Strome College of Business

Web Site: http://www.odu.edu/business

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John Morris, Public Service
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Center and Institute Directors:

David Selover, Center for Asian Business
Christopher Colburn, Center for Economic Education
Kiran Karande, Executive Development Center
James V. Koch, Center for Economic Analysis and Policy
Bruce Rubin, Insurance and Financial Services Center
Wayne Talley, Maritime Institute
John R. Lombard, E.V. Williams Center for Real Estate and Economic Development

Old Dominion University's Strome College of Business has as its principal objective the preparation of liberally educated specialists who will enter the challenging world of business and public administration. All programs in the college are designed to promote the following: professional competence; facility in the communication arts; analytical skills; leadership abilities; an understanding of social, political, and economic forces; and a strong sense of business ethics and public purpose. This foundation enables graduates of these programs to advance in a broad range of careers in the public and private sectors.

The Strome College of Business is one of approximately 640 schools in the world to have achieved accreditation at the graduate and undergraduate levels by the Association to Advance Collegiate Schools of Business – International AACSB. The undergraduate and graduate accounting programs have received their own accreditation through the same agency. In addition, the Master of Public Administration program is one of approximately 164 graduate programs certified as meeting the standards of the National Association of Schools of Public Affairs and Administration (NASPAA).

Undergraduate students may pursue majors and special concentrations in accounting, business analytics, economics, financial management, information systems and technology, international business, management, maritime and supply chain management, and marketing management. The college offers graduate programs in accounting, business administration, economics, and public administration. Additionally, the college offers a joint master's degree in computer information science with the Computer Science Department. Information about the graduate programs is available in the Graduate Catalog.

Also housed within the college is the Department of Military Science and Leadership. The mission of this department is to provide professional instruction and leadership development for selected students who desire to serve in the active or reserve components of the U.S. Army. Additional information about this program may be obtained through the Military Science and Leadership Department.

Mission Statement
To prepare students, in a global context, both professionally and ethically, for successful careers in business, government, and non-profit sectors, to perform relevant basic, applied and educational research; all for the regional, national and global economic communities.

Business and Public Administration Affiliates

The college has several external units that enhance and support the academic programs. These units, listed below, offer opportunities for faculty members and students to interact with representatives of business, industry and government in Eastern Virginia.

Center for Asian Business
The Center for Asian Business has been established to enhance the college's capacity to teach and conduct research on the subjects related to Asian business practices. The center collects and disseminates information on Asian businesses, supports course offerings on Asian management, and publishes research monographs and articles on the subject. Also, the center provides managerial training and consulting services for Asian companies and executives.

The Center for Economic Education
The center is an integral part of the national effort dedicated to improving economic literacy and promoting a greater understanding of the free enterprise system. A nonpartisan, nonprofit organization, the center is an affiliate of the Virginia Council on Economic Education and the National Council on Economic Education. The center works cooperatively with school systems promoting increased effectiveness of economics instruction in grades K-12 through workshops, credit classes and consultations.

Executive Development Center
The center's mission is to provide businesses, organizations, and individuals with high quality professional development and continuing education programs in virtually all areas of business, management, and executive education. The center offers public programs for individuals seeking professional certificate programs, preparation for certification exams, career advancement and career change. In addition, the center develops and delivers custom programs and consulting services to meet specific organizational and employee development needs of businesses and organizations regionally, nationally and internationally.

Center for Economic Analysis and Policy
The primary objectives of the center are to conduct research and develop a knowledge base relating to regional issues concerning Hampton Roads. In addition, via its annual State of the Region report, the center provides a forum for analysis and discussions of vital issues relating to the region and its cities.

Insurance and Financial Services Center
The Insurance and Financial Services Center supports undergraduate and graduate curricula in the disciplines of professional financial planning and risk and insurance. In addition, it provides for active involvement with the Eastern Virginia financial services community as a placement, research, consultative, and resource agency. The center further supports educational programs and seminars for the profession including a professional development program for practitioners that leads to the designation of Professional Financial Planner (PFP).

Maritime Institute
The institute provides a focal point for educational services and research programming that is responsive to the port and shipping-related needs of Hampton Roads, Virginia, and other port and shipping-related facilities in the world. Serving as a positive link with port-related business and public administration communities, the institute provides a catalyst for the delivery of education, training, research, and service programs in both the credit and non-credit arenas. The Maritime Institute also serves as a hub for applied
education, training and research related to the development and management of transportation and storage systems, with ports serving as centers of internationally complex activities. Courses are available at the undergraduate and graduate levels and are listed in this Catalog and the Graduate Catalog. Professional, executive-level seminars, workshops, and short courses will also be offered.

**E.V. Williams Center for Real Estate and Economic Development (CREED)**

The mission of the center is to serve as an educational and research resource for the Hampton Roads’ economic development and real estate communities in their quest to realize sustainable land-use, strategic development and investment growth for the region. CREED is a highly-respected membership organization bridging economic development and real estate leaders with the quality comprehensive education, programming and demographic research in development at Old Dominion University. CREED plays an important role in facilitating the exchange of market analysis and projections for businesses and public agencies operating in all major market segments through various programs and outreach, including the Hampton Roads Real Estate Market Review and Forecast event and annual publication release. CREED also provides accessible and innovative programs for finance and real estate students to interact with leading industry partners in the public and private sectors.

**Distance Education**

The college offers several degrees online through Distance Learning to students throughout the state of Virginia and beyond. Usually students complete their general education program in a community college and transfer to Old Dominion University to complete the degree requirements. Bachelor of Science degrees in accounting, finance, information systems and technology, management, and marketing are available through different delivery technologies. Minors in several disciplines are also available.