Bachelor of Science in Business Administration - Financial Management

John Griffith, Chair and Chief Departmental Advisor

Financial management comprises four majors: finance, personal financial planning, real estate, and risk management and insurance. All satisfy the requirements listed below under one of the majors. Finance graduates are qualified for corporate financial management positions such as financial analysts, capital budgeting managers, credit managers, or cash control and risk managers; portfolio management positions like securities analysts, account executives, or portfolio manager/analysts; bank management positions include lending officers, marketing officers, or loan analysts; or entrepreneurs running their own businesses. There are many opportunities for financial planning graduates due to the shift in business and government away from company provided pension plans to plans individuals have to fund and manage. Opportunities exist as independent planners, in human resource departments, as well as in the investments and insurance brokerage industries. Real estate graduates are employed as appraisers, sales and leasing agents, property managers, developers, and lending officers. Risk management and insurance graduates become corporate risk managers; employee benefits specialists; business continuity professionals; loss control specialists; and underwriters, claims adjusters, actuaries, field reps, and producers (both agents and brokers) for personal and commercial lines property-casualty and life-health insurers.

Four-Year Plan - Finance - BSBA
(http://catalog.odu.edu/undergraduate/stromecollegeofbusiness/bsbafinance/finance-bsba-foureyearplan)

This is a suggested curriculum plan to complete this degree program in four years. Please consult information in this Catalog, Degree Works, and your academic advisor for more specific information on course requirements for this degree.

Finance Major Course Work

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 317</td>
<td>Principles of Insurance and Risk Management</td>
<td>3</td>
</tr>
<tr>
<td>or FIN 319</td>
<td>Principles of Real Estate</td>
<td></td>
</tr>
<tr>
<td>FIN 431</td>
<td>Investments</td>
<td>3</td>
</tr>
<tr>
<td>FIN 432</td>
<td>Intermediate Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>FIN 435</td>
<td>International Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>FIN 439</td>
<td>Financial Decision Making</td>
<td>3</td>
</tr>
<tr>
<td>Major Electives</td>
<td></td>
<td>9</td>
</tr>
<tr>
<td>Select one of the following:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FIN 433</td>
<td>Introduction to Futures and Options</td>
<td></td>
</tr>
<tr>
<td>FIN 434</td>
<td>Management of Financial Institutions</td>
<td></td>
</tr>
<tr>
<td>FIN 441</td>
<td>Student Managed Investment Fund</td>
<td></td>
</tr>
<tr>
<td>FIN 497</td>
<td>Selected Topics in Finance</td>
<td></td>
</tr>
<tr>
<td>ACCT 301</td>
<td>Intermediate Accounting I</td>
<td></td>
</tr>
<tr>
<td>or ACCT 311</td>
<td>Managerial Accounting</td>
<td></td>
</tr>
<tr>
<td>ECON 431</td>
<td>Money and Banking</td>
<td></td>
</tr>
</tbody>
</table>

Four-Year Plan - Personal Financial Planning - BSBA
(http://catalog.odu.edu/undergraduate/stromecollegeofbusiness/bsbafinance/finance-personalfinplan-bsba-foureyearplan)

This is a suggested curriculum plan to complete this degree program in four years. Please consult information in this Catalog, Degree Works, and your academic advisor for more specific information on course requirements for this degree.

Personal Financial Planning Major Course Work

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 210S</td>
<td>Personal Financial Literacy</td>
<td>3</td>
</tr>
<tr>
<td>FIN 317</td>
<td>Principles of Insurance and Risk Management</td>
<td>3</td>
</tr>
<tr>
<td>FIN 411</td>
<td>Employee Benefit Planning</td>
<td>3</td>
</tr>
</tbody>
</table>
FIN 414  Estate Planning  3
FIN 415  Capstone in Financial Plan Development  3
FIN 431  Investments  3
FIN 435  International Financial Management  3
ACCT 421  Taxation  3
Select two of the following Major Electives:  6
FIN 319  Principles of Real Estate
FIN 367  Cooperative Education
FIN 368  Finance, Real Estate and Insurance Internship
FIN 410  Life and Health Insurance
FIN 412  Property & Liability Insurance Company Operations
FIN 433  Introduction to Futures and Options
FIN 441  Student Managed Investment Fund
FIN 454  Real Estate Investment Analysis
ACCT 422  Tax Research
Free Elective  3

