

# Strome College of Business

[www.odu.edu/business](http://www.odu.edu/business) (<http://www.odu.edu/business/>)

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## Overview

Old Dominion University's Strome College of Business has as its principal objective the preparation of problem-solving specialists who will enter the challenging world of business or public administration. All programs in the college are designed to promote the following: professional competence; facility in the communication arts; analytical skills; leadership abilities; an understanding of social, political, and economic forces; and, a strong sense of business ethics and public purpose. This foundation enables graduates of these programs to advance in a broad range of careers in the public and private sectors.

The Strome College of Business is one of approximately 469 schools in the world to have achieved accreditation for business programs on the graduate and undergraduate levels by the Association to Advance Collegiate Schools of Business - International (AACSB). The Master of Science in Accounting program has received its own accreditation through the same agency. The Master of Public Administration program is one of approximately 164 graduate programs certified as meeting the standards of the National Association of Schools of Public Affairs and Administration (NASPAA).

The college offers master's degrees in accounting, business administration, economics, and public administration. The college also offers a Ph.D. program in business administration and a Ph.D. program in public administration and urban policy.

Also housed within the college is the Department of Military Science and Leadership. The mission of this department is to provide professional instruction and leadership development for selected students who desire to serve in the active or reserve components of the U.S. Army. Additional information about this program may be obtained through the Military Science and Leadership Department.

Graduate courses are taught in person during day and evening, and online to facilitate flexible combinations of formal learning and full- or part-time employment. Students come from a variety of backgrounds with undergraduate degrees from many different colleges and universities.

All graduate students are advised to check specific program requirements before enrolling in 400/500 level courses. Nondegree graduate students must satisfy the admission index for graduate study or receive special permission from the graduate program director in the Strome College of Business in order to enroll for graduate credit.

## Mission and Vision Statements

The mission of the Strome College of Business is The Business of Problem Solving. Our vision is to be the preeminent source for problem solving in business, government, and non-profit organizations.

## Departments

- Department of Economics (<http://catalog.odu.edu/graduate/business/economics/>)
- Department of Information Technology and Decision Sciences (<http://catalog.odu.edu/graduate/business/information-technology-decision-sciences/>)

- School of Accountancy (<http://catalog.odu.edu/graduate/business/accounting/>)
- School of Public Service (<http://catalog.odu.edu/graduate/business/public-service/>)

## Programs

### Doctor of Philosophy Programs

- Business Administration with a Concentration in Finance (PhD) (<http://catalog.odu.edu/graduate/business/programs/business-administration-finance-phd/>)
- Business Administration with a Concentration in Information Technology/Supply Chain Management (PhD) (<http://catalog.odu.edu/graduate/business/programs/business-administration-information-technology-supply-chain-management-phd/>)
- Business Administration with a Concentration in Marketing (PhD) (<http://catalog.odu.edu/graduate/business/programs/business-administration-marketing-phd/>)
- Business Administration with a Concentration in Strategic Management (PhD) (<http://catalog.odu.edu/graduate/business/programs/business-administration-strategic-management-phd/>)
- Public Administration and Policy (PhD) (<http://catalog.odu.edu/graduate/business/public-service/public-administration-policy-phd/>)

### Master of Arts Program

- Economics (MA) (<http://catalog.odu.edu/graduate/business/economics/economics-ma/>)

### Master of Business Administration Programs

- Business Administration (MBA) (<http://catalog.odu.edu/graduate/business/programs/business-administration-mba/>)

### Master of Public Administration Programs

- Master of Public Administration (MPA) (<http://catalog.odu.edu/graduate/business/public-service/public-administration-mpa/>)
- Public Administration with a Concentration in Multi-Sector Public Service (MPA) (<http://catalog.odu.edu/graduate/business/public-service/public-administration-multi-sector-public-service-mpa/>)
- Public Administration with a Concentration in Nonprofit Management and Governance (MPA) (<http://catalog.odu.edu/graduate/business/public-service/public-administration-nonprofit-management-governance-mpa/>)

