Bachelor of Arts

Communication with a Major in Cinema & TV Production (BA)

David Mallin, Program Director
Carolina Conte, Chief Departmental Advisor of Cinema & TV Production

Requirements

Lower-Division General Education

- Written Communication (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#written) 6
- Oral Communication (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#oral) 3
- Mathematics (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#math) 3
- Language and Culture (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#language) 0-6
- Information Literacy and Research (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#information) 3
- Human Behavior (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#behavior) 3
- Human Creativity (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#creativity) 3
- Interpreting the Past (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#interpret) 3
- Literature (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#literature) 3
- Philosophy and Ethics (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#philosophy) 3
- The Nature of Science (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#nature) 8
- Impact of Technology (http://catalog.odu.edu/undergraduate/requirements-undergraduate-degrees/#impact) 3

COMM 101R is required to fulfill the Oral Communication requirement.

STAT 130M is required to fulfill the Mathematics requirement (BS only).

COMM 270A/THEA 270A may not be used to satisfy the Human Creativity requirement.

The Information Literacy and Research requirement may be met in the major with COMM 272G.

The Impact of Technology requirement may be met in the major with COMM 280T or COMM 372T.

For the Language and Culture requirement, BA students must have competence through the 202 level (competence is not met by completion of the associate degree); BS students must have competence at the 102 level.

Upper-Division General Education

- Option A. Approved Minor, 12-24 hours; also second degree or second major
- Option B. Interdisciplinary Minor, 12 hours specified by the department, 3 of which may be in the major area of study
- Option C. An approved certification program such as teaching licensure
- Option D. Six Hours of Upper-Division Courses from outside the College of Arts and Letters or from the Arts and Humanities Component within the College of Arts and Letters that are not required by the major (6 hours).

Requirements for Graduation

Requirements for graduation include the following:

- Minimum of 120 credit hours.
- Minimum of 30 credit hours overall and 12 credit hours of upper-level courses in the major program from Old Dominion University.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken.
- Minimum overall cumulative grade point average of C (2.00) in all courses taken toward the major.
- Completion of ENGL 110C, ENGL 211C or ENGL 231C, and the writing intensive (W) course in the major with a grade of C or better. The W course must be taken at Old Dominion University.
- Completion of Senior Assessment.

Communication Core

BA Core Courses

- COMM 200S Introduction to Human Communication 3
- COMM 260 Understanding Media 3
- COMM 301 Critical Methodologies 3
- COMM writing intensive (W) course (see the major areas for appropriate selection) 3

BA Additional Core Course

- COMM 335W Rhetorical Criticism 3
- or COMM 445 Communication Analysis and Criticism

Total Credit Hours 15

Cinema & TV Production Major

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Choose nine courses (27 credit hours): two courses (6 credit hours) from Foundations and seven courses (21 credit hours) from Applied Theories. Note that all Foundations courses can apply towards degree completion. The Senior Experience can be fulfilled by writing a screenplay for a feature film (COMM 482), studying abroad, participating in an internship (COMM 368), collaborating with a broadcast station (COMM 439), or by participation in one of the Film Program's Departmental Productions (COMM 486 or COMM 493). Students may also enroll in a research practicum or capstone course. Students should consult with their advisors about approved courses that can fulfill the Identity and Inclusion requirement.

Cinema & TV Production students need to complete COMM 271 Introduction to Filmmaking prior to enrollment in any Foundations course, and should not enroll in COMM 269.

General Education

Complete lower-division requirements 35-47
Complete upper-division requirements (minimum of 6 credit hours) 6
Complete foreign language coursework through the 202 level 0-6

Communication Core

Complete communication core requirements 15

Foundations

Select two of the following: 6
- COMM 342 Video Editing - Adobe Premiere
- or COMM 358 Post-Production with DaVinci Resolve
- COMM 383 Directing the Actor
- COMM 385 Cinematography
- COMM 387 TV News Production

Applied Theories

Select seven from the following for a total of 21 credits: 21
- COMM 330 The Short Script
Contributions of Communication and Theatre Majors may also choose from:

**COMM 439**  WHRO Production

**COMM 482**  Screenwriting II

**COMM 483**  Advanced Filmmaking

**COMM 487**  Advanced TV News Production

**COMM 492**  Cinematography 2

**COMM 493**  Feature Film Production

### Additional Communication Major Courses

Students pursuing either the BA or the BS degree are required to take 10 Communication classes beyond the core course requirements listed above (these courses include the Senior Experience and Identity & Inclusion requirements listed above). Nine of those 10 courses (27 credit hours) must be in the student's selected major (see major details below). One course (3 credit hours) may be 100-200 level and/or from any major area.