Total Hours  33

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:
FIN 210S  Personal Financial Literacy  3
FIN 317  Principles of Insurance and Risk Management  3
FIN 411  Employee Benefit Planning  3
FIN 414  Estate Planning  3
FIN 415  Capstone in Financial Plan Development  3
FIN 431  Investments  3
FIN 435  International Financial Management  3
ACCT 421  Taxation  3
Major Electives  6

Four-Year Plan - Real Estate - BSBA
(http://catalog.odu.edu/undergraduate/stromecollegeofbusiness/bsbafinance/finance-realestate-bsba-fouryearplan)

This is a suggested curriculum plan to complete this degree program in four years. Please consult information in this Catalog, Degree Works, and your academic advisor for more specific information on course requirements for this degree.

Real Estate Major Course Work
FIN 319  Principles of Real Estate  3
FIN 435  International Financial Management  3
FIN 450  Real Estate Finance  3
FIN 451  Real Estate Appraisal  3
FIN 454  Real Estate Investment Analysis  3
FIN 498  Selected Topics in Real Estate (Real Estate Management)  3
Select two of the following Major Electives:  6
ECON 445W  Urban Economics
FIN 317  Principles of Insurance and Risk Management
FIN 367  Cooperative Education
FIN 368  Finance, Real Estate and Insurance Internship

FIN 369  Finance, Real Estate and Insurance Internship
FIN 412  Property & Liability Insurance Company Operations
FIN 431  Investments
FIN 432  Intermediate Financial Management
FIN 434  Management of Financial Institutions
FIN 441  Student Managed Investment Fund
FIN 497  Selected Topics in Finance
MKTG 404  Sales Management
MKTG 407  Marketing Research
MKTG 416  Professional Selling
MGMT 330  Organizational Behavior
CET 445  Construction Planning and Scheduling
CET 460  Construction Cost Estimating
CET 465  Construction Project Management
Free Elective  3
200-400 Level Business Elective *  3
300-400 Level Business Elective **  3
Total Hours  33

* Can be any 200-400 level course offered by the Strome College of Business except ECON 200S, providing that the student has the appropriate prerequisites.

** Can be any 300-400 level course offered by the Strome College of Business, providing that the student has the appropriate prerequisites.

Courses included in the calculation of the 2.00 overall grade point average for major course work for graduation are:
FIN 319  Principles of Real Estate  3
FIN 435  International Financial Management  3
FIN 450  Real Estate Finance  3
FIN 451  Real Estate Appraisal  3
FIN 454  Real Estate Investment Analysis  3
FIN 498  Selected Topics in Real Estate (Real Estate Management)  3

Major Electives  6

Four-Year Plan - Risk Management and Insurance - BSBA
(http://catalog.odu.edu/undergraduate/stromecollegeofbusiness/bsbafinance/finance-riskmgtandins-bsba-fouryearplan)

This is a suggested curriculum plan to complete this degree program in four years. Please consult information in this Catalog, Degree Works, and your academic advisor for more specific information on course requirements for this degree.

Risk Management and Insurance Major Course Work
FIN 317  Principles of Insurance and Risk Management  3
FIN 435  International Financial Management  3
FIN 413  Risk Analysis and Control  3
FIN 443  Enterprise Risk Management  3
Major Electives  12

Select three of the following
FIN 367  Cooperative Education
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 368</td>
<td>Finance, Real Estate and Insurance Internship</td>
</tr>
<tr>
<td>FIN 369</td>
<td>Finance, Real Estate and Insurance Internship</td>
</tr>
<tr>
<td>FIN 410</td>
<td>Life and Health Insurance</td>
</tr>
<tr>
<td>FIN 411</td>
<td>Employee Benefit Planning</td>
</tr>
<tr>
<td>FIN 412</td>
<td>Property &amp; Liability Insurance Company Operations</td>
</tr>
<tr>
<td>FIN 433</td>
<td>Introduction to Futures and Options</td>
</tr>
</tbody>
</table>

