

Strome College of Business

Web Site: http://www.odu.edu/business

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Department Chairs
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Christopher Colburn, Economics
Bruce Rubin, Finance (Interim)
Ling Li, Information Technology and Decision Sciences
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Anil Nair, Management and Entrepreneurship*
Mahesh Gopinath, Marketing
Samuel L. Brown, Public Service
Lieutenant Colonel Camala L. Coats, Military Science and Leadership

*Name change pending approval of the State Council of Higher Education for Virginia

Center and Institute Directors
Christopher Colburn, Center for Economic Education
Robert McNab, Dragas Center for Economic Analysis and Policy
Elko Klijn, Hudgins Transitional Entrepreneurship Lab
Bruce Rubin, Insurance and Financial Services Center
Wayne Talley, Maritime Institute
Aaron Arndt, Thurmond Negotiations Lab
To be Named, E.V. Williams Center for Real Estate

Old Dominion University’s Strome College of Business has as its principal objective the preparation of literate and highly skilled specialists who will enter the challenging world of business and public administration. All programs in the College are designed to promote the following: professional competence; facility in the communication arts; analytical skills; leadership abilities; an understanding of social, political and economic forces; and a strong sense of business ethics and public purpose. This foundation enables graduates of these programs to advance in a broad range of careers in the public and private sectors.

The Strome College of Business is one of approximately 870 schools in the world to have achieved accreditation at the graduate and undergraduate levels by the Association to Advance Collegiate Schools of Business – AACSB International. The undergraduate and graduate accounting programs have received their own accreditation through the same agency. In addition, the Master of Public Administration program is one of approximately 164 graduate programs certified as meeting the standards of the National Association of Schools of Public Affairs and Administration (NASPAA).

Undergraduate students may pursue majors and special concentrations in accounting, business analytics, economics, enterprise cybersecurity, entrepreneurship, finance, information systems and technology, international business, management, maritime and supply chain management, marketing, personal financial planning, real estate, and risk management and insurance. The College offers graduate programs in accounting, business administration, economics, maritime trade and supply chain management, and public administration. Additionally, the College offers a joint master's degree in computer information science with the Computer Science Department. Information about the graduate programs is available in the Graduate Catalog.

Also housed within the College is the Department of Military Science and Leadership. The mission of this department is to provide professional instruction and leadership development for selected students who desire to serve in the active or reserve components of the U.S. Army. Additional information about this program may be obtained through the Military Science and Leadership Department.

Mission Statement

Strome College of Business engages participants in scholarly exploration and active learning, solving business and community challenges in a global arena to accelerate success.

Strome College of Business Affiliates

The College has several external units that enhance and support the academic programs. These units, listed below, offer opportunities for faculty members and students to interact with representatives of business, industry and government regionally, nationally, and globally.

The Center for Economic Education

The center is an integral part of the national effort dedicated to improving economic literacy and promoting a greater understanding of the free enterprise system. A nonpartisan, nonprofit organization, the center is an affiliate of the Virginia Council on Economic Education and the National Council on Economic Education. The center works cooperatively with school systems promoting increased effectiveness of economics instruction in grades K-12 through workshops, credit classes and consultations.

Dragas Center for Economic Analysis and Policy

The primary objectives of the center are to conduct research and develop a knowledge base relating to regional issues concerning Hampton Roads. In addition, via its annual State of the Region report, the center provides a forum for analysis and discussions of vital issues relating to the region and its cities.

Harvey Lindsay School of Real Estate

The Harvey Lindsay School of Real Estate at ODU embraces a comprehensive multi-disciplinary approach to real estate education. The faculty bring real-world experience to the classroom to engage students in a curriculum that will assist in developing the analytical and professional skills necessary for a career in real estate or economic development. Students enjoy access to research programs involving real-time development issues in the Hampton Roads community, as well as internship opportunities throughout the region and beyond.

Hudgins Transitional Entrepreneurship Lab

The Lab has a three-pronged mission. The first goal is to develop entrepreneurship skill-sets among individuals in the following groups: veterans, individuals in economically-distressed communities, women, immigrants and refugees. In addition, the Lab will develop and disseminate research focused on entrepreneurship among transitional communities. Finally, the Lab will offer students an opportunity to work on projects and activities that are entrepreneurial and community-minded to drive economic development, particularly in disadvantaged communities, with priority given to the Greater Peninsula region.

Insurance and Financial Services Center

The Insurance and Financial Services Center supports undergraduate and graduate curricula in the disciplines of professional financial planning and risk and insurance. In addition, it provides for active involvement with the Eastern Virginia financial services community as a placement, research, consultative, and resource agency. The center further supports educational programs and seminars for the profession including a professional development program for practitioners that leads to the designation of Professional Financial Planner (PFP).

Maritime Institute

The institute provides a focal point for educational services and research programming that is responsive to the port and shipping-related needs of Hampton Roads, Virginia, and other port and shipping-related facilities in the world. Serving as a positive link with port-related business and public administration communities, the institute provides a catalyst for the delivery
of education, training, research, and service programs in both the credit and non-credit arenas. The Maritime Institute also serves as a hub for applied education, training and research related to the development and management of transportation and storage systems, with ports serving as centers of internationally complex activities. Courses are available at the undergraduate and graduate levels and are listed in this Catalog and the Graduate Catalog. Professional, executive-level seminars, workshops, and short courses will also be offered.

**Thurmond Negotiations Lab**

The core mission of the Lab is to provide negotiation, sales, and communication skills education. Specifically, the Thurmond Negotiation Lab serves four communities: (1) practitioners, (2) the local community, (3) ODU students and (4) academic scholars. The Lab is a boundary-spanning organization that engages in customized training sessions, hosts events, and provides research opportunities related to negotiation, sales, and communication skills. A core value of the Lab is to empower women and minorities through customized negotiation skills education.

**E.V. Williams Center for Real Estate**

The mission of the E.V. Williams Center for Real Estate is to connect the multi-disciplinary analyses, innovative curriculum and research underway at Old Dominion University with students, industry and the public sector interested and engaged in the real estate and economic development communities. By hosting topical seminars on key development issues and working closely with real estate and economic development professionals, the E.V. Williams Center builds relationships throughout the community, to facilitate research, growth and development. The E.V. Williams Center publishes annual real estate market reviews on the office, industrial, retail, single family and multi-family real estate markets and sponsors the Hampton Roads Real Estate Market Review and Forecast.

**Distance Education**

The college offers several degrees online through Distance Learning to students throughout the state of Virginia and beyond. Usually students complete their general education program in a community college and transfer to Old Dominion University to complete the degree requirements. Bachelor of Science degrees in accounting, finance, information systems and technology, management, and marketing are available through different delivery technologies. Minors in several disciplines are also available.

**Bachelor of Arts - Economics**

The Bachelor of Arts in Economics has been discontinued. Continuing students must earn their degree by the end of spring semester 2025. This program is not available for students entering Old Dominion University in fall 2020 and subsequent semesters.