## PRTS – Parks, Recreation and Tourism Studies

### PARK, RECREATION AND TOURISM STUDIES Courses

#### PRTS 200. Backpacking. 2 Credits.
Students will finish this course with the ability to demonstrate competency in and teach fundamental camping skills, including backpacking, cooking, travel techniques, Leave No Trace skills, and associated safety skills. Additionally, students will demonstrate an increased understanding of issues related to the administration of federally-managed public lands, such as those used in this class, as they relate to recreation and other uses. An overnight field trip is required.

#### PRTS 209. Introduction to Park, Recreation, and Tourism Studies. 3 Credits.
This course is an introduction to the park, recreation, and tourism Studies major. Students will explore career opportunities in park and recreation management, recreational therapy, and tourism management. The private, public, and non-profit delivery sectors will be reviewed. Professional competencies to work in the recreation industry will be explored.

#### PRTS 210S. Leisure and Human Behavior. 3 Credits.
This course will examine leisure and its relationship to human behavior from historical and contemporary perspectives. The course will explore fundamental principles, theories, and philosophies of recreation, play, and leisure and how they relate to health and wellness, quality of life, personal identity, work, the economy, and social institutions. The role of leisure in one’s life will be examined in depth with a focus on positive and negative leisure behaviors, trends in world culture, and how societal factors influence leisure behavior.

#### PRTS 212. Program Planning and Development in Recreation. 3 Credits.
This course is designed to help students understand and develop their recreation programming skills. Theories and techniques in relation to community, therapeutic, commercial, and outdoor recreation leisure service provision are explored. The course will examine the basic principles of recreation programming including needs assessment, public relations, budgeting and evaluation. Pre- or corequisite: PRTS 209 and PRTS 210S.

#### PRTS 251. Introduction to Park and Recreation Management. 3 Credits.
This introductory course addresses all of the essential topics that professionals within park and recreation management must know, including: program planning and evaluation, decision making, facility management, human resources, marketing, budgeting and financial planning, and policy making.

#### PRTS 261. Introduction to Recreational Therapy. 3 Credits.
This course is designed to present an overview of recreational therapy as a profession. Philosophy, historical development and standards of practice will be discussed. Students will develop an understanding of professional training, credentialing, and the recreation profession's responsibility to provide recreational opportunities for all individuals. Implementation of recreational therapy services for a wide variety of diagnostic groups will be explored.

#### PRTS 271. Introduction to Tourism Management. 3 Credits.
This course is designed to present an introduction to the development of the tourism (airline, cruise, rail, and hotel) industry. Emphasis is placed on historical and technological development, the different components of the industry, and career opportunities in tourism.

#### PRTS 285. Diversity in Parks, Recreation and Tourism. 3 Credits.
This course is designed as an introduction to the responsibilities of public, private, and commercial leisure service delivery systems in relation to their diverse constituents. The objective of the course is to increase students' understanding of ethnic/racial groups, gays and lesbians, people with disabilities, the elderly, and other diverse groups in park/recreation/tourism settings.

#### PRTS 302. Facilitating the Recreation Experience. 3 Credits.
This course is designed to help students develop recreation facilitation and leadership skills. The course will focus on leadership theories, recreation leadership techniques, and group dynamics. Students will practice group leadership techniques through in-class activities and community engaged learning. Prerequisites: restricted to Park, Recreation, and Tourism Studies majors.

#### PRTS 332. Recreation Administration. 3 Credits.
This course examines personnel, financial and organizational management principles, practices, and policies related to the recreation industry. The course explores general personnel management, organizational management, and the budget process. Students will learn about revenue sources, budget formats, and managing full-time, part-time, and seasonal personnel. Prerequisites: Junior standing or permission of the instructor.

#### PRTS 366. Internship Seminar. 1 Credit.
Agency field placement is required of all students in Park, Recreation and Tourism Studies. Seminar will include resume and cover letter writing skills, internship requirements, agency placement referrals, and interviewing techniques. (cross-listed with SMGT 366) Prerequisites: Senior standing or permission of the instructor; restricted to Parks, Recreation and Tourism Studies majors.

#### PRTS 369. Practicum in Parks, Recreation and Tourism Studies. 3 Credits.
Selected field-based experiences in a park, recreation and tourism service setting. Minimum of 200 clock hours. Prerequisites: junior standing.

#### PRTS 404. Recreation Resource Management. 3 Credits.
This course addresses outdoor recreation and natural management using a recreation ecology framework. Physical and social impacts resulting from outdoor recreation in parks and protected areas will be discussed, as well as visitor use management strategies to address those impacts. Prerequisites: Junior standing.

#### PRTS 405. Outdoor Recreation. 3 Credits.
This course is designed to increase knowledge, skills, techniques, policies and procedures related to outdoor recreation. Students are required to participate in outdoor recreation experiences through the Outdoor Adventure Program and on their own. Additional weekends and fees will be required for professional certifications (e.g., Professional Climbers Instructors' Association). Prerequisites: junior standing or permission of the instructor.