Select one of the following:
- FIN 431 Investments
- FIN 434 Management of Financial Institutions
- FIN 441 Student Managed Investment Fund
- FIN 451 Real Estate Appraisal
- FIN 497 Selected Topics in Finance

**Total Hours: 15**

### A minor in risk management and insurance requires the completion of:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>FIN 317</td>
<td>Principles of Insurance and Risk Management</td>
</tr>
<tr>
<td>FIN 413</td>
<td>Risk Analysis and Control</td>
</tr>
<tr>
<td>FIN 443</td>
<td>Enterprise Risk Management</td>
</tr>
</tbody>
</table>

Select two of the following:
- FIN 410 Life and Health Insurance
- FIN 411 Employee Benefit Planning
- FIN 412 Property & Liability Insurance Company Operations
- FIN 431 Investments
- FIN 443 Introduction to Futures and Options
- FIN 444 Management of Financial Institutions
- ACCT 411 Financial Auditing
- BNAL 406 Advanced Spreadsheet-Based Data Analytics
- ECON 400 Research Methods in Economics
- ENMA 424 Risk Analysis in Engineering Management
- IT 410 Business Intelligence
- IT 419 Enterprise Cyber Defense
- MKTG 407 Marketing Research
- MSIM/ECE 416 Cyber Defense Fundamentals

**Total Hours: 15**

For completion of a minor, the student must achieve a minimum overall cumulative grade point average of 2.00 in all finance courses required or allowed toward the minor exclusive of prerequisite courses and complete a minimum of six hours in upper-level courses in the minor requirement through courses offered by Old Dominion University.

### FINANCE Courses

**FIN 195. Topics. 3 Credits.**
Study of selected topics.

**FIN 2105. Personal Financial Literacy. 3 Credits.**
This course provides basic financial information an informed individual should understand in order to successfully reach their personal goals. Topics include budgeting, goal setting, the process of accumulating and protecting wealth, use of credit, the car and housing decisions, and risk management. Emphasis is on understanding how our behaviors affect successfully reaching these goals and how to improve decision making. Prerequisites: MATH 101M or higher.
FIN 220. Wall Street 101. 3 Credits.
This course is designed to provide students with basic knowledge of Wall Street while learning how to utilize Bloomberg Terminals to gain practical knowledge and experience. The students learn how to analyze the stock market from both a "top-down," country and industry-wide perspective as well as a "bottom-up" individual company perspective. The students learn how to utilize the power of Bloomberg terminals to implement those strategies. The ultimate goal of this course is to give students the tools to become savvy investors in the stock market.

FIN 317. Principles of Insurance and Risk Management. 3 Credits.
Recommended elective for nonbusiness as well as business majors. The primary focus of this introductory course is on evaluating life, health, retirement, property, liability and personnel exposures to loss and analyzing the methods for managing these risks. Risk management and insurance techniques for dealing with potential losses to individuals and organizations will be emphasized. A group project related to a current risk management and insurance topic is also required. Students receiving a B or better in this course can have it count as the CPCU 500 course of the Chartered Property-Casualty Underwriter (CPCU) professional designation. Prerequisites: A declared major in the University or permission of the Dean's Office of the Strome College of Business.

FIN 319. Principles of Real Estate. 3 Credits.
The fundamentals of real estate productivity and value are developed. Legal elements of real estate transactions, physical aspects of real estate location and production, and economic factors pertinent to real estate. Prerequisite: A declared major in the University or permission of the Dean's Office.

FIN 323. Introductory Financial Management. 3 Credits.
Financial analysis, planning, and control in the business enterprise. An introduction to budgeting, problems in long- and short-term financing, sources of capital and financial markets. Prerequisites: ACCT 201 or ACCT 226, ACCT 202 or ACCT 227, and ECON 202S or ECON 227S; a declared major in the University or an intended major in the Strome College of Business or permission of the Dean's Office of the Strome College; AND Junior Standing.

