

Art

Web Site: <http://www.odu.edu/artdept> (<http://www.odu.edu/artdept/>)

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Students enrolled in Art Department classes will be expected to acquire mastery in studio skills, research skills, critical thinking, and problem solving as they become valuable contributors to the world of visual culture. A BFA can be earned in various studio majors as well as Art Education. The BA is an option in Art History and Visual Studies. Minors are also available in Art History, Print Media, Studio Art Photography, Studio Arts, and the Designed World.

Bachelor of Arts Programs

- Art with a Major in Art History (BA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/art-history-ba/>)
- Art with a Major in Visual Studies (BA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/art-visual-studies-ba/>)

Bachelor of Fine Arts Programs

- Fine Arts with a Major in 3D Media and Material Studies (BFA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/fine-arts-3d-media-material-studies-bfa/>)
- Fine Arts with a Major in Art Education for Museums and Cultural Institutions (BFA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/fine-arts-education-museums-cultural-institutions-bfa/>)
- Fine Arts with a Major in Graphic Design (BFA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/fine-arts-graphic-design-bfa/>)
- Fine Arts with a Major in Painting and Drawing (BFA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/fine-arts-painting-drawing-bfa/>)
- Fine Arts with a Major in Photography and Print Media (BFA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/fine-arts-photography-print-media-bfa/>)
- Fine Arts with a Major in PreK-12 Art Education (BFA) (<http://catalog.odu.edu/undergraduate/arts-letters/art/fine-arts-prek-12-art-education-bfa/>)

Minors

- Art History Minor (<http://catalog.odu.edu/undergraduate/arts-letters/art/art-history-minor/>)
- Print Media Minor (<http://catalog.odu.edu/undergraduate/arts-letters/art/print-media-minor/>)
- Studio Art Photography Minor (<http://catalog.odu.edu/undergraduate/arts-letters/art/studio-art-photography-minor/>)
- Studio Arts Minor (<http://catalog.odu.edu/undergraduate/arts-letters/art/studio-arts-minor/>)
- The Designed World Minor (<http://catalog.odu.edu/undergraduate/arts-letters/art/designed-world-interdisciplinary-minor/>)

BA or BS to MBA (Master of Business Administration) Linked Program

The linked BA/MBA or BS/MBA program is an early entry to the MBA program of study. The early-entry program is designed for well qualified non-business undergraduate ODU students to start their MBA program prior to completing their undergraduate degree. Well qualified non-business undergraduate students may take MBA-level courses as early as three semesters prior to graduation and count up to 12 graduate credits toward their undergraduate degree. Students participating in the early-entry program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree). Early-entry program students should carefully consider

their undergraduate degree program requirements when planning their course of study. Students in the early-entry program work in close consultation with the MBA Program Office and should refer to information in the Strome College of Business section in the graduate catalog (<http://catalog.odu.edu/graduate/stromecollegeofbusiness/>) to develop an individualized plan of study based on the required coursework.

BA or BS to MPA (Master of Public Administration) Linked Program

The linked BA/MPA or BS/MPA program provides qualified Old Dominion University undergraduate students with the opportunity to earn a master's degree in public administration while taking credits in the MPA program as an undergraduate student. The program is designed for highly motivated students with the desire to immediately continue their education after the bachelor's degree. The program is especially relevant to individuals seeking to work (or currently working) in the public or non-profit sectors, but is suitable for students from any undergraduate major. Graduate courses may be taken during the fall and spring semester of the student's senior undergraduate year. Up to 12 graduate credits can count toward both the undergraduate and graduate degree and can meet upper-level General Education requirements. After receiving the undergraduate degree, a student will continue with the MPA program, taking MPA courses until completing the required 39 credit hours. Students in the linked program must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree).

Requirements for admission to the graduate program can be found in the School of Public Service section of the Graduate Catalog (<http://catalog.odu.edu/graduate/business/public-service/>). For additional information, please contact the School of Public Service in the Strome College of Business.

Linked Bachelor's in Art, Visual Studies and Fine Arts and MA in Humanities

The linked bachelor's programs in art history, visual studies and fine arts and the MA in humanities make it possible for exceptional students to count up to 12 hours of graduate courses toward both an undergraduate and graduate degree. Students must earn a minimum of 150 credit hours (120 discrete credit hours for the undergraduate degree and 30 discrete credit hours for the graduate degree). Please refer to the Humanities section of this Catalog for additional information on the linked programs.

Courses

Art Education (ARTE)

ARTE 301 Foundations of Art Education (3 Credit Hours)

This course introduces historical, philosophical, and sociological foundations and contemporary issues of American public education, including the history and philosophies of art in education, best practice methods, and learning theories in PreK-12 schools, cultural institutions, and museum settings. Virginia Standards of Learning, National Core Arts Standards for Art, and an introduction to teaching for the understanding of visual art, visual inquiry, lesson planning, and assessment will be addressed. All students will complete a 30-hour observation experience in an appropriate PreK-12 setting specific to art education. Students are required to independently register for and take the VCLA.

Prerequisites: Art education majors only and sophomore standing; must successfully pass the background check process as outlined on the College of Education and Professional Studies' website

ARTE 305 Elementary Art Education Methods and Classroom Management (3 Credit Hours)

This course will attend to issues of children's art making and how the visual arts can empower learning in a variety of settings. Through site visitations students will broaden their understanding of age-appropriate pedagogical practices while also exploring various artmaking materials and classroom management strategies. Through research and thought provoking hands-on activities students will develop critical thinking skills and increase their awareness of content knowledge. Students will begin work on developing their portfolios. Thirty hour practicum in an elementary setting required. (Offered spring semester; to be taken sophomore year.)

Prerequisites: TLED 301; open to art education majors only

ARTE 306 Secondary Art Education Methods and Classroom Management (3 Credit Hours)

This course is designed to address theoretical and practical aspects of curriculum development and classroom management with an emphasis on honoring diversity and advocating for equity in secondary art education learning environments. Pedagogy will focus on implementing studio based lessons, including current approaches to digital technology. Through research and site visits students will broaden their understanding of age-appropriate pedagogical practices. Students will critically reflect on their development as an educator while understanding their role as an advocate for the field of art education. Work on portfolios is continued. Thirty hour practicum in a secondary setting required. (Offered fall semester; to be taken junior year.)