#### PRTS 406. Outdoor Leadership and Environmental Education. 3 Credits.
This course is designed to examine the history, development, and trends in outdoor leadership and environmental education, including the development of curriculum concepts that foster an environmentally literate citizenry. Leadership and teaching techniques for successful utilization of the outdoors as a classroom will be explored. Students are required to participate in outdoor recreation experiences through the Outdoor Adventure Program and on their own. Additional weekends and fees will be required for professional certifications (e.g., Wilderness First Aid). Prerequisites: PRTS 251, PRTS 302, PRTS 405, and junior standing or permission of the instructor.

#### PRTS 410. Evidence-Based Programming and Practice in Recreational Therapy. 3 Credits.
This course is designed to provide students with a practical understanding of client-centered recreational therapy program design and evidence-based practice. Emphasis will be placed on the role and purpose of recreational therapy service delivery within health care and community settings. Topics will include assessment, program planning, activity analysis, implementation of evidence-based interventions, documentation, and evaluation of services as well as interprofessional practice. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade of C- or better.
PRTS 420. Intervention Techniques in Recreational Therapy. 4 Credits.
This course is designed to introduce students to various recreational therapy interventions used in practice. Students will explore physical, cognitive, and psychosocial interventions. Facilitation techniques, activity modification, and group facilitation will also be explored. Students will lead group recreational therapy interventions during lab. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade of C- or better.

PRTS 430. Assessment and Documentation in Recreational Therapy. 3 Credits.
This course will provide students with a detailed examination of assessment and documentation procedures used in recreational therapy. Course focus includes the assessment and documentation process, including instrument design, selection, and implementation. Use of assessment data in treatment planning and evaluation will also be examined. Prerequisites: PRTS 261 with a grade of C- or better; junior standing or permission of instructor.

PRTS 433. Camp Administration. 3 Credits.
This course will cover organization and administration of camp programs and facilities including history, trends, staffing, client needs, finance, marketing, accreditation, research and legal issues. Primary emphasis will be on organized camp programs and their impact on youth and society. Prerequisites: junior standing or permission of instructor.

PRTS 441. Marketing of Hospitality Services. 3 Credits.
This course is designed to introduce students to theories and concepts related to marketing and sales within successful service-oriented hospitality and tourism businesses. Course topics include marketing and sales techniques, planning, and management. Students will also learn about the use of research to identify and target various market segments. Prerequisites: Junior standing or permission of instructor.

PRTS 450. Disability Culture in Recreational Therapy. 3 Credits.
This course will emphasize how disability is defined and understood on both a micro and macro level as related to the field of recreational therapy. The symptomatology of various disabilities will be explored and correlated with specific recreational therapy strategies and techniques for treatment. In addition, explanatory models of disability will be covered, including an exploration of the ethical issues associated with various ways disability has been understood and represented over time. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade C- or better.

PRTS 460. Managing Recreational Therapy Services. 3 Credits.
This course is designed to address issues related to managing recreational therapy services. Topics discussed include reimbursement of services, staff development, marketing of services, clinical supervision, recreational therapy models of delivery, and understanding the health care environment. Prerequisites: junior standing or permission of instructor; PRTS 261 with a grade of C- or better.

PRTS 461. Hospitality Leadership and Management. 3 Credits.
This course explores the meaning and practice of leadership and management in the hospitality and tourism industry. The course links theoretical concepts to the application of best practice in various aspects of administration. Students will also learn about current trends, research, and national and international case studies. Prerequisites: PRTS 271 and Junior standing or permission of instructor.

PRTS 475. Sustainable Tourism Management. 3 Credits.
This course examines the principles and practices of planning, marketing, and managing sustainable tourism. Assessment, development, and maintenance of sustainable tourism products are explored. Prerequisites: Junior standing or permission of the instructor.

PRTS 482W. Evaluation in Parks, Recreation, and Tourism. 3 Credits.
The purpose of this course is to give students basic knowledge in research and evaluation within the contexts of park, recreation and tourism studies. Specific focus is placed on integrating basic research, program evaluation, and statistical analysis in an applied manner within the field. Topics include program interventions, program evaluations, and survey research. This is a writing intensive course. Prerequisites: PRTS 209, PRTS 210S, PRTS 212, a grade of C or better in ENGL 211C or ENGL 221C or ENGL 231C, and junior standing.

PRTS 490. Convention and Meeting Services. 3 Credits.
This course introduces students to convention and meeting service management. Content includes both convention sales and convention services. Main topics include: planning, organization, and implementation of a meeting, convention or tradeshow. Students can earn a certificate through the American Hotel and Lodging Association Education Institute after completion of the course. Prerequisites: Junior standing or permission of instructor.

PRTS 491. Festival and Event Management. 3 Credits.
This course will introduce students to the growing profession of events management. Specific focus will be on knowledge that encompasses the management of public assembly for the purpose of celebration, education, marketing and reunions. Prerequisites: Junior standing or permission of the instructor.

PRTS 495. Topics. 1-3 Credits.
This course provides an opportunity for in-depth study of selected topics in the variety of areas comprising parks, recreation and tourism studies. Prerequisites: junior standing.

PRTS 497. Independent Study. 1-3 Credits.
Individualized instruction to include research, specialized studies, or other scholarly writing. Prerequisites: junior standing or permission of the instructor.