FIN 331. Legal Environment of Business. 3 Credits.
Introduction to the legal environment of business, providing the student with an understanding of the nature of public law and the regulation of business and of the basic principles that control business practices. Prerequisite: A declared major in the University or permission of the Dean's Office.

FIN 333. The Legal Environment of Electronic Commerce. 3 Credits.
This course will focus on the identification and management of legal issues and problems that confront businesses taking part in the rapidly growing internet economy. Issues will include the establishment and protection of an online identity, electronic contracting, libel, product and firm disparagement, and unfair consumer practices. Prerequisite: FIN 331; and a declared major in the University or permission of the Dean's Office.

FIN 367. Cooperative Education. 1-3 Credits.
Available for pass/fail grading only. May be repeated for credit. Prerequisites: approval by the department and Career Development Services in accordance with the policy for granting credit for Cooperative Education programs and a declared major in the University or permission of the Dean's Office.

FIN 368. Finance, Real Estate and Insurance Internship. 1-3 Credits.
A transfer student must have completed one semester at Old Dominion University. Student participation in a professional work experience. Approval for enrollment and allowable credits is determined by the Finance CAP advisor and the Career Development Services in the semester prior to enrollment. Prerequisites: a declared major in the University or permission of the Dean's Office.

FIN 369. Finance, Real Estate and Insurance Internship. 1-3 Credits.
A transfer student must have completed one semester at Old Dominion University. A faculty supervised, professionally oriented project. Approval for enrollment and allowable credits is determined by the Finance CAP advisor. Prerequisites: a declared major in the University or permission of the Dean's Office.

FIN 387. Honors: Introductory Financial Management. 3 Credits.
A special honors section of FIN 323. Open only to students in the Honors Program in Business Administration. Prerequisites: ACCT 201 or ACCT 226, ACCT 202 or ACCT 227, and ECON 202S and a declared major in the University or permission of the Dean's Office.

FIN 388. Honors: Legal Environment of Business. 3 Credits.
A special honors section of FIN 331. Open only to students in the Honors Program in Business Administration. Prerequisite: a declared major in the University or permission of the Dean's Office.

FIN 410. Life and Health Insurance. 3 Credits.
This course uses a broad-based financial planning approach in considering the nature and importance of individual life and health risks and uses of individual life and health insurance in treating these risks. The implications of various legal, tax, and accounting considerations on businesses and individuals are discussed. The course also provides an overview of the operational aspects of life insurers, including organization, underwriting, actuarial, reinsurance, marketing, investment, taxation, and accounting functions. Cases are employed. Prerequisites: FIN 317 and a declared major in the University or permission of the Dean's Office.

FIN 411. Employee Benefit Planning. 3 Credits.
This course considers the ability of group insurance and other private pooling mechanisms to alleviate the financial problems arising from death, disability, medical treatment and retirement. Primary emphasis on design, tax and administrative characteristics as they relate to employer-sponsored benefit programs. Prerequisites: FIN 317 and a declared major in the University or permission of the Dean's Office.

FIN 412. Property & Liability Insurance Company Operations. 3 Credits.
The course provides a broad overview of the operational activities and current problems of property and liability insurance companies, including organization, regulation, pricing, underwriting, claims, reinsurance, marketing, investment, and accounting functions. Through course projects, students will also investigate the major commercial property and liability exposures, including emerging exposures, and the risk transfer of these exposures through insurance. Students receiving a B or better in this course can have it count as the CPCU 520 course of the Chartered Property-Casualty Underwriter (CPCU) professional designation. Prerequisites: FIN 317 and a declared major in the University or permission of the Dean's Office of the Strome College of Business.

FIN 413. Risk Analysis and Control. 3 Credits.
Recommended elective for nonbusiness as well as business majors. This course focuses on the risk analysis and control phases of the risk management process in business and governmental organizations. Particular attention is paid to the recognition, measurement, and treatment of pure risk, risk financing options other than commercial insurance, and decision making under conditions of uncertainty. Cases and computer analyses are employed. Prerequisites: FIN 317 or equivalent and a declared major in the University or permission of the Dean's Office.