Prerequisites: TLED 301 and ARTE 305

ARTE 411 Curriculum and Instruction in Art Education (3 Credit Hours)

This course is designed to prepare students for their upcoming capstone and student teaching internship from the inception of an idea to writing units of instruction for K-12 classrooms and museum and cultural institution settings. Students will use foundational knowledge to design comprehensive curriculum including relevant assessments. Students will review current topics and practice through reading, research and writing in the field of art education. Students will focus on dispositions of visual art educators as defined by NEAE national standards as well as the development of culturally relevant pedagogy. (Offered spring semester; to be taken junior year.)

Prerequisites: TLED 301, ARTE 305, ARTE 306, and acceptance in the teacher preparation program; VCLA reading and writing assessment must be passed before enrollment

ARTE 480 Capstone in Art Education (3 Credit Hours)

Designed to provide advanced art education students with substantial practical experience in planning, developing, administering, and evaluating a program of visual arts education for young learners in a local museum setting for Saturday Morning Art Classes (SMAC). Students will reflect critically on their personal practice through arts-based methods and writing activities, as well as curate a final art exhibition for participants and their families. Student portfolios will include all needed components, with the exception of documentation of their student teaching or museum and cultural institutions internship. (Offered fall semester; to be taken in the senior year.)

Prerequisites: TLED 301, ARTE 305, ARTE 306, ARTE 411, ARTH 350W, SPED 313, passing score on VCLA reading and writing assessment, acceptance into the teacher preparation program, and passing score on the Praxis 2 Art content knowledge exam (Test #5134)

ARTE 485 Museum and Cultural Institutions Internship (6 Credit Hours)

Internship with educational programming and the facilitation of learning for young learners in a museum or cultural institution. Current partners include the Virginia Museum of Contemporary Art, the Chrysler Museum of Art, and the Hermitage Museum School of Visual Arts. (Offered spring semester; to be taken in the senior year.)

Prerequisites: TLED 301, ARTE 305, ARTE 306, ARTE 411, ARTE 480, and SPED 313

Art History (ARTH)**ARTH 121A Introduction to the Visual Arts (3 Credit Hours)**

An introduction to the various media, techniques, styles, content, and contexts in the visual arts as they are manifested in the world's cultures.

ARTH 127A Honors: Introduction to the Visual Arts (3 Credit Hours)

An introduction to the various media, techniques, styles, content, and contexts in the visual arts as they are manifested in the world's cultures. Open only to students in the Honors College.

ARTH 150 Global Survey of Art History (3 Credit Hours)

This course provides an opportunity to discover, appreciate, and acquire broad knowledge of art history through the ages, from the Prehistoric era to contemporary times within a global perspective. Students will learn to examine and critically analyze major forms of artistic expression from diverse cultures and periods of art in order to understand their individual and collective contributions to the arts.

ARTH 195 Topics (1-3 Credit Hours)

Special topics in art history.

ARTH 203 Ancient Art (3 Credit Hours)

This course covers the art and architecture of the ancient world from its Paleolithic origins to the end of antiquity and the birth of Christian art. Ranging from drawings in caves to mosaics in churches, the material addressed in the course is situated in its social, political, and historical context. The objective of this course is to provide a visual and cultural literacy of ancient art and to familiarize students with the methods, theories, and traditions upon which ancient art history is grounded.

Prerequisites: ENGL 211C or ENGL 221C or ENGL 231C or permission of instructor

ARTH 204 Debunking Myths in Art (3 Credit Hours)

This course is an effort to confront conspiratorial thinking where art is concerned. The interpretation of human visual culture – particularly from ancient periods – is a particularly subjective endeavor, but in recent years social media have accelerated the proliferation of baseless theories about art, architecture, and material culture. From alien-builder theories to simple misconceptions about the polychromatic nature of Classical art, these pseudoarchaeologies can be found throughout the world, but they tend to harangue and ultimately undermine non-European peoples and cultures and their cultural heritage.

Prerequisites: ARTH 150

ARTH 210 Early Modern Art in Europe (3 Credit Hours)

“Early Modern” is a relatively new term applied to a broad period of artistic production in Europe that encompasses distinct, yet overlapping, style periods, which include the “Renaissance,” “Baroque,” “Rococo,” and “Neoclassicism.” This course will examine painting, sculpture, architecture, and graphic arts in Europe from 1400–1800 within the context of artistic creativity in relationship with intellectual, religious, economic, political, scientific, and cultural changes and developments in the Western world.

Prerequisites: ENGL 211C or ENGL 221C or ENGL 231C or permission of instructor

ARTH 230 Survey of Modern and Contemporary Art (3 Credit Hours)

A survey of modern and contemporary art with respect to its theoretical grounding and diverse practices. Students will encounter globally prominent artists of the last century as well as art of the immediate present on display in our area. Students will also receive instruction and experience in research and writing within the discipline of art history.

Prerequisites: ENGL 211C or ENGL 221C or ENGL 231C or permission of instructor

ARTH 295 Topics (3 Credit Hours)

Topics in art history.

ARTH 305 Egyptian Art (3 Credit Hours)

This course explores the art and architecture of ancient Egypt from the migrations of anatomically modern humans out of Africa to the persistence of Egyptian identity under Roman domination. Egypt looms large in the popular consciousness of modern society, with extraterrestrial or magical connotations. This course encourages critical thinking skills by stressing the importance of evidence and context in the interpretation of Egyptian monuments and iconography.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 310 Women in the Visual Arts (3 Credit Hours)

The contributions of women in the various fields in the visual arts--painting, graphics, sculpture, architecture, and the crafts.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 314 15th and 16th Century Art in Northern Europe (3 Credit Hours)

The painting, sculpture, and graphics of the Netherlands, France and Germany from the fifteenth to the mid-sixteenth century with discussion of artists such as Jan van Eyck, Hieronymus Bosch, Pieter Bruegel, and Albrecht Durer.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 315 Early Renaissance Art in Italy (3 Credit Hours)

Painting, sculpture, and architecture in 14th- and 15th-century Italy from Giotto to Botticelli, among others.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 316 High Renaissance Art in Italy (3 Credit Hours)

