Bachelor of Science in Business Administration - International Business Major

Bruce Seifert, Discipline Coordinator and Chief Discipline Advisor

A major in international business permits students to take an interdisciplinary approach to the study of global business. In addition to the core business and university requirements, all international business majors take specialized international courses in economics, finance, management and marketing.

Students also select an appropriate region: Europe, Latin America or East Asia. Unless they are already fluent in both English and another language, students will study and obtain a high level of competency in a foreign language appropriate for the region of interest. Students can opt to study a language other than French, Spanish, German, Chinese or Japanese. If Old Dominion does not offer all the required courses for this language, the student must find equivalent courses at other universities. The student must obtain written permission from the International Business discipline coordinator to take these courses at a particular university. The required courses for Europe and Latin America concentration areas are intermediate 1 and 2 and the business language course. For East Asia concentration areas the equivalent courses are the first 12 credit hours of the language. Students fluent in English and another language may fulfill the language requirement with an approved business minor (see discipline coordinator for information). Students must also study the culture and history of the specific region.

All students majoring in international business are required to participate in an approved study abroad program. International students are exempt from the study abroad requirement. However, these students are required to take an approved business minor. Exemptions need written approval of the discipline coordinator. Students can choose from an extensive list of sites abroad. International business students have recently studied in Denmark, England, Mexico, the Philippines and Korea.

International business students are encouraged to minor in a business functional area such as accounting, finance, marketing or management.

All international business students are required to take the international and regional courses required for their region of the world.

**International Business major, East Asian concentration in Chinese course work**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 101H</td>
<td>Interpreting the Asian Past</td>
<td>3</td>
</tr>
<tr>
<td>POLS 100S</td>
<td>Introduction to International Politics</td>
<td>3</td>
</tr>
<tr>
<td>CHIN 111F</td>
<td>Beginning Chinese</td>
<td>6</td>
</tr>
<tr>
<td>CHIN 212</td>
<td>Intermediate Chinese</td>
<td>6</td>
</tr>
<tr>
<td>ECON 450</td>
<td>International Economics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 435</td>
<td>International Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 411</td>
<td>Multi-National Marketing</td>
<td>3</td>
</tr>
<tr>
<td>INBU 433</td>
<td>Doing Business in Asia</td>
<td>3</td>
</tr>
<tr>
<td>INBU 450</td>
<td>Global Business</td>
<td>3</td>
</tr>
</tbody>
</table>

Select one of the following Major Electives: 3

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 454W</td>
<td>Economic Development</td>
<td></td>
</tr>
<tr>
<td>ECON 455</td>
<td>Comparative Economic Systems</td>
<td></td>
</tr>
<tr>
<td>INBU 367</td>
<td>Cooperative Education</td>
<td></td>
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<tr>
<td>INBU 368</td>
<td>Internship in International Business</td>
<td></td>
</tr>
<tr>
<td>INBU 434</td>
<td>International Trade Field Study</td>
<td></td>
</tr>
<tr>
<td>INBU 463</td>
<td>International Business Seminar Abroad</td>
<td></td>
</tr>
<tr>
<td>INBU 495</td>
<td>Topics in International Business</td>
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</tr>
</tbody>
</table>

**International Business Major, East Asian concentration in Japanese course work**

<table>
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<tr>
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<tbody>
<tr>
<td>HIST 101H</td>
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</tr>
<tr>
<td>POLS 100S</td>
<td>Introduction to International Politics</td>
<td>3</td>
</tr>
<tr>
<td>BUSN 110</td>
<td>Introduction to Contemporary Business</td>
<td>1</td>
</tr>
<tr>
<td>JAPN 111F</td>
<td>Beginning Japanese</td>
<td>6</td>
</tr>
<tr>
<td>JAPN 212</td>
<td>Intermediate Japanese II</td>
<td>6</td>
</tr>
<tr>
<td>ECON 450</td>
<td>International Economics</td>
<td>3</td>
</tr>
<tr>
<td>FIN 435</td>
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<td>INBU 433</td>
<td>Doing Business in Asia</td>
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<tr>
<td>INBU 450</td>
<td>Global Business</td>
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</tr>
<tr>
<td>INBU 495</td>
<td>Topics in International Business</td>
<td></td>
</tr>
<tr>
<td>IT 425</td>
<td>Information Systems for International Business</td>
<td></td>
</tr>
<tr>
<td>MGMT 462</td>
<td>Comparative International Management</td>
<td></td>
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<tr>
<td>MGMT 463</td>
<td>Management Seminar Abroad</td>
<td></td>
</tr>
<tr>
<td>MSCM 370</td>
<td>International Shipping</td>
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Select two of the following International Asia Regional Courses: 6