FIN 414. Estate Planning. 3 Credits.
This course is designed to provide students with a background in the field of estate planning. Topics will include wills and trusts, the probate process, estate and gift taxation, and fiduciary and income taxation. Prerequisites: ACCT 421 (or permission of instructor) and a declared major in the University or permission of the Dean's Office.

FIN 415. Capstone in Financial Plan Development. 3 Credits.
This course is designed to provide students majoring in personal financial planning with the ability to integrate technical material from previous coursework and prepare a comprehensive financial plan. Emphasis will be on integrating knowledge, preparing a financial plan, and effectively communicating with a client. Case studies will be emphasized. Prerequisites: FIN 210S, FIN 317, FIN 411, FIN 431, and ACCT 421; and a declared major in the University of permission of the Dean's Office. Corequisite: FIN 414.
FIN 431. Investments. 3 Credits.
This course develops the financial tools and knowledge needed to select among alternative financial assets. The emphasis is on the individual investor. Real world experience includes stock analysis, portfolio simulations and interactions with professionals in the securities industry. Prerequisites: FIN 323 with a grade of C or better and a declared major in the University or permission of the Dean's Office.

FIN 432. Intermediate Financial Management. 3 Credits.
Theoretical framework relevant to decision making in financial management; capital budgeting, capital structure, cost of capital, and working capital management. Prerequisites: FIN 323 with a grade of C or better and junior standing.

FIN 433. Introduction to Futures and Options. 3 Credits.
An introduction to the understanding of futures and options. Basic features and trading mechanisms; valuation of financial derivatives; methods of managing financial risk; arbitrage techniques; and speculation strategies. Prerequisites: FIN 323 with a grade of C or better and 431 and a declared major in the University or permission of the Dean's Office.

FIN 434. Management of Financial Institutions. 3 Credits.
An examination of the objectives, functions, policies, organizational practices, and government regulations of financial institutions. Prerequisite: FIN 323 with a grade of C or better and a declared major in the University or permission of the Dean's Office.

FIN 435. International Financial Management. 3 Credits.
Financial decision making involving flow and funds across national boundaries. Prerequisites: FIN 323 with a grade of C or better and a declared major in the University or permission of the Dean's Office.

FIN 439. Financial Decision Making. 3 Credits.
Application of financial theory and techniques to the analysis and solution of actual financial problems. Case analysis. Prerequisite: FIN 432 with a grade of C or better and a declared major in the University or permission of the Dean's Office.

FIN 441. Student Managed Investment Fund. 3 Credits.
This course is designed to provide students with experience managing an investment fund. The students will apply the theoretical knowledge of finance to manage a real portfolio. Prerequisites: FIN 431.

FIN 443. Enterprise Risk Management. 3 Credits.
This course is designed as a capstone course for students concentrating in risk management and insurance. The class will be introduced to all aspects of enterprise risk management (ERM), which is the emerging paradigm in risk management. Additionally, students will work on a semester long risk management and insurance group project, typically related to a Hampton Roads organization. Students receiving a B or better can use this course as ERM 57, which can count toward the CPCU or ARM-E professional designation. Prerequisites: FIN 317 and a declared major in the University or permission of the Dean's Office.

FIN 450. Real Estate Finance. 3 Credits.
Explores the different financing and ownership arrangements used in real estate transactions. Prerequisites: FIN 319 and FIN 323 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

FIN 451. Real Estate Appraisal. 3 Credits.
Economic theories of value applied to real estate as a guide to business decisions. Prerequisites: FIN 319 and FIN 323 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

FIN 454. Real Estate Investment Analysis. 3 Credits.
Examination of developments in real estate valuation and investment with use of computer terminal models. Prerequisites: FIN 319 and FIN 323 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

FIN 497. Selected Topics in Finance. 3 Credits.
For advanced students in financial management. Prerequisite: permission of the department chair.

FIN 498. Selected Topics in Real Estate. 3 Credits.
For advanced students in real estate. Prerequisite: permission of the department chair.

FIN 499. Selected Topics in Insurance. 3 Credits.
For advanced students in insurance. Prerequisite: permission of the department chair.