This course is a survey of High Renaissance Art in Italy (roughly 1473 to 1520), focusing primarily on the recognized major artists or 'masters' of the High Renaissance: Leonardo da Vinci, Michelangelo, Raphael, and Titian.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 317 Mannerism and Late Renaissance Art in Italy (3 Credit Hours)

The works of Leonardo, Michelangelo, and Raphael brought the Renaissance to its height, but by 1520, two of these masters were dead. It is in this aftermath - post-1520 - that a new generation of artists arose revolutionizing the art world. This course is a survey of late sixteenth-century art in Italy.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 318 Baroque Art in Italy and Spain (3 Credit Hours)

This course is a survey of Baroque Art in Italy and Spain. Material includes painting, sculpture, and architecture of the seventeenth and early eighteenth centuries, with discussion of artists such as Caravaggio, Annibale Carracci, Gian Lorenzo Bernini, Francesco Borromini, Diego Velazquez, Jusepe de Ribera, and Francisco de Zurbaran, among others.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 319 Baroque Art in Northern Europe (3 Credit Hours)

This course is a survey of Baroque Art in Northern Europe. Materials include painting, sculpture, and architecture of the seventeenth and early eighteenth centuries, with discussion of artists such as Peter Paul Rubens, Rembrandt, Vermeer, and Poussin, among others.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 320W History of Graphic Design (3 Credit Hours)

A critical study of the formal, cultural, and intellectual developments of the graphic design discipline, including related activity in fine art, illustration, and industrial design. This is a writing intensive course.

Prerequisites: Grade of C or better in ENGL 211C or ENGL 221C or ENGL 231C

ARTH 321 History of Decorative Arts (3 Credit Hours)

Examines the major historical developments in the decorative and applied arts, landscape design, and material culture from the Renaissance to the Modern period.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 322 American Art and Architecture, 1600 to the Present (3 Credit Hours)

Through the study of form, content, and context of selected works of painting, architecture and sculpture made in colonial North America and the US from the 17th to the 20th century, this course will probe changing American social and cultural values embodied in art. Students will study individual artists as well as themes, with particular attention to the production and reception of art in a developing nation, the transformation of European architectural styles into a new environment, the construction of race in ante- and post-bellum America, and the identification of an abstract style of art with the political ascendancy of the US after World War II.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 323 Nineteenth-Century European Art (3 Credit Hours)

Survey of the mainstreams of European art during the late eighteenth and nineteenth centuries, including discussion of architecture, sculpture, painting, and the graphic arts.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 327 History of Photography (3 Credit Hours)

An examination of the development of photography as a scientific curiosity, a tool for artists, and as a fine art in itself from the early nineteenth century to the present day.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 339 Surrealism and other Utopias (3 Credit Hours)

A study of the international movements in visual arts and design in the interwar years from Dada to the New World's Fair.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 340 Abstract Expressionism and its Discontents (3 Credit Hours)

An intensive study of the two decades when modernist styles and theories in art, design, and architecture were codified and challenged internationally.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 350W Art Criticism (3 Credit Hours)

A study of the analysis, theoretical approaches, methodologies, and effects of the practice of art criticism. This is a writing-intensive course.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor; grade of C or better in ENGL 211C or ENGL 221C or ENGL 231C

ARTH 351W Research Methods in Art History (3 Credit Hours)

An investigation of past and present approaches to scholarship in art history. Students participate in a series of writing assignments designed to strengthen their research and writing skills, culminating with the presentation of original research in oral and written form. This is a writing intensive course.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor; grade of C or better in ENGL 211C or ENGL 221C or ENGL 231C

ARTH 360 Asian Art (3 Credit Hours)

An introduction to the architecture, sculpture, calligraphy, pottery, ink painting, miniature painting, and gardens of India, China, and Japan. Emphasis will be placed on the connections among the cultures: Buddhism and pilgrimage, the importance of the scholar painters, the role of trade routes and the emergence of native writing. Cross-listed with ASIA 360.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 365 Problems in Postmodernism (3 Credit Hours)

Lectures and critical discussion of the development and configurations of the various styles emergent since 1960, both in America and Europe.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 368 Internship (1-3 Credit Hours)

A structured work experience in a museum, gallery, archive, or related environment, either with or without remuneration. Criteria for evaluation will be determined by work supervisor and cooperating faculty advisor. May be repeated for credit. Available for pass/fail grading only.

Prerequisites: Approval of the program director and Career Development Services

ARTH 369 Practicum (1-3 Credit Hours)

A specialized field activity outside of the classroom. Qualifies as a CAP experience.

Prerequisites: Approval of the program director

ARTH 377 Extracurricular Studies (1-6 Credit Hours)

An extracurricular activity approved for credit based on objectives, criteria, and evaluative procedures as formally determined by the department and the student prior to the semester in which the activity is to take place. Such credit is subject to review by the provost.

Prerequisites: Approval of the program director

ARTH 378 Extracurricular Studies (1-6 Credit Hours)

An extracurricular activity approved for credit based on objectives, criteria, and evaluative procedures as formally determined by the department and the student prior to the semester in which the activity is to take place. Such credit is subject to review by the provost.

Prerequisites: Approval of the program director

ARTH 395 Topics in Art History (3 Credit Hours)

A study of selected topics in art history to be specified in the class schedule each semester. May be repeated for credit as topics vary.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 396 Topics in Art History (3 Credit Hours)

A study of selected topics in art history to be specified in the class schedule each semester. May be repeated for credit as topics vary.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 410/510 Michelangelo (3 Credit Hours)

This course examines the life, sculptures, paintings, and architecture of one of the greatest Italian Renaissance artists, Michelangelo Buonarroti.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 411/511 Caravaggio (3 Credit Hours)

This course examines the life and revolutionary paintings of the Italian Baroque painter Caravaggio.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 420/520 Pompeii (3 Credit Hours)

This seminar is an exploration of the visual and material culture of Pompeii, incorporating a broad spectrum of evidence, ranging from the city's temples to the wall paintings in the city's brothels. The goal of the class is to instill a working knowledge of the most recent scholarship on the ancient city and to contextualize Pompeii's art and architecture in the historical narrative of the city and the broader body of scholarship on Roman cultural history.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 434/534 Romantic Architecture (3 Credit Hours)

