

Bachelor of Science in Business Administration - International Business

Bruce Seifert, Discipline Coordinator and Chief Discipline Advisor

A major in international business permits students to take an interdisciplinary approach to the study of global business. In addition to the core business and university requirements, all international business majors take specialized international courses in economics, finance, management and marketing.

Students also select an appropriate region: Europe, Latin America or East Asia. Unless they are already fluent in both English and another language, students will study and obtain a high level of competency in a foreign language appropriate for the region of interest. Students can opt to study a language other than French, Spanish, German, Chinese or Japanese. If Old Dominion does not offer all the required courses for this language, the student must find equivalent courses at other universities. The student must obtain written permission from the International Business discipline coordinator to take these courses at a particular university. The required courses for Europe and Latin America concentration areas are intermediate 1 and 2 and the business language course. For East Asia concentration areas the equivalent courses are the first 12 credit hours of the language. Students fluent in English and another language may fulfill the language requirement with an approved business minor (see discipline coordinator for information). Students must also study the culture and history of the specific region.

All students majoring in international business are required to participate in an approved study abroad program. International students are exempt from the study abroad requirement. However, these students are required to take an approved business minor. Exemptions need written approval of the discipline coordinator. Students can choose from an extensive list of sites abroad. International business students have recently studied in Denmark, England, Mexico, the Philippines and Korea.

International business students are encouraged to minor in a business functional area such as accounting, finance, marketing or management.

All international business students are required to take the international business and regional courses required for their region of the world.

International Business, East Asian concentration in Chinese course work

HIST 101H	Interpreting the Asian Past	3
POLS 100S	Introduction to International Politics	3
CHIN 111F	Beginning Chinese	6
CHIN 212	Intermediate Chinese	6
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU 433	Doing Business in Asia	3
INBU 450	Global Business	3
Select one of the following Major Electives:		3
ECON 454W	Economic Development	
ECON 455	Comparative Economic Systems	
INBU 367	Cooperative Education	
INBU 368	Internship in International Business	
INBU 434	International Trade Field Study	
INBU 463	International Business Seminar Abroad	
INBU 495	Topics in International Business	
IT 425	Information Systems for International Business	

MGMT 462	Comparative International Management	
MGMT 463	Management Seminar Abroad	
MSCM 370	International Shipping	
Select two of the International Asia Regional Courses:		6
GEOG 453	Asia	
HIST 336	The Emergence of New China	
HIST 439	Politics and Society in East Asia Since 1945	
POLS 338W	Politics of East Asia	
POLS 437	International Relations in East Asia	
Total Hours		42

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:

INBU 433	Doing Business in Asia	3
INBU 450	Global Business	3
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU Elective		3

International Business, East Asian concentration in Japanese course work

HIST 101H	Interpreting the Asian Past	3
POLS 100S	Introduction to International Politics	3
BUSN 110	Introduction to Contemporary Business	1
JAPN 111F	Beginning Japanese	6
JAPN 212	Intermediate Japanese II	6
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU 433	Doing Business in Asia	3
INBU 450	Global Business	3
Select one of the following Major Electives:		3

ECON 454W	Economic Development	
ECON 455	Comparative Economic Systems	
INBU 367	Cooperative Education	
INBU 368	Internship in International Business	
INBU 434	International Trade Field Study	
INBU 463	International Business Seminar Abroad	
INBU 495	Topics in International Business	
IT 425	Information Systems for International Business	
MGMT 462	Comparative International Management	
MGMT 463	Management Seminar Abroad	
MSCM 370	International Shipping	
Select two of the following International Asia Regional Courses:		6
GEOG 453	Asia	
HIST 336	The Emergence of New China	
HIST 439	Politics and Society in East Asia Since 1945	
POLS 338W	Politics of East Asia	
POLS 437	International Relations in East Asia	
Total Hours		43

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:

INBU 433	Doing Business in Asia	3
INBU 450	Global Business	3
ECON 450	International Economics	3
FIN 435	International Financial Management	3

MKTG 411	Multi-National Marketing	3
INBU Elective		3

International Business, European concentration course work

HIST 102H	Interpreting the European Past	3
POLS 100S	Introduction to International Politics	3
BUSN 110	Introduction to Contemporary Business	1
Foreign Language *		3
Foreign Language *		3
GER/FR/SPAN 366	Business German: Language and Culture	3
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU 431	Doing Business in Europe	3
INBU 450	Global Business	3
Select one of the following Major Electives		3

ECON 454W	Economic Development	
ECON 455	Comparative Economic Systems	
INBU 367	Cooperative Education	
INBU 368	Internship in International Business	
INBU 434	International Trade Field Study	
INBU 463	International Business Seminar Abroad	
INBU 495	Topics in International Business	
IT 425	Information Systems for International Business	
MGMT 462	Comparative International Management	
MGMT 463	Management Seminar Abroad	
MSCM 370	International Shipping	

300-400 Level Business Elective **		3
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Select two of the following International European Regional Courses:

GEOG 451	Europe	
HIST 316	Cold War in History	
POLS 314	European Politics	
POLS 332W	Europe in World Affairs	
WCS 410	Berlin-Paris: Crucibles of European Ideas	

Total Hours		43
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* Language choices include: French, Spanish, German

** Can be any 300-400 level course offered by the Strome College of Business with the exception of ECON 200S and MGMT 361, providing that the student has the appropriate prerequisites.