### Master of Science Programs

- Accounting with a Concentration in Financial Management (MS) (<http://catalog.odu.edu/graduate/business/accounting/accounting-financial-management-ms/>)
- Accounting with a Concentration in Taxation (MS) (<http://catalog.odu.edu/graduate/business/accounting/accounting-taxation-ms/>)

### Certificate Programs

- Business Analytics and Big Data Certificate (<http://catalog.odu.edu/graduate/business/information-technology-decision-sciences/business-analytics-big-data-certificate/>)
- Public Administration and Policy Certificate (<http://catalog.odu.edu/graduate/business/public-service/public-administration-policy-certificate/>)
- Public Procurement and Contract Management Certificate (<http://catalog.odu.edu/graduate/business/public-service/public-procurement-contract-management-certificate/>)

## Centers and Institutes

### Dragas Center for Economic Analysis and Policy

Robert McNab, Director

The primary objectives of the center are to conduct research and develop a knowledge base relating to regional issues concerning Hampton Roads. In addition, via its annual *State of the Region* report, the center provides a forum for analysis and discussions of vital issues relating to the region and its cities.

### **Loyalty Science Lab**

Yuping Liu-Thompkins, Director

The Loyalty Science Lab at the Strome College of Business its mission is to create and promote cutting-edge scientific research on brand and customer loyalty. Through collaborative efforts between marketing practitioners and academic researchers from multiple disciplines and multiple industries, the Loyalty Science Lab identifies high-priority loyalty-related issues, engages in deep, evidence-based scientific research on these issues, and disseminates the insight to benefit loyalty research and practice. The Lab aims to become the go-to place for the best insights into brand and customer loyalty.

### **E. V. Williams Center for Real Estate**

Simon Stevenson, Director

The mission of the E.V. Williams Center for Real Estate is to connect the multi-disciplinary analyses, innovative curriculum and research underway at Old Dominion University with students, industry and the public sector interested and engaged in the real estate and economic development communities. By hosting topical seminars on key development issues and working closely with real estate and economic development professionals, the E.V. Williams Center builds relationships throughout the community, to facilitate research, growth and development. The E.V. Williams Center publishes annual real estate market reviews on the office, industrial, retail, single family and multi-family real estate markets and sponsors the Hampton Roads Real Estate Market Review and Forecast.

### **Insurance & Financial Services Center**

Michael McShane, Director

The Insurance and Financial Services Center supports undergraduate and graduate curricula in the disciplines of professional financial planning and risk and insurance. In addition, it provides for active involvement with the Eastern Virginia financial services community as a placement, research, consultative, and resource agency. The center further supports educational programs and seminars for the profession including a professional development program for practitioners that leads to the designation of Professional Financial Planner (PFP).

### **Lumsden Trading Room & Research Lab**

Andrew Cohen, Lab Manager

The students who take advantage of the resources in the Gregory A. Lumsden Trading Room and Research Lab will have an appealing skill to put on their resume. They can even use the lab to earn a Bloomberg Essentials Certificate or prepare for and take the Bloomberg Aptitude Test.

### **Thurmond Negotiations Lab**

Contact: Aaron Arndt

The Thurmond Negotiations Lab was created from the generous donation of Dick Thurmond. A core mission of the Thurmond Negotiations Lab is to provide access to negotiation skills education in underserved Hampton Roads communities. His vision is to empower women through negotiations and we have made his vision central to our core mission.

### **Hudgins Transitional Entrepreneurship Lab**

Contacts: Anil Nair, Jay O'Toole, Robert Pidduck

The Hudgins Transitional Entrepreneurship Lab is a research-driven academic lab that specializes in both advancing understanding of, and practically helping, local people to utilize entrepreneurship as a vehicle for specifically enhancing the sustainable prospects of underserved communities.

## **Strome Entrepreneurial Center**

Contact: Sarah Jane Kirkland

The Strome Entrepreneurial Center helps guide University students, from any discipline, through the entrepreneurial process from nurturing ideas through the first stages of operation.

### **Jensen Communications Lab**

The lab, made possible through a gift from George '70 and Linda '72 Jensen, provides an immersive, technology-rich laboratory and classroom setting for students to learn and develop tools to empower them in the workplace. This lab contains the latest communication technology so that students, no matter their field of business, can be successful.