A survey of the aesthetic, technological, and social forces that transformed international architecture in the 18th and 19th centuries.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 435W/535 Modern Architecture (3 Credit Hours)

An examination of the architecture, planning, and related design of the twentieth and twenty-first centuries around the globe. Special emphasis is placed on the formation of the international style between the world wars and its disintegration in the recent past. This is a writing intensive course; the course also satisfies the general education impact of technology requirement.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor; grade of C or better required in ENGL 211C or ENGL 221C or ENGL 231C

ARTH 450/550 Public Art (3 Credit Hours)

This course is a collaborative exploration of the problems and opportunities of national and international public art that combines the practical with the theoretical, and the studio with the art-historical.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 480 Senior Thesis (3 Credit Hours)

The research and writing of a thesis on an advanced topic in art history to be determined by the student in concert with a faculty advisor. The thesis option is intended for students preparing for graduate study in the field, and it may be taken in place of another upper-level art history elective within the major.

Prerequisites: Senior standing; 12 hours of art history electives at the 300 and 400 levels

ARTH 481 Capstone (3 Credit Hours)

A seminar in advanced practices in art history that includes topical and theoretical readings. Students will refine and present a paper to the class according to professional standards.

Prerequisites: Approval of the instructor

ARTH 495/595 Topics in Art History (3 Credit Hours)

A study of selected topics in art history to be specified in the class schedule each semester. May be repeated for credit as topics vary.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 496/596 Topics in Art History (3 Credit Hours)

A study of selected topics in art history to be specified in the class schedule each semester. May be repeated for credit as topics vary.

Prerequisites: ARTH 121A or ARTH 150 or ARTH 203 or ARTH 204 or ARTH 210 or ARTH 230 or permission of the instructor

ARTH 497/597 Tutorial Work in Art History (3 Credit Hours)

Independent research on a topic to be selected under the guidance of the instructor.

Prerequisites: Permission of the instructor

ARTH 498/598 Tutorial Work in Art History (3 Credit Hours)

Independent research on a topic to be selected under the guidance of the instructor.

Prerequisites: Permission of the instructor

Art, Studio (ARTS)**ARTS 122A Visual Communication (3 Credit Hours)**

An introduction to essential themes and means of visual communication in the fine arts with an emphasis on studio experience in techniques from the different disciplines in studio art.

ARTS 126A Honors: Art as Experience (3 Credit Hours)

Open only to students in the Honors College. A special honors section of ARTS 122A.

ARTS 202 Two-Dimensional Design and Color Theory (3 Credit Hours)

An introduction to pictorial design via an intensive study of the elements and principles of art and design and Gestalt Theory. These fundamental ideas are reinforced as color theory principles are introduced, such as: additive and subtractive color systems, color interaction, and harmonies as well as the phenomenon of simultaneous contrast.

ARTS 203 Three-Dimensional Design (3 Credit Hours)

A basic course examining the relation of form and structure in a three-dimensional environment.

ARTS 204 Foundational Concepts in Studio Art (3 Credit Hours)

This course provides students an overview of the options, methods, and strategies by which modern and contemporary artists operate. One of the primary learning outcomes is for students to be conversant with the discourse and ideas that they have inherited as artists, designers, and scholars in the 21st century in order to enrich their own creative practices.

ARTS 211 Introduction to Digital Photography (3 Credit Hours)

Introduction to conceptual, technical and historical aspects of photography as a creative medium using digital technology. Technical areas covered include camera use, digital image processing, and digital printing. Class time is divided between demonstrations of applicable skills, in class work time, lectures and critiques.

Prerequisites: ARTS 279 or permission of the instructor

ARTS 231 Drawing I: Fundamentals of Drawing (3 Credit Hours)

An intensive studio course that fosters observational and visualization skills through a comprehensive exploration of composition, linear perspective, and sighting and measuring techniques. These principles are executed by utilizing line and value with a variety of media including graphite, charcoal, and ink. Investigations of the discipline's historic and contemporary dimensions support the course objectives.

ARTS 241 Painting I (3 Credit Hours)

An observational painting course that serves as an introduction to the fundamental concepts and competencies of oil painting. Primary emphasis is on composition, accuracy of color mixing, description of form and space as well as paint application techniques.

Prerequisites: ARTS 202 and ARTS 231

ARTS 254 Printmaking: The Relief Print (3 Credit Hours)

An introduction to basic relief printing techniques including woodcut, linocut, letterpress, and collograph.

Pre- or corequisite: ARTS 202 and ARTS 231; one or both may be taken before; one may be taken as a corequisite

ARTS 257 Print I: Intaglio and Relief (3 Credit Hours)

A basic introduction to the aesthetic and conceptual possibilities of print media, focusing primarily on Intaglio and Relief printing techniques. Studio projects and demonstrations will be supplemented with lectures and readings exploring the significance of print to contemporary artists.

Prerequisites: ARTS 202 and ARTS 231

ARTS 258 Print I: Screenprint and Lithography (3 Credit Hours)

A basic introduction to the aesthetic and conceptual possibilities of print media, focusing primarily on Screenprinting and Lithography. Studio projects and demonstrations will be supplemented with lectures and readings exploring the significance of print to contemporary artists.

Prerequisites: ARTS 202 and ARTS 231

ARTS 259 Print I: Letterpress and Book Arts (3 Credit Hours)

A basic introduction to the aesthetic and conceptual possibilities of print media, focusing primarily on Letterpress and Book Arts. Studio projects and demonstrations will be supplemented with lectures and readings exploring the significance of print to contemporary artists.

Prerequisites: ARTS 202 and ARTS 231

ARTS 261 Introduction to Sculpture (3 Credit Hours)

Conceptual thinking in three dimensions; the development of visual capacity and spatial sense through direct experience in materials.

Prerequisites: ARTS 202 and ARTS 203

ARTS 263 Introduction to Ceramics (3 Credit Hours)

A studio core course designed as an introduction to ceramics. Students will explore functional and sculptural techniques through handbuilding and wheel-throwing, as well as basic claybody, glaze and firing theory. Students will also develop a basic understanding of the historical and cultural aspects of ceramics.

