	**15**
Senior		
Fall		
Applied Theories course in Major Area		3

COMM 471W or COMM 479W	International Film History [2] or American Film History	3
Senior Experience course [1]		3
Foundation course in Major Area		3
Minor or Elective		3
	Credit Hours	**15**
Spring		
Applied Theories course in Major Area		3
Elective course		3
Elective course		3
Elective course		1
Minor or Elective		3
	Credit Hours	**13**
	Total Credit Hours	**120**

1 Please consult list of Senior Experience options relevant to each major.

2 Grade of C or better required if used to meet University Writing Requirement

Dual Dominion BA/BS in Communication and MA in Lifespan and Digital Communication

The Dual Dominion bachelor's/master's degree in communication/lifespan and digital communication is administered by the Communication and Theatre Arts Department. The purpose of this option is to allow exceptional majors in communication to count up to 12 hours of 500-level graduate coursework towards both the BA or BS in communication and, if accepted, the MA in lifespan and digital communication. Students in the Dual Dominion program must earn a minimum of 150 credit hours (120 discrete credits for the undergraduate degree and 30 discrete credits for the graduate degree). For more information, please contact Dr. Gary Beck.

Dual Dominion BA/BS in Communication and MA in Humanities

Please refer to the Humanities section of this Catalog for information on the Dual Dominion program leading to a BA or BS in communication and an MA in humanities.

BA or BS to MBA (Master of Business Administration) Dual Dominion Program

The Dual Dominion BA/MBA or BS/MBA program is an early entry to the MBA program of study. The early-entry program is designed for well qualified non-business undergraduate ODU students to start their MBA program prior to completing their undergraduate degree. Well qualified non-business undergraduate students may take MBA-level courses as early as three semesters prior to graduation and count up to 12 graduate credits toward their undergraduate degree. Students participating in the early-entry program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree). Early-entry program students should carefully consider their undergraduate degree program requirements when planning their course of study. Students in the early-entry program work in close consultation with the MBA Program Office and should refer to information in the Strome College of Business section in the graduate catalog (https://catalog.odu.edu/graduate/stromecollegeofbusiness/) to develop an individualized plan of study based on the required coursework.

BA or BS to MPA (Master of Public Administration) Dual Dominion Program

The Dual Dominion BA/MPA or BS/MPA program provides qualified Old Dominion University undergraduate students with the opportunity to earn a master's degree in public administration while taking credits in the MPA program as an undergraduate student. The program is designed for highly motivated students with the desire to immediately continue their education after the bachelor's degree. The program is especially relevant to individuals seeking to work (or currently working) in the public or non-profit sectors, but is suitable for students from any undergraduate major. Graduate courses may be taken during the fall and spring semester of the student's senior undergraduate year. Up to 12 graduate credits can count toward both the undergraduate and graduate degree and can meet upper-level General Education requirements. After receiving the undergraduate degree, a student will continue with the MPA program, taking MPA courses until completing the required 39 credit hours. Students in the Dual Dominion program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree).

Requirements for admission to the graduate program can be found in the School of Public Service section of the Graduate Catalog (https://catalog.odu.edu/graduate/business/public-service/). For additional information, please contact the School of Public Service in the Strome College of Business.