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:

INBU 431	Doing Business in Europe	3
INBU 450	Global Business	3
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU Elective		3

International Business, Latin American concentration course work

HIST 103H	Interpreting the Latin America Past	3
POLS 100S	Introduction to International Politics	3
BUSN 110	Introduction to Contemporary Business	1
SPAN 201	Intermediate Spanish I	3

SPAN 202	Intermediate Spanish II	3
SPAN 366	Business Spanish: Language and Culture	3
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU 432	Doing Business in Latin America	3
INBU 450	Global Business	3
Select one of the following Major Electives:		3

ECON 454W	Economic Development	
ECON 455	Comparative Economic Systems	
INBU 367	Cooperative Education	
INBU 368	Internship in International Business	
INBU 434	International Trade Field Study	
INBU 463	International Business Seminar Abroad	
INBU 495	Topics in International Business	
IT 425	Information Systems for International Business	
MGMT 462	Comparative International Management	
MGMT 463	Management Seminar Abroad	
MSCM 370	International Shipping	

300-400 Level Business Elective *		3
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Select two of the following International Latin America Regional Courses:

GEOG 454W	Latin America	
HIST 373	U.S.-Latin American Relations	
HIST 470	Struggle for Democracy and Development in Latin America	
HIST 372	Central America and the Caribbean Since 1800	
POLS 337	Latin American Politics	
SPAN 321	Latin American Culture and Civilization	

Total Hours		43
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* Can be any 300-400 level course offered by the Strome College of Business with the exception of ECON 200S and MGMT 361, providing that the student has the appropriate prerequisites.

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:

INBU 432	Doing Business in Latin America	3
INBU 450	Global Business	3
ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
INBU Elective		3

International Business Minor

Students seeking the Bachelor of Science in Business Administration may also minor in international business by completing the following courses:

ECON 450	International Economics	3
FIN 435	International Financial Management	3
MKTG 411	Multi-National Marketing	3
Select one of the following:		3
INBU 431	Doing Business in Europe	
INBU 432	Doing Business in Latin America	
INBU 433	Doing Business in Asia	
INBU 450	Global Business	
MGMT 462	Comparative International Management	

For completion of the minor, a student must have a minimum overall cumulative grade point average of 2.00 in all courses required for the minor exclusive of 100/200-level courses and prerequisite courses and complete a minimum of six hours in upper-level courses in the minor through courses offered by Old Dominion University.

INTERNATIONAL BUSINESS Courses

INBU 367. Cooperative Education. 1-3 Credits.

May be repeated for credit. Supervised experience in the international business work place requiring written statement of objectives and evaluation of experience. Pass/fail grading only. Prerequisites: Permission of IB coordinator and Career Development Services, and a declared major in the University or permission of the Dean's Office.

INBU 368. Internship in International Business. 1-3 Credits.

Supervised experience in the international business work place requiring written statement of objectives and evaluation of experience. Pass/fail grading only. Prerequisites: Permission of IB coordinator and Career Development Services, and a declared major in the University or permission of the Dean's Office.

INBU 431. Doing Business in Europe. 3 Credits.

A survey course to provide an overview of the contemporary business environment in Europe, with a focus on the European Union. Topics will include an examination of the social, political, and economic forces which affect business in Europe. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 432. Doing Business in Latin America. 3 Credits.

A survey to provide an overview of the contemporary business environment in Latin America. Topics will include an examination of the social, political and economic forces which affect business in Latin America. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 433. Doing Business in Asia. 3 Credits.

An analysis of business practices in Asia. Emphasis will be on business, government relations, business strategy, structure, organizational processes, and human resource management. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 434. International Trade Field Study. 3 Credits.

An applied field research study to develop an export trade plan which involves market analysis, risk analysis, financing and distribution decisions in overseas markets. Prerequisites: ECON 450, MKTG 411, FIN 435 or MGMT 361, or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 450. Global Business. 3 Credits.

Lecture, discussion and case studies. A capstone course to integrate and apply the theories and concepts learned in required international business courses to the operations of international business organizations. Prerequisites: ECON 450, MKTG 411, FIN 435, or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 463. International Business Seminar Abroad. 3 Credits.

A study tour abroad arranged in cooperation with a foreign university, including lectures on international business topics and visits to international firms and economic/business organizations. Written work required. Prerequisite: a declared major in the University or permission of the Dean's Office.

INBU 495. Topics in International Business. 1-3 Credits.

A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

INBU 496. Topics in International Business. 1-3 Credits.

A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

INBU 497. Independent Study in International Business. 1-3 Credits.

Affords students the opportunity to undertake independent study under the direction of a faculty member. Prerequisite: permission of the department.