Prerequisites: ARTS 202 and ARTS 203

ARTS 279 Digital Basics (3 Credit Hours)

This course is an introduction to the Macintosh operating system, design industry-standard software programs, and technical applications to visual arts and design production. The course provides an overview of Adobe software programs (Photoshop, Illustrator, InDesign) and techniques for bitmap and vector image creation as well as page layout as used in print design and digital media development.

ARTS 281 Weaving and Fibers: Introduction (3 Credit Hours)

An introduction to various looms, tools, materials and techniques used in weaving and fabric dyeing; individual design projects.

Prerequisites: ARTS 202 and ARTS 203

ARTS 291 Metalsmithing and Jewelry: Introduction (3 Credit Hours)

This course is an introduction to the fundamentals of design and metal fabrication techniques for both jewelry and small objects. Working with precious and non-precious metals, students will learn traditional techniques including sawing, filing, cold connections, soldering, and polishing. A series of structured assignments guide students as they transform their ideas into finished works. Solutions for projects are open to enable the student to explore their own aesthetic while mastering the outlined material. Lectures on historical, contemporary and cultural examples of jewelry inform and inspire students' work.

Prerequisites: ARTS 202 and ARTS 203

ARTS 300 Introduction to Computer Graphics (3 Credit Hours)

An introductory studio art course for non-art majors. The course is designed to acquaint students with industry standard graphic software, the Macintosh operating system, and its application to digital graphics production. It includes an overview of computer hardware and software used for visual communication.

Prerequisites: Junior standing

ARTS 311 Photography 2 (3 Credit Hours)

This course encourages the refinement of technical skills as well as emphasizing the critical framework in which to place photographic imagery. Assignments will challenge students to think creatively and develop their unique perspective. Reading, research, and discussion introduce students to the major photographic movements that have shaped current theory.

Prerequisites: ARTS 211 or permission of the instructor

ARTS 312 Lighting for Photography (3 Credit Hours)

This class explores controlled lighting for photography both inside and outside the studio. Emphasis is placed on exploring photographic concepts and the creative application of lighting technique and style both inside the studio and on location. Students will also investigate ways to communicate ideas through strong photographic imagery and how photography shapes and influences society through class readings and discussion.

Prerequisites: ARTS 211 or permission of the instructor

ARTS 313 Darkroom Photography (3 Credit Hours)

This course will focus on alternative as well as conventional techniques of the black and white darkroom. The class will approach image making with a focus on experimentation. Techniques covered will include photograms, pinhole photography, Van Dyke brown and gelatin silver prints. In addition to production of images, an early history of photography, beginning with the camera obscura, will be discussed. Class sessions will be divided into lecture/slide presentations, critique of students' work, demonstrations, and open lab time. Students will create a final portfolio to be reviewed as a class at the end of the semester.

Prerequisites: ARTS 211 or permission of the instructor

ARTS 331 Drawing II (3 Credit Hours)

This is an intensive studio course that builds on the perceptual and technical skills developed in ARTS 231. Using a variety of media including ink, charcoal, graphite, and chalk pastels, initial coursework will act as a review of direct observational drawing skills with an introduction to the formal optics of color perception and interaction through the framework of drawing. Students will begin exploring the expressive potential of drawing through thematically-driven projects during the second half of the semester.

Prerequisites: ARTS 231 and ARTS 202

ARTS 341 Painting II (3 Credit Hours)

An intensive studio course that builds on the perceptual and technical skills developed in ARTS 241. Coursework includes a review and expansion of direct observational painting skills with exploration into the expressive potential of painting through thematically-driven projects.

Prerequisites: ARTS 241 and ARTS 331

ARTS 343 Techniques in Abstraction (3 Credit Hours)

This course serves to expose students to various techniques in contemporary abstraction. Students explore a range of strategies for producing both objective and non-objective abstract work using drawing and/or painting media.

Prerequisites: ARTS 341 or by permission of the instructor

ARTS 350 Advanced Printmaking (3 Credit Hours)

Further investigation of chosen print technique (screenprint, lithography, relief, or intaglio) with special attention to the implementation of color.

Prerequisites: ARTS 279 and any introductory printmaking course (ARTS 254, ARTS 257, ARTS 258, or ARTS 259)

ARTS 351 Print II: The Hybrid Print (3 Credit Hours)

Students investigate the integration of traditional print media with digital prints, photographic techniques, and rapid prototyping technologies. Readings and discussions will explore the relationship between analog and digital media. Students choose a conceptual theme that will guide their work throughout the semester.

Prerequisites: ARTS 257, ARTS 258 or ARTS 259 or permission of the instructor

ARTS 352 Print II: Medium Intensive (3 Credit Hours)

Students focus on a single print medium from Print I (Intaglio, Relief, Screenprint, Lithography, or Letterpress) for intensive study. Use of color, registration, and alternative techniques will be emphasized within a given medium. Students choose a conceptual theme that will guide their work throughout the semester.

Prerequisites: ARTS 257, ARTS 258 or ARTS 259 or permission of the instructor

ARTS 361 Advanced Sculpture (3 Credit Hours)

Investigation involves the combination of various materials and construction techniques. Each student will improve their skills in fabrication to execute their research and concepts in object making and installation.

Prerequisites: ARTS 203, ARTS 261 or permission of the instructor

ARTS 363 Intermediate Ceramics (3 Credit Hours)

Students will explore functional and sculptural techniques through handbuilding and wheel-throwing, as well as basic claybody, glaze and firing theory. Students will also develop a basic understanding of the historical and cultural aspects of ceramics. The class includes glaze chemistry, firing procedures, ceramic history and contemporary ceramics.

Prerequisites: Permission of instructor

ARTS 368 Internship (1-3 Credit Hours)

A structured work experience involving aspects of design or craft, filmmaking, video, museum or gallery work, either with or without remuneration. Criteria for evaluation will be determined by work supervisor and cooperating faculty advisor.

Prerequisites: approval by the department chair and Career Development Services is necessary prior to registration

ARTS 369 Practicum (1-3 Credit Hours)

A structured research experience, under the supervision of an art department faculty member. A paper evaluating/analyzing the research, a log of research progress, and satisfactory evaluation by the supervising faculty are required.

