ENTR - Entrepreneurship

ENTREPRENEURSHIP Courses

ENTR 201S. Introduction to Entrepreneurship. 3 Credits.
This course will broaden students’ views of careers and work in an increasingly global and diverse world. It provides students intellectual perspectives of entrepreneurship, and engages students in the search for knowledge regarding opportunity value and resource management. Basic analytical and critical thinking skills are developed for making reasoned judgments concerning organization creation.

ENTR 301. Fundamentals of Entrepreneurship. 3 Credits.
This course is designed for students interested in learning about entrepreneurship. It examines entrepreneurship from different perspectives, and engages students in opportunity recognition, value creation and resource management. Basic analytical and critical thinking skills are developed for making reasoned judgments concerning venture creation. Students will learn how to improve the likelihood of success of business start-ups. Course will also be valuable for students interested in consulting with small businesses or launching new divisions in large businesses. Prerequisites: Junior standing.

ENTR 368. Entrepreneurship Internship. 1-3 Credits.
Students complete an entrepreneurial project or assignment for a business, non-profit agency, or other organization. Students should work 50 hours for each credit and complete course assignments integrating coursework and entrepreneurial experiences. Prerequisites: ENTR 201S and approval of the program coordinator and Strome Entrepreneurial Center director.

ENTR 410. Managing Small and Family Businesses. 3 Credits.
This course investigates the risks and challenges of small businesses with particular emphasis on family businesses. It focuses on knowledge necessary to support the continuity of such businesses. Topics may include: the entrepreneurial life, types of small businesses, getting started, financing and ownership, professionalizing and growth, and change, adaptation, and innovation to stay in business. Prerequisites: MGMT 325, ENTR 201S, and ENTR 301.

ENTR 476/576. Social Entrepreneurship. 3 Credits.
The class draws students from all disciplines to collaborate with each other, faculty and community members as they co-design project-based solutions to pertinent social issues. Topics related to social entrepreneurship vary each year. Guided by distinguished faculty, students analyze their topic through in-depth classroom and field research, readings and off-campus trips. Prerequisite: ENTR 201S or PAS 300.

ENTR 477/577. Design Thinking. 3 Credits.
Design thinking is a human-centered approach to innovation that uses design methods and tools to integrate the needs of people and organizations, the opportunities of technology, and the requirements for personal, organizational, and business success. The design thinking course introduces students to a robust process for understanding problems, ideation, innovation, and entrepreneurship. This course is facilitated using workshops where students will work in project teams in a design thinking innovation challenge. Prerequisite: ENTR 201S.

ENTR 494. Entrepreneurship Project in Management. 3 Credits.
This course is designed to help students enhance their personal and professional development through innovation guided by faculty members and professionals. It offers students an opportunity to integrate disciplinary theory and knowledge through developing a nonprofit program, product, business, or other initiative. The real-world experiences that entrepreneurs provide will help students understand how academic knowledge leads to transformations, innovations, and solutions to different types of problems. The course can be delivered either as an independent project for individual students or as group projects similar to those sometimes offered in topics courses. Prerequisite: ENTR 201S or MGMT 426.

ENTR 498. Tutorial Work in Special Topics in Entrepreneurship. 3 Credits.
Independent reading and study on a topic to be selected under the direction of an instructor. The study should lead to presentation of a paper at a conference or publication as appropriate. Prerequisites: ENTR 201S and approval of the program coordinator.

ENTR 576. Social Entrepreneurship. 3 Credits.
The class draws students from all disciplines to collaborate with each other, faculty and community members as they co-design project-based solutions to pertinent social issues. Topics related to social entrepreneurship vary each year. Guided by distinguished faculty, students analyze their topic through in-depth classroom and field research, readings and off-campus trips.

ENTR 577. Design Thinking. 3 Credits.
Design thinking is a human-centered approach to innovation that uses design methods and tools to integrate the needs of people and organizations, the opportunities of technology, and the requirements for personal, organizational, and business success. The design thinking course introduces students to a robust process for understanding problems, ideation, innovation, and entrepreneurship. This course is facilitated using workshops where students will work in project teams in a design thinking innovation challenge.