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEOG 453</td>
<td>Asia</td>
<td></td>
</tr>
<tr>
<td>HIST 332</td>
<td>South Asia Since Independence</td>
<td></td>
</tr>
<tr>
<td>HIST 336</td>
<td>The Emergence of New China</td>
<td></td>
</tr>
<tr>
<td>HIST 439</td>
<td>Politics and Society in East Asia Since 1945</td>
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<tr>
<td>POLS 338W</td>
<td>Politics of East Asia</td>
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</tr>
<tr>
<td>POLS 437</td>
<td>International Relations in East Asia</td>
<td></td>
</tr>
</tbody>
</table>

Total Hours 43

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:

INBU 433 Doing Business in Asia 3
INBU 450 Global Business 3
ECON 450 International Economics 3
FIN 435 International Financial Management 3
MKTG 411 Multi-National Marketing 3
INBU 433 Doing Business in Asia 3
INBU 450 Global Business 3

International Elective: 3

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<td>MSCM 370</td>
<td>International Shipping</td>
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</table>

Select two of the following International Asia Regional Courses: 6

GEOG 453 Asia 6
HIST 332 South Asia Since Independence 6
HIST 336 The Emergence of New China 6
HIST 439 Politics and Society in East Asia Since 1945 6
POL 338W Politics of East Asia 6
POL 437 International Relations in East Asia 6

Total Hours 43

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:
INBU 433  Doing Business in Asia  3
INBU 450  Global Business  3
ECON 450  International Economics  3
FIN 435  International Financial Management  3
MKTG 411  Multi-National Marketing  3
INBU Elective  3

**International Business Major, European concentration course work**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 102H</td>
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<td>POLS 100S</td>
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<tr>
<td>BUSN 110</td>
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<tr>
<td>Foreign Language *</td>
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<tr>
<td>GER/FR/SPAN 366</td>
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</tr>
<tr>
<td>ECON 450</td>
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<tr>
<td>FIN 435</td>
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<td>MKTG 411</td>
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<tr>
<td>INBU 431</td>
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<td>INBU 450</td>
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Select one of the following Major Electives  

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<tr>
<td>ECON 455</td>
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<td>INBU 367</td>
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<td>INBU 368</td>
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<tr>
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Select two of the following International European Regional  3

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<td>HIST 316</td>
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<td>POLS 314</td>
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</tr>
<tr>
<td>POLS 332W</td>
<td></td>
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<tr>
<td>WCS 410</td>
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</table>

Total Hours  43

* Can be any 300-400 level course offered by the Strome College of Business with the exception of ECON 200S and MGMT 361, providing that the student has the appropriate prerequisites.

**Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:**

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
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<td>INBU 431</td>
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<tr>
<td>INBU 450</td>
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<tr>
<td>ECON 450</td>
<td></td>
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<tr>
<td>FIN 435</td>
<td></td>
</tr>
<tr>
<td>MKTG 411</td>
<td></td>
</tr>
<tr>
<td>INBU Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

**International Business Major, Latin American concentration course work**

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>HIST 103H</td>
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<tr>
<td>POLS 100S</td>
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<tr>
<td>BUSN 110</td>
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<tr>
<td>SPAN 201</td>
<td></td>
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<td>SPAN 202</td>
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<tr>
<td>SPAN 366</td>
<td></td>
</tr>
<tr>
<td>ECON 450</td>
<td></td>
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<tr>
<td>FIN 435</td>
<td></td>
</tr>
<tr>
<td>MKTG 411</td>
<td></td>
</tr>
<tr>
<td>INBU 432</td>
<td></td>
</tr>
<tr>
<td>INBU 450</td>
<td></td>
</tr>
</tbody>
</table>