Prerequisites: approval by the department chair

ARTS 377 Extracurricular Studies (1-6 Credit Hours)

Extracurricular activities may be approved for credit based on objectives, criteria, and evaluative procedures as formally determined by the department and the student prior to the semester in which the activity is to take place. Such credit is subject to review by the provost.

Prerequisites: approval by the department and the dean, in accordance with the policy on granting credit for extracurricular activities

ARTS 378 Extracurricular Studies (1-6 Credit Hours)

Extracurricular activities may be approved for credit based on objectives, criteria, and evaluative procedures as formally determined by the department and the student prior to the semester in which the activity is to take place. Such credit is subject to review by the provost.

Prerequisites: approval by the department and the dean, in accordance with the policy on granting credit for extracurricular activities

ARTS 381 Weaving and Fibers: Intermediate (3 Credit Hours)

An overview of techniques related to pattern drafting, advanced loom and off-loom weaving, and fabric painting.

Prerequisites: ARTS 281 or permission of the instructor

ARTS 391 Metalsmithing and Jewelry: Intermediate (3 Credit Hours)

This course will expand upon the fundamentals of design and metal fabrication techniques for jewelry. Working with precious and non-precious metals, students will learn traditional techniques including casting, stone setting and production processes. A series of structured assignments guide students as they transform their ideas into finished works. Solutions for projects are open to enable the student to explore their own aesthetic while mastering the outlined material. Lectures on historical, contemporary and cultural examples of jewelry inform and inspire students' work.

Prerequisites: ARTS 203 or permission of the instructor

ARTS 392 Crafts: Blacksmithing (3 Credit Hours)

An introduction to the basic tools, materials and techniques used in forging, forming, hardening and tempering steel. Exploration of form and process in working metal.

Prerequisites: junior standing or permission of the instructor

ARTS 393 Alternative Jewelry (3 Credit Hours)

Utilizing technology, alternative materials and alternative scale simultaneously with traditional techniques and processes, students will explore adornment beyond the typical, mainstream conception of 'jewelry.' Students will conduct research into the purposes and cultural connections that jewelry holds in society. There will be emphasis on the importance of concept, design and material when producing work.

Prerequisites: ARTS 291 or permission of the instructor

ARTS 395 Topics in Studio Art (3 Credit Hours)

A study of selected topics designed for non majors, or for elective credit within a major. These courses will appear in the course schedule, and will be more fully described in information distributed to all academic advisors.

Prerequisites: appropriate survey or introductory course or permission of the instructor

ARTS 400 Senior Show (3 Credit Hours)

This is the capstone class for all students in the BFA program (except students in the graphic design concentration take ARTS 401). Focusing on the development and articulation of aesthetic vision and studio practice, students will identify key ideas and sources for their work. They will also clarify their methods and concepts to create a finished, exhibition quality project. The class also addresses professional installation, promotion, and documentation of finished work, culminating with an exhibition.

Prerequisites: Students must be in the final semester of major concentration

ARTS 411 Photography 3 (3 Credit Hours)

The course focuses on the photographic series examining reportage and contemporary narrative. Students will work on developing a fully conceived photographic series on a theme developed through guided individual research. Reading and discussion will provide students a critical framework in which to place their photographic imagery.

Prerequisites: ARTS 211 and ARTS 311 or permission of instructor

ARTS 412/512 Photo Seminar 1 (3 Credit Hours)

The first of a two-semester sequence of concentrated individual work. Students will identify a topic and create a complete body of work culminating in the senior show, ARTS 400. Lectures, readings, discussion, critique, and field trips to develop the articulation of ideas and the clarification of purpose.

Prerequisites: ARTS 211, ARTS 311 and ARTS 411 or permission of the instructor

ARTS 413/513 Photo Seminar 2 (3 Credit Hours)

This is the second in a two-semester sequence of concentrated individual work culminating in the senior show. Through readings, discussion, critiques, field trips, and intense individual work, students will compile a body of work realizing their personal vision and articulate their ideas through the crafting of an artist statement.

Prerequisites: ARTS 211, ARTS 311, ARTS 411 and ARTS 412 or permission of the instructor

ARTS 431/531 Drawing Studio (3 Credit Hours)

Further concentration on conceptual content and drawing skills, development of individual body of work exploring preferred concepts, subject matter, techniques, and media. May be repeated for credit.

Prerequisites: ARTS 331

ARTS 432/532 Figure Drawing Anatomy (3 Credit Hours)

A study of visually important aspects of the structural, skeletal and muscular systems of the body. Anatomical study will be related to drawing from the live model.

Prerequisites: ARTS 331 or permission of the instructor

ARTS 433/533 Figure Drawing/ Composition (3 Credit Hours)

This course places the emphasis on advanced composition using the figure as the central theme. The figure's expressive potential, along with a study of historical responses to figure drawing, will be examined in depth.

Prerequisites: ARTS 432/ARTS 532

ARTS 441 Advanced Painting and Drawing (3 Credit Hours)

An intensive studio course that builds upon skills developed in ARTS 331 and ARTS 341. Students pursue various approaches to the development of pictorial space and investigate the connection between formal decision making, media use, and individual expression within their work.

Prerequisites: ARTS 341

ARTS 442/542 Painting and Drawing Studio (3 Credit Hours)

Students develop an individual body of work exploring preferred concepts, subject matter, techniques, and media in close consultation with faculty.

Written proposal by students required at registration.

Prerequisites: ARTS 441 and ARTS 445

ARTS 445 Hybrid Approaches to Painting and Drawing (3 Credit Hours)

This course emphasizes hybrid approaches to contemporary drawing and painting including the integration of digital processes into studio practice and production. Students will be introduced to various applications and techniques regularly used in contemporary painting and drawing, including generating digital imagery, diorama construction and image compositing. Traditional and nontraditional media and subjects may be used to assist in the fulfillment of students' analytical and expressive intentions.

Prerequisites: ARTS 341 or by permission of the instructor

ARTS 450/550 Printmaking III (3 Credit Hours)

Students create a body of personal work based on their research and interests. Readings, discussion, and presentations situate students' practice within contemporary print discourses.