PRTS 636. Research Problems in Park, Recreation and Tourism Studies. 3 Credits.
Practiced in the use of statistical and analytical techniques in solving problems in Park, Recreation and Tourism Studies; supervised student research.

PRTS 650. Contemporary Issues in Park, Recreation and Tourism Studies. 3 Credits.
This course is designed to increase the student's ability to critically analyze and discuss the contemporary issues and trends in parks, recreation and tourism. This course will require students to describe, evaluate, and critique the current research in the field; evaluate the future trajectory of park, recreation and tourism studies; and assess both personal and professional philosophies to elucidate his/her role as an advanced-level practitioner in parks, recreation or tourism industry.

PRTS 668. Internship in Park, Recreation and Tourism Studies. 1-6 Credits.
Designed to provide detailed practical experience (400 clock hours) in a park, recreation or tourism field setting. Prerequisite: completion of 75% of graduate work.

PRTS 695. Topics in Park, Recreation and Tourism Studies. 1-3 Credits.
Selected topic courses in Park, Recreation and Tourism Studies.

PRTS 697. Independent Study in Park, Recreation and Tourism Studies. 1-3 Credits.
Investigations in park, recreation, and tourism studies. Problems approved in advance are investigated under the supervision of the faculty advisor.

PRTS 698. Thesis Research in Park, Recreation and Tourism Studies. 3-6 Credits.
Students work independently with a faculty member to conduct research for their thesis on a topic related to Park, Recreation, and Tourism Studies. Prerequisite: Permission of the advisor and committee.

PRTS 699. Thesis in Park, Recreation and Tourism Studies. 3-6 Credits.
Students work independently with a faculty member to complete their thesis on a topic related to Park, Recreation and Tourism Studies. Prerequisite: permission of the advisor and committee.
PRTS 710. Tourist Behavior and Consumption. 3 Credits.
This course explores the complexities and evolution of tourism consumer behavior from a multidisciplinary perspective. Choosing, buying and consuming tourism/travel products and services includes a range of psycho-social processes, individual and environmental influences, motivations, and meanings that researchers and managers of national parks and tourism destinations should take into account when evaluating the tourism experience. This course provides an overview of such processes and influences and explains the basic and advanced concepts and theories that underlie tourist decision-making and behavior.

PRTS 720. Advanced Leisure Theories and their Applications. 3 Credits.
The course examines the concepts, theories and philosophies related to outdoor recreation, travel and tourism, and community recreation. Discussion will focus on the application of social science theories to the study of leisure, parks, recreation and tourism.

PRTS 730. Park Management for Professionals. 3 Credits.
This course targets research related to outdoor recreation in parks and open spaces. Empirical studies investigating sense of place, motivations for outdoor recreation, carrying capacity, crowding, recreation opportunity spectrum, and other sensitive issues will be covered. The course will also provide a historical overview of social sciences in outdoor recreation, and the principles guiding park management.

PRTS 740. Recreation Management for Administrators. 3 Credits.
This course provides preparation for upper-level recreation administration. National standards for managerial, administrative and executive decision-making for parks and recreation professionals will be discussed, in addition to practical knowledge and current real-world skills necessary in today’s changing park and recreation environment. The course is designed to prepare professionals to sit for the Certified Park and Recreation Professionals (CPRP) or Certified Park and Recreation Executive (CPRE) exam.

PRTS 750. Advanced Sustainable Tourism Management. 3 Credits.
This course examines the planning, development and management of the tourism industry with regard to economic, social, cultural and environmental sustainability. Current theory and research in the field of sustainable tourism will also be explored in order for students to develop a critical perspective on sustainable tourism development.

PRTS 760. Advanced Grant Writing for Parks and Recreation. 3 Credits.
Grant writing is an essential skill for the park and recreation professional. This course examines the grant writing process. This includes, but is not limited to, The Office of Research, the ODU Research Foundation, budgeting, human subjects, and partnerships. Students will be expected to submit a grant application by the end of the course.

PRTS 770. Youth Development in Recreation. 3 Credits.
The Positive Youth Development (PYD) movement has been greatly influenced by sport and recreation. With the recent increase of diabetes, obesity, sedentary lifestyles, and risky behaviors among youth, sport and recreation professionals are charged to help alleviate these societal issues. More specifically, practitioners need to target the socio-emotional needs of our youth through the sport and recreation experience. By using class lectures, technology, video, and self-directed research, students will explore research, theory, practice, and techniques of structuring positive experiences for youth. This course includes the examination of theories on youth development, behavior management, motivation, resiliency, and social skills as they relate to the sport and recreation experience.

PRTS 780. Tourist Behavior and Consumption. 3 Credits.
This course explores the complexities and evolution of tourism consumer behavior from a multidisciplinary perspective. Choosing, buying and consuming tourism/travel products and services includes a range of psycho-social processes, individual and environmental influences, motivations, and meanings that researchers and managers of national parks and tourism destinations should take into account when evaluating the tourism experience. This course provides an overview of such processes and influences and explains the basic and advanced concepts and theories that underlie tourist decision-making and behavior.