

Bachelor of Science in Business

Administration

Management with a Major in International Business (BSBA)

Degree Program Guide

The Degree Program Guide is a suggested curriculum to complete this degree program in four years. It is just one of several plans that will work and is presented only as broad guidance to students. Each student is strongly encouraged to develop a customized plan in consultation with their academic advisor. Additional information can also be found in Degree Works.

| Course | Title | Credit Hours |
|---|--|--------------|
| Freshman | | |
| Fall | | |
| ENGL 110C | English Composition (Grade of C or better required) | 3 |
| MATH 162M | Precalculus I (C or better required) | 3 |
| IT 150G | Basic Information Literacy and Research | 3 |
| Human Creativity | | 3 |
| Elective or Language & Culture I (May be waived; See requirement details) | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| MATH 200 | Calculus for Business and Economics | 3 |
| ENGL 211C or ENGL 231C | Writing, Rhetoric, and Research (Grade of C or better required) or Writing, Rhetoric, and Research: Special Topics | 3 |
| COMM 101R | Public Speaking | 3 |
| ECON 202S | Principles of Microeconomics | 3 |
| Elective or Language & Culture I (May be waived; See requirement details) | | 3 |
| Credit Hours | | 15 |
| Sophomore | | |
| Fall | | |
| ACCT 201 | Principles of Financial Accounting (C or better required) | 3 |
| Nature of Science I | | 4 |
| Interpreting the Past | | 3 |
| PHIL 230E | Introduction to Ethics | 3 |
| ECON 201S | Principles of Macroeconomics (C or better required) | 3 |
| Credit Hours | | 16 |
| Spring | | |
| ACCT 202 | Principles of Managerial Accounting | 3 |
| BNAL 206 | Business Analytics I | 3 |

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| Nature of Science II | | 4 |
| BUSN 110 | Introduction to Contemporary Business | 1 |
| Literature | | 3 |
| Credit Hours | | 14 |
| Junior | | |
| Fall | | |
| BNAL 306 | Business Analytics II | 3 |
| FIN 323 | Introductory Financial Management (C or better required) | 3 |
| MGMT 325 | Contemporary Organizations and Management | 3 |
| MKTG 311 | Marketing Principles and Problems | 3 |
| WCS 350 | Global Communications for International Business | 3 |
| Credit Hours | | 15 |
| Spring | | |
| OPMT 303 | Operations Management | 3 |
| ECON 450 | International Economics | 3 |
| MKTG 411 | Multi-National Marketing | 3 |
| MGMT 336 | International Entrepreneurship | 3 |
| Elective | | 3 |
| Credit Hours | | 15 |
| Senior | | |
| Fall | | |
| ECON 301 | Managerial Economics | 3 |
| INBU 436 | International Business Law | 3 |
| INBU 437 | International Human Resource Management | 3 |
| MGMT 485W | Business Policy and Strategy | 3 |
| Upper-Division General Education Option D | | 3 |
| Credit Hours | | 15 |
| Spring | | |
| INBU 450 | Global Business | 3 |
| FIN 331 | Legal Environment of Business | 3 |
| INBU Major Elective * | | 3 |
| IT 360T | Principles of Information Technology | 3 |
| Upper-Division General Education Option D | | 3 |
| Credit Hours | | 15 |
| Total Credit Hours | | 120 |

* INBU elective (Select 3 credits from the following): FIN 435, POLS 325W, INBU 438, INBU 495, MGMT 463, INBU 368