Prerequisites: ARTS 351 or ARTS 352 or permission of the instructor

ARTS 455/555 Letterpress Printmaking (3 Credit Hours)

A visual and literary investigation of language and wordplay using foundry and wood type and a Vandercook SP-20 proofing press. Projects include expressive printed impressions of personal poetry and song lyric, political rant, and broadsides for entertainment or proselytizing. A theme group project, such as a folio or a bound book, is usually assigned.

Prerequisites: ARTS 259 or permission of instructor

ARTS 456 2D Seminar (3 Credit Hours)

This course covers both theoretical and practical concerns within contemporary 2D art (painting, drawing, print. A combination of reading, writing, and critique develop and deepen the trajectory of students' creative practice.

Prerequisites: ARTS 450 or ARTS 441 or permission of the instructor

ARTS 461/561 Sculpture Studio (3 Credit Hours)

Experimental work reflecting individual initiative and attitude.

Prerequisites: ARTS 361 or ARTS 363, and permission of the instructor

ARTS 463/563 Advanced Ceramics (3 Credit Hours)

An advanced course in the science and art of ceramics. Students will engage in guided independent research, developing their own direction by investigating clay bodies, glazes, firing methods and contemporary ceramic art.

Prerequisites: ARTS 263 and ARTS 363

ARTS 469/569 Assemblage (3 Credit Hours)

Assemblage combines elements of various art and non-art media and materials. Lectures will be comprised of presentations about relevant artists, gallery and studio visits, and critiques. Studio time allows students to explore personal directions in the medium.

Prerequisites: junior standing or permission of the instructor

ARTS 472/572 Art Therapy (3 Credit Hours)

This class is designed to initiate students from both studio art and non-studio backgrounds to the study of art therapy. It examines the history of art therapy in the United States, introduces the Expressive Therapies Continuum (ETC), and explores the application of art therapy techniques and their underlying rationales.

Prerequisites: Instructor permission required

ARTS 473/573 The Book (3 Credit Hours)

The book as a work of art. Lecture will explore historical and technical aspects of book design and production. Studio work will be devoted to the production of a series of books involving page design, paper selection, printing and binding.

Prerequisites: ARTS 202, ARTS 279, and junior standing or permission of the instructor

ARTS 481/581 Weaving and Fibers: Advanced (3 Credit Hours)

Advanced work in pattern drafting, loom techniques, off-loom weaving and fabric painting.

Prerequisites: ARTS 381

ARTS 491/591 Metalsmithing and Jewelry: Advanced (3 Credit Hours)

This course offers further exploration and concentration on jewelry and metalsmithing techniques. Through readings, discussions, self-directed and self-determined projects, students will explore new methods and content to develop an individual body of work. Additional emphasis will be placed on developing supplemental portfolio materials.

Prerequisites: ARTS 391

ARTS 492 Wood Studio/Furniture Design (3 Credit Hours)

An exploration of concepts and techniques in wood sculpture and furniture design and fabrication.

Prerequisites: Junior standing

ARTS 493/593 Jewelry and Metalsmithing Studio (3 Credit Hours)

This course offers further exploration and concentration on jewelry and metalsmithing techniques. Through readings, discussions, self-directed and self-determined projects, students will explore new methods and content to develop an individual body of work. Additional emphasis will be placed on developing supplemental portfolio materials. May be repeated for credit once.

Prerequisites: ARTS 291 and either ARTS 391 or ARTS 393

ARTS 495/595 Topics in Studio Art (3 Credit Hours)

The advanced study of selected topics designed to permit small groups of qualified students to work on studio projects of mutual interest.

Prerequisites: permission of the instructor

ARTS 497/597 Tutorial Work in Special Studio Topics (3 Credit Hours)

Independent investigation of a subject to be selected under the advisement of the instructor. Conferences, papers, field trips, portfolios, or exhibitions as appropriate.

Prerequisites: senior standing and permission of the chief departmental advisor

ARTS 498 Tutorial Work in Special Studio Topics (3 Credit Hours)

Independent investigation of a subject to be selected under the advisement of the instructor. Conferences, papers, field trips, portfolios, or exhibitions as appropriate.

Prerequisites: senior standing and permission of the chief departmental advisor

Graphic Design (GDES)**GDES 280 Introduction to Graphic Design (3 Credit Hours)**

This course is restricted to graphic design intended majors, and is the first course in the graphic design sequence. This course includes intensive study of the basic principles, theories and methods of graphic design, and the creation of visual communication. Topics of study include the characteristics and compositional principles applied to symbol, image, and letterform, as well as the history and practice of graphic design. Emphasis will be placed on creative process, developing visual concepts, formal values, use of materials, and craft. (Offered fall only)

Prerequisites: Graphic design major, ARTS 202 with a grade of C or higher and ARTS 231 with a grade of C or higher

Pre- or corequisite: ARTS 279 with a grade of C or higher

GDES 365 Basic Typography (3 Credit Hours)

This course is restricted to graphic design intended majors, and is the second course in the graphic design sequence. It includes intensive study of the history, terminology, theory, and application of typography, and the creation of visual communication with particular emphasis on typographic content. Topics of study include typographic form and meaning, hierarchy, legibility and readability, structure and composition, and the management of written content within the design process. Specialized technical instruction includes software applications for document construction, layout, and letterform manipulation, building upon the experiences of ARTS 279. (Offered spring only)

Prerequisites: Graphic design major and GDES 280 with a grade of C or higher

GDES 368 Design Internship (3 Credit Hours)

This advanced course is an individualized internship that focuses on the student's emphasis within the graphic design industry. It is normally taken during the last semester. Students participate on-site with professionals and are evaluated by predetermined curriculum objectives that have been agreed upon by the employer, instructor and student. This course provides the student with valuable on-the-job experience, interaction with industry professionals, and preparation for job entry. Students must interview for and acquire their internship site. It is recommended that the student seek out instructor expertise for possible recommendation.

