Minor

Business Analytics Minor

Requirements

The minor in Business Analytics requires five courses (15 credit hours) comprised of:

BNAL 405	Spreadsheet-Based Data Analysis for Decision Making	3
OPMT 303	Operations Management	3
BNAL 407	Prescriptive Analytics of Management Science	3
or BNAL 476	Simulation Modeling and Analysis for Business Systems	
Select two of the following:		6
BNAL 403	Data Visualization and Exploration	
BNAL 407	Prescriptive Analytics of Management Science	
BNAL 415	Advanced Business Analytics/Big Data Applications	
BNAL 432	Predictive Analytics for Business	
BNAL 476	Simulation Modeling and Analysis for Business Systems	
BNAL 495	Topics in Business Analytics	
Total Credit Hours		**15**

To receive a minor, the student must achieve a minimum overall cumulative grade point average of 2.00 in all courses specified as a requirement for the minor exclusive of 200-level courses and prerequisite courses. At least two of the five courses must be completed through courses offered by Old Dominion University. Business majors who want to make themselves more marketable may choose a minor in Business Analytics by taking three additional courses.