The Senior Experience requirement in the Communication program (which includes the Cinema & TV Production major, Communication Studies major, Media Studies major, Professional Communication major, and Strategic Communication major) can be achieved by completing opportunities such as the following:

**Internship**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>COMM 368</td>
<td>Internship</td>
</tr>
</tbody>
</table>

**Study Abroad**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 300</td>
<td>International Sojourn</td>
</tr>
<tr>
<td>COMM 324</td>
<td>British Media in London</td>
</tr>
<tr>
<td>COMM 440</td>
<td>Documentary Filmmaking Study Abroad</td>
</tr>
</tbody>
</table>

Other study abroad/study away offerings offered within the Department

**Service Learning**

Approved Service Learning Courses (varies by semester)

**Capstone**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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</thead>
<tbody>
<tr>
<td>COMM 433</td>
<td>Capstone</td>
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</table>

**Research Practicum**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>COMM 369</td>
<td>Research Practicum</td>
</tr>
<tr>
<td>or COMM 469</td>
<td>Communication Education Practicum</td>
</tr>
</tbody>
</table>

**ROAR**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
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<tbody>
<tr>
<td>COMM 490</td>
<td>Advanced Strategic Communications</td>
</tr>
<tr>
<td>(available only for Strategic Communication majors)</td>
<td></td>
</tr>
<tr>
<td>COMM Cinema &amp; TV Production Majors may also choose from:</td>
<td></td>
</tr>
<tr>
<td>COMM 439</td>
<td>WHRO Production</td>
</tr>
<tr>
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<td>Screenwriting II</td>
</tr>
<tr>
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</tr>
<tr>
<td>COMM 486</td>
<td>Advanced Filmmaking</td>
</tr>
<tr>
<td>COMM 493</td>
<td>Feature Film Production</td>
</tr>
</tbody>
</table>

### Communication Electives

Select one COMM elective (3 credit hours), which may be any COMM class that is not in the student's major in addition to the following.

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<thead>
<tr>
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<tbody>
<tr>
<td>COMM 103R</td>
<td>Voice and Diction</td>
</tr>
<tr>
<td>COMM 112R</td>
<td>Introduction to Interpersonal Communication</td>
</tr>
<tr>
<td>COMM 195</td>
<td>Topics in Communication</td>
</tr>
<tr>
<td>COMM 225</td>
<td>Introduction to Production Technology</td>
</tr>
<tr>
<td>COMM 269</td>
<td>Visual Storytelling</td>
</tr>
<tr>
<td>COMM 270A</td>
<td>Film Appreciation</td>
</tr>
<tr>
<td>COMM 271</td>
<td>Introduction to Filmmaking</td>
</tr>
<tr>
<td>COMM 272G</td>
<td>Digital Literacy</td>
</tr>
<tr>
<td>COMM 280T</td>
<td>Entertainment Technologies</td>
</tr>
<tr>
<td>COMM 295</td>
<td>Topics in Communication</td>
</tr>
<tr>
<td>COMM 304</td>
<td>Advanced Public Speaking</td>
</tr>
<tr>
<td>COMM 307</td>
<td>Understanding European Film</td>
</tr>
<tr>
<td>COMM 321</td>
<td>Production Management for Television and Stage</td>
</tr>
<tr>
<td>COMM 324</td>
<td>British Media in London</td>
</tr>
<tr>
<td>COMM 325</td>
<td>Sound Design for Stage and Camera</td>
</tr>
<tr>
<td>COMM 331</td>
<td>Argumentation and Debate</td>
</tr>
<tr>
<td>COMM 332</td>
<td>Making African-American Cinema</td>
</tr>
<tr>
<td>COMM 337</td>
<td>Model League of Arab States</td>
</tr>
</tbody>
</table>

### Departmental Requirements

All majors must maintain a 2.0 GPA or better in the major in order to graduate.
COMM 341  Lighting Design for Stage and Film  3
COMM 349  Costume Design for Stage and Camera  3
COMM 354  Drafting and Rendering for Stage and Screen  3
COMM 356  Silhouette Animation  3
COMM 357  Claymation  3
COMM 359  Costume Crafts  3
COMM 364  Radio  3
COMM 365  Electronic News  3
COMM 366  Public Journalism in the Digital Age  3
COMM 367  Cooperative Education  1-3
COMM 369  Research Practicum  3
COMM 370  The Video Project  3
COMM 382  Reporting News for Television and Digital Media  3
COMM 453  Voice Over  3
COMM 461  Arts Administration  3
COMM 469  Communication Education Practicum  3