Prerequisites: Permission of the instructor; approval by the department chair and Career Development Services is necessary prior to registration

GDES 371 Design Concepts (3 Credit Hours)

This course is restricted to students admitted to the graphic design program, and is the fourth course in the graphic design sequence. The course includes intensive study of the development of creative and effective ideation for application to graphic design problems from selected aspects of the field. Topics of study include project research, content development, messaging, and individual and collaborative creative processes. Emphasis will be placed on critical skills, articulation, productivity, and response to clients, audiences and contexts. (Offered fall only)

Prerequisites: GDES 365 with a grade of C or higher and GDES 370 with a passing grade

Pre- or corequisite: GDES 372

GDES 372 Advanced Typography (3 Credit Hours)

This is an elective course restricted to students admitted to the graphic design program. It continues the development of typographic practice, exploring issues pertaining to meaning, concept, and expression. The course will also include investigation of typographic history. Topics of study include advanced issues in typographic composition, denotative and connotative aspects of type use, typeface selection, and typesetting.

Prerequisites: GDES 365 with a grade of C or higher

GDES 373 Design Systems (3 Credit Hours)

This course is restricted to students admitted to the graphic design program, and is the sixth course in the graphic design sequence. The course includes intensive study of the development of creative and effective ideation for application across coordinated graphic design campaigns. Projects will address design in series and across multiple formats and media for commercial, promotional, educational, and informational contexts. (Offered spring only)

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher

GDES 374 Web Design (3 Credit Hours)

This advanced course is an introduction to the basic methods and techniques used to design for web-based delivery. Topics of study include; site management and organization, navigation, grid structures, hierarchy and inventory of content, appropriate use of type and graphics, and format. Emphasis will be placed on process and research, appropriateness, accessibility, dynamic user interface experiences.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 375 Poster Design (3 Credit Hours)

This advanced course is devoted to the creation of creative and thought provoking posters for organizations, events, productions and companies. Problem solving is structured to develop conceptual skills and research methodology for the design of posters. The class will utilize analog and digital formats for production.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 377 Illustrative Design (3 Credit Hours)

This advanced course is devoted to the study and creation of graphic illustration. Through lecture and demonstration, students will explore the particular design and conceptual characteristics and techniques that distinguish the work of notable graphic designers and illustrators. Studio exercises are structured to develop the use of advanced digital imaging tools with an emphasis upon integrating traditional drawing skills and media.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 378 Brand Identity (3 Credit Hours)

This advanced course is devoted to the study and design of coordinated systems of visual communication elements used to identify a company or cause. Projects will address project research, creative brief development, messaging, and effective ideation for application across coordinated graphic design campaigns for print and digital delivery.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 379 Environmental Graphics (3 Credit Hours)

This advanced course is devoted to the study and creation of designed elements, spaces, and experiences that communicate identity and information while connecting people to place. Projects will address wayfinding systems, architectural graphics, signage, point of purchase design, exhibit design, and mapped and themed environments.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 380 Art Direction (3 Credit Hours)

This advanced course is devoted to the development of conceptual strategies for communication design across a variety of advertising media. Topics of study will include project research, creative brief development, messaging, headline development, and the development of creative and effective ideation for application across coordinated advertising campaigns. This course introduces contemporary advertising strategies and practice for traditional and digital delivery and explores the interaction of advertising and graphic design.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 381 Interactive Design (3 Credit Hours)

This advanced course is devoted to creating dynamic design solutions for interactive devices, systems, and services. Students will learn to apply observational techniques to understand interactions in context, develop conceptual models and representations to assess the perspectives of prospective users, and develop interactions that are understandable and useful. Students will be introduced to the fundamental digital design process, and will experiment with a variety of interactive and dynamic design applications.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 395 Topics in Graphic Design (3 Credit Hours)

Selected topics designed for elective credit within the graphic design program.

Prerequisites: Permission of the instructor

GDES 472 Package Design (3 Credit Hours)

This advanced course is devoted to the study and creation of packaging, package labeling, and associated collateral materials. Problem solving is structured to develop conceptual skills and research methodology for the design of forms employed to contain, protect, preserve, transport, and display information about a product. The course utilizes traditional and digital formats.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 473 Book Design (3 Credit Hours)

This advanced course is devoted to the study and creation of single volume and limited edition books. Problem solving is structured to develop conceptual skills and research methodology for the creation of original content intended for publication. Studio exercises emphasize the integration of traditional image creation and media with advanced digital imaging tools.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 474 Motion Graphics (3 Credit Hours)

This advanced course is an introduction to the basics of motion graphic design processes, and focuses on the creative and technical processes of creating motion graphics (predominantly 2D) for a variety of mediums including film, broadcast, DVD, and web. Students will gain practical experience in the development of an animated broadcast graphics package. Motion graphics in the context of interactive interfaces is also explored.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 475 Editorial Design (3 Credit Hours)

This advanced course is an examination of conceptual and design strategies associated with the layout of multi-page publications. Emphasis is placed on organizational and hierarchical systems, continuity and pacing, and the integration of image and type.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 476 Letterpress Design (3 Credit Hours)

This advanced course is devoted to the study and creation of expressive printed matter by means of foundry and wood type. Through lecture and demonstration students will explore the design and conceptual opportunities unique to moveable typographic composition and letterpress printing.

Prerequisites: GDES 371 with a grade of C or higher and GDES 372 with a grade of C or higher or permission of the instructor

GDES 490 Design Seminar (3 Credit Hours)

This course is restricted to students admitted to the graphic design program, and is the seventh course in the graphic design sequence. This course introduces students to the broader opportunities and directions present in contemporary design. Through readings, discussion, and self-directed and self-determined projects, students will explore personal directions and sensibilities in their design practice. (Offered fall only)

Prerequisites: GDES 373 with a grade of C or higher

GDES 491 Design Capstone (3 Credit Hours)

This course is restricted to students admitted to the graphic design program, and is the eighth course in the graphic design sequence. Students in this course will prepare for transition to design practice through the creation of a portfolio of design work or the completion of a thesis project appropriate to their personal and career goals. Course topics will include career options, self-promotion, resume preparation, portfolio design and production, market selection, and interview skills. All students are required to present their work at the Graphic Design Senior Exit Review. Additional review may be required by syllabus. (Offered spring only)

Prerequisites: GDES 490 with a grade of C or higher

Pre- or corequisite: 12 hours of Graphic Design elective coursework

GDES 497 Tutorial Work in Graphic Design (3 Credit Hours)

An independent investigation of a subject selected and conducted under the advisement of a graphic design instructor.

Prerequisites: Senior standing and permission of instructor and the chief departmental advisor