INBU - International Business

INTERNATIONAL BUSINESS Courses

INBU 367. Cooperative Education. 1-3 Credits.
May be repeated for credit. Supervised experience in the international business work place requiring written statement of objectives and evaluation of experience. Pass/fail grading only. (qualifies as a CAP experience) Prerequisites: Permission of IB coordinator and Career Development Services, and a declared major in the University or permission of the Dean's Office.

INBU 368. Internship in International Business. 1-3 Credits.
Supervised experience in the international business work place requiring written statement of objectives and evaluation of experience. Pass/fail grading only. (qualifies as a CAP experience) Prerequisites: Permission of IB coordinator and Career Development Services, and a declared major in the University or permission of the Dean's Office.

INBU 431. Doing Business in Europe. 3 Credits.
A survey course to provide an overview of the contemporary business environment in Europe, with a focus on the European Union. Topics will include an examination of the social, political, and economic forces which affect business in Europe. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 432. Doing Business in Latin America. 3 Credits.
A survey to provide an overview of the contemporary business environment in Latin America. Topics will include an examination of the social, political, and economic forces which affect business in Latin America. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 433. Doing Business in Asia. 3 Credits.
An analysis of business practices in Asia. Emphasis will be on business, government relations, business strategy, structure, organizational processes, and human resource management. Prerequisites: MGMT 325, FIN 323, and MKTG 311 or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 434. International Trade Field Study. 3 Credits.
An applied field research study to develop an export trade plan which involves market analysis, risk analysis, financing and distribution decisions in overseas markets. (qualifies as a CAP experience) Prerequisites: ECON 450, MKTG 411, FIN 435 or MGMT 361, or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 450. Global Business. 3 Credits.
Lecture, discussion and case studies. A capstone course to integrate and apply the theories and concepts learned in required international business courses to the operations of international business organizations. Prerequisites: ECON 450, MKTG 411, FIN 435, or permission of the instructor, and a declared major in the University or permission of the Dean's Office.

INBU 463. International Business Seminar Abroad. 3 Credits.
A study tour abroad arranged in cooperation with a foreign university, including lectures on international business topics and visits to international firms and economic/business organizations. Written work required. Prerequisite: a declared major in the University or permission of the Dean's Office.

INBU 495. Topics in International Business. 1-3 Credits.
A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

INBU 496. Topics in International Business. 1-3 Credits.
A study of selected topics, the title of which will appear in the course schedule. Prerequisite: permission of the IB coordinator, and a declared major in the University or permission of the Dean's Office.

INBU 497. Affords students the opportunity to undertake independent study under the direction of a faculty member. Prerequisite: permission of the department.

INBU 620. International Business Issues. 2 Credits.
Students will develop a deep understanding of the issues facing international firms. The course will use case studies, lectures, and simulations to highlight the cultural, organizational, and financial challenges to doing business in various regions of the world with particular emphasis on Europe, China, and India. Prerequisites: Admission to the MBA Program, MBA 600, MBA 601, MBA 602, MBA 603, and MBA 604.

INBU 630. Fundamentals of International Business. 1 Credit.
This course covers topics from management, marketing, economics, and finance that are important to the study of international business.

INBU 631. International Business Issues. 2 Credits.
This 2 hour capstone course covers topics facing international firms. This course uses a combination of case studies, lectures, and simulations to highlight the cultural, organizational, and financial challenges to doing business in various regions of the world.