Writing Intensive Requirement
Communication majors must complete at least one writing intensive course in the major from the following courses:

COMM 308W  Strategic Communications Writing  3
COMM 315W  Sex, Gender, and Communication  3
COMM 335W  Rhetorical Criticism  3
COMM 400W  Intercultural Communication  3
COMM 412W  Interpersonal Communication Theory and Research  3
COMM 447W  Electronic Media Law and Policy  3
COMM 471W  International Film History  3
COMM 479W  American Film History  3

Internships and Practicum courses
Students may apply three credit hours of COMM 368 Internship toward their major credit hours. Three additional credit hours may count as elective credits toward the overall total credit hour count for the degree. In addition, students may apply only six credits total from the following classes toward the major:

COMM 368  Internship  3-6
COMM 369  Research Practicum  3
COMM 469  Communication Education Practicum  3

Special Topics in Communication Courses and Communication Tutorials
Special Topics in Communication courses and Communication Tutorials courses may be included in a given major when and where appropriate and as approved by the student's communication advisor:

COMM 395  Topics in Communication  1-3
COMM 396  Topics in Communication  1-3
COMM 495  Topics in Communication  1-3
COMM 496  Topics in Communication  1-3
COMM 497  Tutorial Work in Special Topics in Communication  1-3

Degree Program Guide
The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

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Applied Theories course in Major Area 3
COMM Elective 3
Upper-Division General Education Course or Minor 3

Credit Hours 15

Senior

Fall
Applied Theories course in Major Area 3
COMM Writing Intensive Course 3
Senior Experience course 1 3
Elective course 3
Minor or Elective 3

Credit Hours 15

Spring
Applied Theories course in Major Area 3
Applied Theories course in Major Area 3
Elective course 3
Elective course 1
Minor or Elective 3

Credit Hours 13

Total Credit Hours 120

1 Please consult list of Senior Experience options relevant to each major.

Linked BA/BS in Communication and MA in Lifespan and Digital Communication

The linked bachelor's/master's degree in communication/lifespan and digital communication is administered by the Communication and Theatre Arts Department. The purpose of this option is to allow exceptional majors in communication to count up to 12 hours of 500-level graduate coursework towards both the BA or BS in communication and, if accepted, the MA in lifespan and digital communication. Students in the linked program must earn a minimum of 150 credit hours (120 discrete credits for the undergraduate degree and 30 discrete credits for the graduate degree). For more information, please contact Dr. Gary Beck.

Linked BA/BS in Communication and MA in Humanities

Please refer to the Humanities section of this Catalog for information on the linked program leading to a BA or BS in communication and an MA in humanities.

BA or BS to MBA (Master of Business Administration) Linked Program

The linked BA/MBA or BS/MBA program is an early entry to the MBA program of study. The early-entry program is designed for well qualified non-business undergraduate ODU students to start their MBA program prior to completing their undergraduate degree. Well qualified non-business undergraduate students may take MBA-level courses as early as three semesters prior to graduation and count up to 12 graduate credits toward their undergraduate degree. Students participating in the early-entry program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree). Early-entry program students should carefully consider their undergraduate degree program requirements when planning their course of study. Students in the early-entry program work in close consultation with the MBA Program Office and should refer to information in the Strome College of Business section in the graduate catalog (http://catalog.odu.edu/graduate/stromecollegeofbusiness/) to develop an individualized plan of study based on the required coursework.

BA or BS to MPA (Master of Public Administration) Linked Program

The linked BA/MPA or BS/MPA program provides qualified Old Dominion University undergraduate students with the opportunity to earn a master's degree in public administration while taking credits in the MPA program as an undergraduate student. The program is designed for highly motivated students with the desire to immediately continue their education after the bachelor's degree. The program is especially relevant to individuals seeking to work (or currently working) in the public or non-profit sectors, but is suitable for students from any undergraduate major. Graduate courses may be taken during the fall and spring semester of the student's senior undergraduate year. Up to 12 graduate credits can count toward both the undergraduate and graduate degree and can meet upper-level General Education requirements. After receiving the undergraduate degree, a student will continue with the MPA program, taking MPA courses until completing the required 39 credit hours. Students in the linked program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree).

Requirements for admission to the graduate program can be found in the School of Public Service section of the Graduate Catalog (http://catalog.odu.edu/graduate/business/public-service/). For additional information, please contact the School of Public Service in the Strome College of Business.