Select one of the following Major Electives  3

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 454W</td>
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</tr>
<tr>
<td>ECON 455</td>
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<tr>
<td>INBU 367</td>
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<td>INBU 368</td>
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<td>INBU 434</td>
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<td>MGMT 463</td>
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<tr>
<td>MSCM 370</td>
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Select two of the following International Latin America Regional  6

<table>
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<th>Course</th>
<th>Hours</th>
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</thead>
<tbody>
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<td>GEOG 454W</td>
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<tr>
<td>HIST 373</td>
<td></td>
</tr>
<tr>
<td>HIST 470</td>
<td></td>
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<tr>
<td>HIST 372</td>
<td></td>
</tr>
<tr>
<td>POLS 337</td>
<td></td>
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<tr>
<td>SPAN 321</td>
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</tbody>
</table>

Total Hours  43

International Business Minor

Students seeking the Bachelor of Science in Business Administration may also minor in international business by completing the following courses:

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 450</td>
<td></td>
</tr>
<tr>
<td>FIN 435</td>
<td></td>
</tr>
<tr>
<td>MKTG 411</td>
<td></td>
</tr>
</tbody>
</table>

Select one of the following:  3

Bachelor of Science in Business Administration - International Business Major  2
For completion of the minor, a student must have a minimum overall cumulative grade point average of 2.00 in all courses required for the minor exclusive of 100/200-level courses and prerequisite courses and complete a minimum of six hours in upper-level courses in the minor through courses offered by Old Dominion University.

**INTERNATIONAL BUSINESS Courses**

**INBU 367. Cooperative Education. 1-3 Credits.**
May be repeated for credit. Supervised experience in the international business work place requiring written statement of objectives and evaluation of experience. Pass/fail grading only. (qualifies as a CAP experience) Prerequisites: Permission of IB coordinator and Career Development Services, and a declared major in the University or permission of the Dean's Office.

**INBU 368. Internship in International Business. 1-3 Credits.**
Supervised experience in the international business work place requiring written statement of objectives and evaluation of experience. Pass/fail grading only. (qualifies as a CAP experience) Prerequisites: Permission of IB coordinator and Career Development Services, and a declared major in the University or permission of the Dean's Office.

**INBU 431. Doing Business in Europe. 3 Credits.**
A survey course to provide an overview of the contemporary business environment in Europe, with a focus on the European Union. Topics will include an examination of the social, political, and economic forces which affect business in Europe. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

**INBU 432. Doing Business in Latin America. 3 Credits.**
A survey to provide an overview of the contemporary business environment in Latin America. Topics will include an examination of the social, political and economic forces which affect business in Latin America. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

**INBU 433. Doing Business in Asia. 3 Credits.**
An analysis of business practices in Asia. Emphasis will be on business, government relations, business strategy, structure, organizational processes, and human resource management. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

**INBU 434. International Trade Field Study. 3 Credits.**
A study tour abroad arranged in cooperation with a foreign university, including lectures on international business topics and visits to international firms and economic/business organizations. Written work required. Prerequisite: a declared major in the University or permission of the Dean's Office.

**INBU 450. Global Business. 3 Credits.**
A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

**INBU 463. International Business Seminar Abroad. 3 Credits.**
A study tour abroad arranged in cooperation with a foreign university, including lectures on international business topics and visits to international firms and economic/business organizations. Written work required. Prerequisite: a declared major in the University or permission of the Dean's Office.

**INBU 495. Topics in International Business. 1-3 Credits.**
A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

**INBU 496. Topics in International Business. 1-3 Credits.**
A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

**INBU 497. Independent Study in International Business. 1-3 Credits.**
Affords students the opportunity to undertake independent study under the direction of a faculty member. Prerequisite: permission of the department.